Outreach and Media Summary



September & October 2021

OCSAN Public Affairs Office

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Outreach Report September and October 2021

Date	Tours	Attendees	Tour Guide
09/09/2021	Cal State Fullerton Nursing	12	Cortney Light
09/09/2021	Cypress College	23	Justin Fenton
09/09/2021	Cypress College	16	Dickie Fernandez
10/13/2021	University of Irvine	35	Pegah Behravan
10/23/2021	New Employee Tour	30*	Jim Herberg/ Rob Thompson
	*These events have not occurred at time of this report, therefore # of attendees is estimated.		
Date	Speaking Engagements/Events	Attendees	Presenter
09/14/2021	Orange County Business Council	50	Jim Herberg
09/30/2021	US Green Building Council- LA Thought Leadership Series	90	Rob Thompson
09/30/2021	CASSEE: Elements of a Successful Odor Control Program	20	Brian Reed
10/12/2021	Rossmoor Community Services District	15	Kathy Millea
10/13/2021	Mentorship for Women in Water	150	Violet Renick
10/15/2021	University of Irvine	30	Violet Renick
Project Area	Construction Outreach Notifications	# of People Reached	Website Posts and Text Alerts
Anaheim	printed notification	1,800	3 website posts
Los Alamitos/ Seal Beach/ Rossmoor	printed notification	11,000	2 website posts/ 2 text alerts/ 2 emails
Westminster	Printed notification	1,500	3 website posts / 2 text alerts
External Communications	Distribution	# of People Reached	
5 Minutes Per Month	2	434	
Board Member Talking Points	2	100	
Community Newsletter	Service Area	4500	
Website Posts	12 posts	154 views	
Facebook	19 posts	2.3k reached	

Twitter	28 tweets	6.8k reached	
Instagram	18 posts	3.6k likes	
LinkedIn	4 posts	1,829 people	

Facebook Posts Sept. – Oct. 2021

Page Overview	
Discovery	
Post Reach	1,25
Post Engagement	21
New Page Followers	
Interactions	8
Interactions	8
Interactions Beactions	
Interactions Reactions Comments	

	On Oct. 27 the Steering Committe Meeting (4:30 p.m.) and Board Meeting (6 p.m) will take place. Click here to view the calendar: Wed, Oct 20	Post Reach 45	Engagement 2
OC San Did You Know?	Here are some fun facts about OC San! Swipe through to learn a litle more about us! To learn more visit ocsan.gov/about-us Wed, Oct 20	Post Reach 86	Engagement 4
TUGSDAYTEVA	Its been awhile since we've done some #TuesdayTrivia Did you get the answer right? About 70% Tue, Oct 19	Post Reach 92	Engagement 4
E	Reminder, construction starts tonight! City of Los Alamitos Rossmoor Community Services District Rossmoor Sun, Oct 17	Post Reach 101	Engagement 3
8 8	We're proud of you too! Learn about all the other things that shouldn't go down your sink at what2flush.com or ocsan.gov Sun, Oct 17	Post Reach 136	Engagement 6
Confirming to Spring Long Long Long Control of Fam.	Construction Alert in City of Los Alamitos - work is starting Sunday night at Lexington Dr. Stay in the know by signing up for alerts at www.OCSan.gov/LosAlamitos Thu, Oct 14	Post Reach 356	Engagement 20
	Great news for your pipes and ours. A new California law just passed (AB 818 requiring all wet wipes packages to include a "Do Not Flush" symbol (pictured above) and Wed, Oct 13	Post Reach 134	Engagement 11
E	Very excited to see this happenremember, only flush the 3 Ps. Pee, poop, and (toilet) paper! Mon, Oct 11	Post Reach 87	Engagement 4
WE ARE HIRING! - Parameter and the state of	Ever wanted to work at a wastewater treatment plant? Now's your chance! Visit ocsan.gov/jobs to learn more about our current open positions. #OCSanJobs #CareersinWastewater Mon, Oct 11	Post Reach 227	Engagement 17
Ranche Rain Hammon Fize Hammon Fize Hammon Fize Hammon Ham	Construction Alert @cityofwestminsterca – Work is starting on the intersection of Westminster Blvd. and Rancho Road on the week of October 11. Sign up for email and text alert Sat, Oct 9	Post Reach 207	Engagement 10
POOP	Did this week go by in a flash for you too? It sure did for us, this is us taking a quick break to remind you that everything you flush ends up with us. Make sure you're only putting Fri, Oct 8	Post Reach	Engagement 13

	The Administration Committee Meeting is happening on Wednesday, October 13 at 5 Wed, Oct 6	Post Reach 34	Engagement 1
=	The OC San Board of Director Meeting is happening on Oct. 5 at 5 pm and the Operations Tue, Oct 5	Post Reach 67	Engagement 1
	From operator, scientist, accountant, and so much more. We are OC San Wastewater Tue, Oct 5	Post Reach 87	Engagement 37
NO TO FOGI.	We do our part and we ask you to do yours. By not dumping fats, oils, or grease down you Sat, Oct 2	Post Reach 127	Engagement 6
Tent Abandes Transis Novem Propost Density Storing Starting Score.	Construction is set to begin in a couple of weeks in City of Los Alamitos- get all the details a Fri, Oct 1	Post Reach 128	Engagement 8
Cognition Reports AND TABLE TO FREE Free Ten Free Free Ten Free Free Ten Free Free Free Ten Free Free Free Free Free Free Free Free	The CIP Annual Report is ready for your eyes to see! Visit ocsan.gov and be transporte Thu, Sep 30	Post Reach 109	Engagement 9
COST COLUMN DE MONTO CONTROL DE MONTO COLUMN D	Construction Alert City of Anaheim- Municipal Government – striping along Wed, Sep 29	Post Reach 141	Engagement 5
MANAGE CONTROL	Theres still time! OC San has an opening for the Environmental Protection Tue, Sep 28	Post Reach 90	Engagement 3
Hiring	If you havent yet, we'd recommend heading over to ocsan.gov/jobs right away to Mon, Sep 27	Post Reach 96	Engagement 3
DID YOU KNOW?	Although we are all about the sewer system, some properties in Orange County are still on Thu, Sep 23	Post Reach 504	Engagement 19



Construction alert for City of Anaheim- Municipal Government and Cityof... Wed, Sep 22

Post Reach Engagement 130 5

Post Reach Engagement 64 2

Don't forget to join us on Wednesday, Sept. 29 for a Special Steering Committee... Wed, Sep 22

Today we'd like to show our gratitude to our amazing I.T. Department, in recognition of...

Tue, Sep 21

Post Reach Engagement 151 11

Happy National Beach Clean Up Day! Whether you're in Huntington, Newport, Seal... Sat, Sep 18

Post Reach Engagement 2 79



Construction alert for City of Anaheim- Municipal Government. Heavy traffic on...

Fri, Sep 17

Post Reach Engagement 69 1

Post Reach Engagement 200 18



Its been awhile since we shared a good #WaybackWednesday photo. Here is this gem our... Wed, Sep 15

Its #ConstructionAppreciationWee k so let's hi five our talented...

Post Reach Engagement 86

Tue, Sep 14



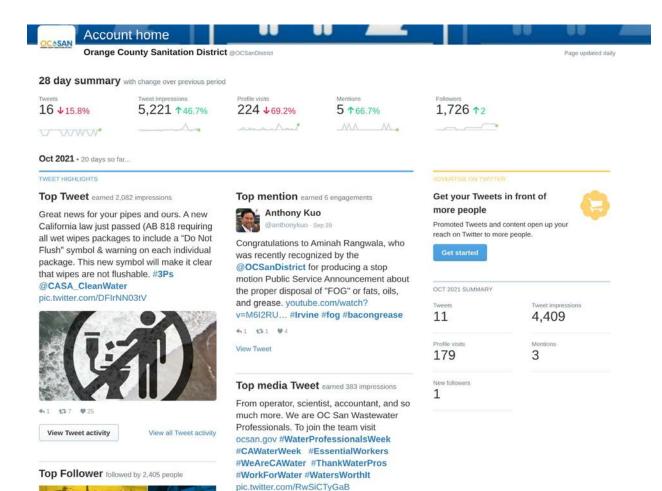
Construction alert for City of Anaheim- Municipal Government- final paving on... Mon, Sep 13

Post Reach Engagement 80 1

9/11 is a day of remembrance and how hope, resilience and unity lifted us up as a nation i... Post Reach Engagement 97 7

Sat, Sep 11

Twitter Posts Sept.- Oct. 2021



WAXIE Sanitary Supply, An Envoy

We help businesses keep their facilities cleaner, healthier, greener & safer. WAXIE Sanitary Supply - The Most Trusted Name In Clean. Since 1945.

43.2 W 5

Solutions C FOLLOWS YOU

7

TWEET HIGHLIGHTS

Top Tweet earned 220 impressions

Construction alert for @City_of_Anaheim . Heavy traffic on southbound State College Blvd. from La Palma to Lincoln, please use alternate routes. Traffic will be impacted until 7pm tonight. Thank you for your patience. Question call 657-208-7900.

View Tweet activity

View all Tweet activity

Top Follower followed by 471 people



H2OGlobalNews

FOLLOWS YOU

We deliver all the latest news from the world of water covering the Drinking/Potable Water and Wastewater industries.

View profile

Top mention earned 9 engagements



JWC Environmental

Since many people seem to have forgotten their 3 P's, here's a clever reminder from the @OCSanDistrict 💩 🧻

#nomorewipes #wipesclogpipes #muffinmonster #JWCEnvironmental ow.ly/EQ4C50Ggucx

£73 **9**3

View Tweet

Top media Tweet earned 166 impressions

Happy Labor Day! Today is a day to celebrate the contributions of evey hard working individual near and far! We recognize the hard work every single member of the #OCSanFamily #HappyLaborDay

In case of emergency call: (714)962-2411 pic.twitter.com/XEkoj4Om9R



View Tweet activity

SEP 2021 SUMMARY

20

3,518

741

5

New followers 3

Instagram Posts Sept. – Oct. 2021



















LinkedIn Posts Sept.- Oct. 2021





Great news for your pipes and ours. A new California law just passed (AB 818 requiring all wet wipes packages to include a "Do Not Flush" symbol (pictured above) and warning on each individual package. This new symbol will ι ...see more





The CIP Annual Report is ready for your eyes to see! Visit ocsan.gov and be transported into the world of the OC San Capital Improvement Program. #OCSanConstruction #OCSanCIP



Capital Improvement Program ANNUAL REPORT

Fiscal Year 2020/21



Orange County Sanitation District 3,374 followers 2w • ⑤

There's still time! OC San has an opening for the Environmental Protection

Manager - Source Control. The job posting closes on October 12. Head on over to
ocsan.gov to apply. #WastewaterJobs #CareerInWastewater #OCSanJobs



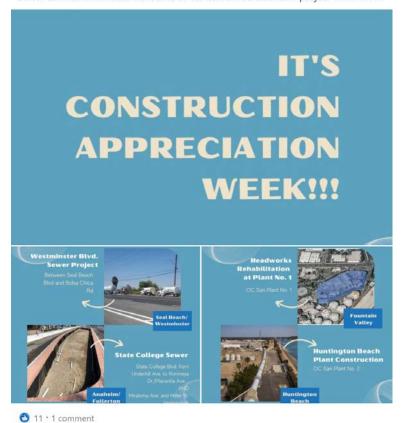
MANAGER (SOURCE CONTROL)

Orange County Sanitation District

3 4 • 1 comment

Orange County Sanitation District 3,374 followers 1mo • ⑤

Its #ConstructionAppreciationWeek so let's hi five our talented staff and contractors who make our projects happen so we can provide you all with reliable sewer service. Now check out some of our current construction project ...see more



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Article	Date	Resource	Link
			State report raises fresh alarms over sea-
State Report raises fresh alarms over sea-			level rise – Orange County Register
level rise	28-Aug-21	Orange County Register	(ocregister.com)
Why Crown divistor flooding is becoming a			Why ground water flanding in becoming
Why Groundwater flooding is becoming a			Why groundwater flooding is becoming a
serious threat to coastal cities as sea levels			threat to coastal cities as sea levels rise –
rise	16-Sep	Orange County Register	Orange County Register (ocregister.com)
			Why groundwater flooding is becoming a
Why groundwater flooding is becoming a			threat to coastal cities as sea levels rise –
threat to coastal cities as sea levels rise	16-Sep-21	Press Telegram	<u>Press Telegram</u>
Nearby Cower Construction will impact			https://www.hunyookhy.com/oodition
Nearby Sewer Construction will impact traffic	14.0-+ 24	Latarra Maradal Maradali	https://www.lwweekly.com/eedition-
tranic	14-001-21	Leisure World Weekly	lwweekly/
			Effects of OC oil spill, oil subsidies highlight
Effect of OC Oil Spill, Oil Subisdies highlight			congressional hearing in Irvine – Orange
congressional hearing in Irvine	18-Oct-21	Orange County Register	County Register (ocregister.com)
			Portion of Huntington Harbour still closed
Portion of Huntington Harbous Closed			after sewage spill Wednesday – Orange
after sewage spill	19-Oct-21	Orange County Register	County Register (ocregister.com)
Gov. Newsom Declares Drought			Gov. Newsom Declares Drought
Emergency	21-Oct-21	NBC 4	Emergency – NBC Los Angeles