

Outreach Report October 2024

Date	Tours	Attendees	Tour Guide
10/1/24	Cypress College	26	Charles Falzone
10/1/24	Cypress College	30	Sharon Yin
10/7/24	City of Fountain Valley	1	Rob Thompson
10/9/24	City of Los Alamitos	2	Rob Thompson
10/9/24	City of Tustin	1	Rob Thompson
10/10/24	City of Fullerton	20	Dickie Fernandez
10/11/24	Chapman University	9	Jonathan Powell
10/14/24	City of Newport Beach	4	Rob Thompson
10/15/24	Cabrillo Academy	15	Eric Halverson/ Matt Smith
10/16/24	Huntington Beach Chamber of Commerce	19	Cortney Light
10/18/24	University of California Irvine	13	Pegah Behravan
10/21/24	Jurupa Community Services District	22	Jenna Torres
Date	Speaking Engagements/Events	Attendees	Presenter
10/3- 10/4/24	California Association of Public Information Officers presentation on Leadership	40	Jennifer Cabral
10/11/24	Colorado State University presentation on Wastewater treatment and Resource Recovery	20	Dickie Fernandez
10/12/24	Cypress Community Festival	130	Enisha Matthews/ Vianey Sorto-Garcia/ Warren Liu/ Carrie Robles/ Al Garcia/ Mo Abiodun/ Belen Carrillo/ Daisy Covarrubias/ Becky Polcyn
10/15/24	Tustin City Council meeting	20	Rob Thompson
10/19/24	Placentia Heritage Festival	150	Enisha Matthews/ Victoria Pilko/ Jeanette Tang/ Vianey Sorto-Garcia/ Becky Polcyn/ Victor Dang/ Kelly Newell
10/22/24	Orange City Council meeting	20	Mike Dorman

10/23/24	University of California, Irvine presentation on Biosolids	113	Matt Smith
10/24/24	15 th Annual Energy Event – Sustain SoCal	100	Rob Thompson
10/25/24	State of OC San	175	Ryan Gallagher
Project Area	Outreach Notifications-Needs Update	# of People Reached	Website Posts and Text Alerts
Costa Mesa	Costa Mesa Sewer Along I-405	602	2 website posts 1 text alerts
Orange	Taft Sewer Replacement Project Update	4,385	1 website post/ 1 email alert 1 text alerts
Service Area	Community Newsletter	2000	
External Communications	Distribution	# of People Reached	
5 Minutes Per Month	State of OC San- 70 Years of Excellence	216	Email
Board Member Talking Points	One	50	Email
Website Posts	8 posts	350 views	Website
Facebook	22 posts	2.2k reached	Social Media
X (Twitter)	17 tweets	727 reached	Social Media
Instagram	28 posts	6.4 k reached	Social Media
LinkedIn	9 posts	4.3 k reached	Social Media
Nextdoor	2 posts	50,000 impressions	Social Media