

Public Affairs Update

Presented by:

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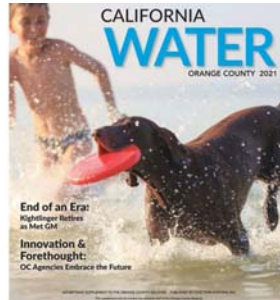
What We Did

- OC Register Water Insert
- Orange County Science and Engineering Fair
- COVID-19 Updates
- Plant No.1 Newsletter
- Ongoing construction outreach:
 - Westminster
 - Seal Beach
 - Anaheim
 - Fullerton

Tours

4 tours / **54** guests

5 speaking engagements



Social Media    

Twitter:
32 tweets / 14.7k impressions

Facebook:
23 posts / 2.8k reach

Instagram:
17 posts / 724 people

LinkedIn:
2 posts / 2.1k impressions

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What We Are Doing

- YES Conference
(formally known as the Children’s Water Festival)
- 5 Minutes Per Month Emails
- Internal Communication
- Award Applications
- Video Contest

A promotional poster for a video contest titled 'A RESOURCE NOT A WASTE'. The background is blue with a white grid pattern. The text is white and yellow. It includes details about prizes, who can enter, and the deadline. A smartphone is shown displaying a video player interface. The OC&SAN logo is at the bottom right.

A RESOURCE NOT A WASTE

Put your Tik Tok, YouTube, and social media skills to good use and create a 15-59 second video that highlights the role of wastewater treatment.

PRIZES AWARDED:

- 3 winning videos will each receive — \$500
- 1 Instagram Viewer's Choice Award — \$250
- 1 Facebook Viewer's Choice Award — \$250

WHO CAN ENTER:
Students in grades 6-12 attending school within the OC San service area are eligible to enter.

FOR QUESTIONS OR ADDITIONAL INFORMATION:
Direct message us right here on our social media channels.

DEADLINE TO SUBMIT VIDEO:
April 30, 2021

Visit OCSan.gov for contest guidelines.

OC&SAN
Orange County Sanitation Districts