Outreach and Media Summary



December 2024 and January 2025

OC San Public Affairs Office

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Outreach Report December 2024 and January 2025

Date	Tours	Attendees	Tour Guide
12/3/24	Local Agencies	37	Cortney Light and Randa AbuShaban
12/4/24	Cal State Long Beach	21	Cortney Light
12/6/24	Edison High School	35	Eric Halverson
12/10/24	Information Tech	11	Eric Halverson
12/12/24	OC Vector Control	2	Rob Thompson
12/30/24	New Employees	6	Rob Thompson
1/21/25	General Public	3	Eric Halverson
1/21/25	Hyperion Tour of P2	2	Cliff Casanova
1/24/25	Canyon High School	30	Eric Halverson
1/28/25	Orange Public Works	15	Dickie Fernandez
Date	Speaking Engagements/Events	Attendees	Presenter
12/17/24	Santa Ana City Council	20	Rob Thompson
1/15/25	ACC-OC New Council Member Orientation	25	Rob Thompson
1/24/25	Career Day at Carver Elementary	150	Sterling Harris
Project Area	Outreach Notifications-Needs Update	# of People Reached	Website Posts and Text Alerts
Costa Mesa	Costa Mesa Sewer Along I-405	319	1 website post 1 email alert
Orange	Taft Sewer Replacement Project Update	421	1 website post/ 1 email alert
External Communications	Distribution	# of People Reached	
5 Minutes Per Month	December: OC San's New Website January: GWRS Anniversary	305	
Board Member Talking Points	Тwo	100	
Website Posts	8 posts	621 views	Website
Facebook	45 posts	9.6k reached	Social Media
Twitter	34 tweets	2k reached	Social Media

Instagram	49 posts	13.6k reached	Social Media
LinkedIn	9 posts	8.9k reached	Social Media



Post performance - Facebook Pages

Data from 01 Dec, 2024 to 24 Jan, 2025

Sources

Orange County Sanitation District

DATE 🔻	POST	IMPRESSIONS	REACH
Orange County Sanitation District Jan 24, 19:15	Winter Issue The Winter Edition of the OC San Connection Newsletter is here! Lean about construction projects in our service area, latest program highlights, and helpful safety tips —there's something for everyone! 📰 Check it out <u>ocsan.gov</u>	27	25
Orange County Sanitation District Jan 20, 17:20	Starting in the Brea City Hall, OC San's Euclid Sewer Trunk is taking the scenic route! It runs through Fullerton, Anaheim, Garden Grove, ending at Reclamation Plant No. 1 in Fountain Valley! A vital route, keeping things flowing across the	103	96
Orange County Sanitation District Jan 19, 22:15	Our offices will be closed on Monday, January 20 in observance of Martin Luther King Jr. Day, Our treatment plant continues to operate 24/7. In case of a sewer emergency, please call (714) 593-7025.	70	65
Orange County Sanitation District Jan 18, 17:06	: It's the 17th Birthday of the Groundwater Replenishment System (GWRS)! We're so thankful for this partnership with Orange County Water District that lets us serve 1 million people across Orange County. To celebrate, we thought we'	91	83
Orange County Sanitation District Jan 17, 23:17	OC San construction work continues in the City of Orange with potholing starting on Tustin Ave, on Tuesday, January 21 and continuing along the construction area stretch for a few weeks. Remember to be aware of crews in the road and	3,360	3,201
Orange County Sanitation District Jan 17, 22:16	The OC San Steering Committee Meeting (5 PM) and Board of Directors Meeting (6 PM) will be happening on January 22, 2025. You can view the agenda here:	69	60
Orange County Sanitation District Jan 15, 18:01	Protecting public health is at the heart of what we do - it's even in our mission statement! From water sampling to marine monitoring, this #NationalStayingHealthyMonth we're reminded of the hard work behind	146	134
Orange County Sanitation District Jan 14, 22:30	We are excited to announce the promotion of Nick Oswald to Maintenance Manager of the Collections Division. Nick's experience across the industry and organization makes him the ideal person to fill this roll.	301	283

Orange County Sanitation District Jan 13, 19:00	Meet the unsung heroes of Costa Mesa - the Costa Mesa Sanitary District! As a collection system, CMSD maintains 224 miles of gravity sewers, 5,000+ manholes, and 20 pump stations to keep things flowing in the community!	241	216
Orange County Sanitation District Jan 11, 18:00	Say hello to our tiny but mighty friends who do the heavy lifting during secondary treatment. These aerobic bacteria use oxygen to break down solids and turn them into energy for their own growth—making the magic happen	99	94
Orange County Sanitation District Jan 10, 18:02	Help Save Live. Similar in the saving lives through the American Red Cross Blood Drive. To schedule your donation appointment, sign up at RedCrossBlood.org with sponsor code: OCSan.	91	85
Orange County Sanitation District Jan 09, 17:30	Did you know that OC San is home to the first open-air sky bridge in Fountain Valley? The 220-foot pedestrian bridge plays a vital role in connecting our Headquarters to our Plant No. 1! See it for yourself by signing up for a tour at	126	117
Orange County Sanitation District Jan 07, 17:00	Have you ever wondered how we're able to keep track of all of our critical infrastructure across 479 square miles of Orange County? Our Asset Management Plan plays a key role in this effort, allowing us to effectively trac	84	73
Orange County Sanitation District Jan 06, 20:28	(Post with no description)	80	72
Orange County Sanitation District Jan 06, 19:40	We are saddened to learn of the passing of former OC San Board Member and Chairwoman, Shirley McCracken, who passed away on Saturday at age 87. In addition to being elected as the second woman to the City of Anaheim's City	207	199
Orange County Sanitation District Jan 06, 18:01	Kicking off the first Monday of the year by highlighting City of La Habra - City Hall! La Habra is one of northernmost cities in our service area and uses a gravity flow sewer system. This means that water moves by the force of gravit	81	78
Orange County Sanitation District Jan 04, 18:01	Start the year off right! Get ready to grow your career and make an impact at OC San. Visit <u>www.ocsan.gov/jobs</u> to learn about open opportunities %	72	65
Orange County Sanitation District Jan 02, 18:01	New year, new you, but same pipes. Let your New Year's Resolution be only flushing the 3 P's. Anything other than pee, poop, or toilet paper belongs in the trash, not down the drain. Learn more at <u>ocsan.gov/what2flush</u>	253	242
Orange County Sanitation District Dec 31, 19:21	Happy New Year's Eve! Reflecting on a 2024 filled with growth, success, and memorable moments, we look forward to an exciting 2025. Cheers to new opportunities ahead!	148	132
Orange County Sanitation District Dec 30, 18:10	Wrapping up 2024 with our final agency highlight of the year. Don't worry, there's plenty more to come in 2025. We're proud to work with City of Irvine City Hall and Irvine Ranch Water District to transport and treat wastewater from the city	108	101
Orange County Sanitation District Dec 27, 19:01	With Christmas fresh in our minds, we wanted to say a huge thank you to our incredible staff and Fountain Valley Firefighters Association for making this holiday season brighter. Through the Spark of Love toy drive, children in need	179	163

Orange County Sanitation District Dec 25, 20:00	Wishing you all a Merry Christmas and Happy Holidays from all of us at OC San!	69	57
Orange County Sanitation District Dec 24, 19:55	Merry Christmas Eve! Our administrative offices will be closed but our reclamation plants will continue to operate 24/7. To report an emergency, please call (714) 593-7025. Happy Holidays!	112	101
Orange County Sanitation District Dec 23, 19:01	BUENA PARK Just another Member Agency Monday! City of Buena Park - City Hall keeps things flowing smoothly, maintaining over 168 miles of sewer mains every year. From local lines to OC San's regional trunk lines, it's all about teamwork and	78	68
Orange County Sanitation District Dec 22, 19:01	'Tis the seasonfor FOG (fats, oils, and grease)! Don't let a clog be the Grinch to your holiday cheer. Toss all FOG in the trash—not down the drain—and keep things flowing smoothly! Learn more at <u>www.ocsan.gov/FOG</u> . 🞅 ()	61	53
Orange County Sanitation District Dec 20, 23:29	(Post with no description)	66	58
Orange County Sanitation District Dec 20, 18:55	Make sure what you're flushing is on Santa's nice list! Anything other than the 3 P's (pee, poop, and toilet paper), can cause a not-so-festive clog for our sewer system. Happy Holidays!	119	104
Orange County Sanitation District Dec 19, 20:25	Don't let a FOG clog ruin your holidays — remember to cool it, can it, trash it!	59	51
Orange County Sanitation District Dec 19, 20:03	(Post with no description)	102	92
Orange County Sanitation District Dec 18, 18:03	As the year wraps up, we're looking back on what an amazing 70th anniversary year we had! From our HQ Ribbon-Cutting and Community Open House to countless community events and tours, it's been a year to remember. Thank y	71	61
Orange County Sanitation District Dec 17, 17:45	Keep your holiday baking drama-free! 😳 🌲 Pouring fats, oils, and grease (FOG) down the drain can lead to messy (and expensive) sewer clogs. Instead, toss leftover grease, butter, or oil in the trash, not the sink. Let's keep things	261	244
Orange County Sanitation District Dec 16, 19:47	The OC San Steering Committee Meeting (5PM) and Board of Directors Meeting (6PM) will be happening on Wednesday, Dec. 18,2025. Click here to view the agenda:	45	38
Orange County Sanitation District Dec 16, 18:01	ORANGE Happy Member Monday! Today, we're excited to spotlight the City of Orange California - Municipal Government! OC San is currently in the City of Orange for the Taft Sewer Improvement Project, which kicked off last week. T	1,157	1,085

Orange County Sanitation District Dec 14, 18:00	OC San District Head quarters has been chosen as Project of the Year in USGBC California's 14th Annual California Green Building Awards! Our HQ, designed by HDR, incorporates many environmental components, like using hot water fro	231	208
Orange County Sanitation District Dec 12, 21:36	Thank you, Vice Chair Dumitru, for celebrating with us!	166	153
Orange County Sanitation District Dec 12, 17:45	#TBT to a day in the control center during the 60s. The control center runs 24/7, with operators constantly monitoring and regulating key parts of the wastewater treatment process, like water levels, flow rates, and pump activity. We're so	220	192
Orange County Sanitation District Dec 09, 20:01	FULLERTON This week's Member Agency Monday takes us to City of Fullerton, CA Government. Fullerton isn't just home to just CSUF's Titans, but also to one of OC San's pump stations. Pump stations are vital to our collection system, allowin	120	111
Orange County Sanitation District Dec 07, 18:00	Spread some holiday cheer and make someone's season a little brighter! OC San is once again partnering with the Fountain Valley Firefighters Association for the Spark of Love Toy Drive. Gifts delivered to OC San Headquarters by	89	76
Orange County Sanitation District Dec 06, 22:14	OC San will begin potholing on Taft Ave. near Glassell St. towards Tustin St. on Monday, 12/9 in City of Orange California - Municipal Government. Work is not scheduled to occur during the holidays. To learn more visit <u>www.ocsan.gov/taft</u>	85	75
Orange County Sanitation District Dec 05, 20:01	We are proud to receive two National Environmental Achievement Awards from National Association of Clean Water Agencies (NACWA) for our Connection Newsletter and Employee Development Program! These projects and progra	112	94
Orange County Sanitation District Dec 04, 17:54	The OC San Administration Committee Meeting is happening on Dec. 11 at 5 PM. Click here to view the agenda:	48	40
Orange County Sanitation District Dec 04, 17:25	At OC San, we believe in making the most of what we have. That's why we harness every available byproduct of the wastewater treatment process for good. With our Central Power Generation System (CenGen), we're able to use	945	864
Orange County Sanitation District Dec 02, 20:00	CYPRESS It's not just Cyber Monday, it's Member Agency Monday! Our Cypress Trunk Sewer Project will be starting next year, enhancing 6.5 miles of sewer in Cypress, Los Alamitos, and La Palma. These upgrades will extend the life of the sewer	90	79
Orange County Sanitation District Dec 02, 17:53	The OC San Operations Committee Meeting will be happening on Dec. 4 at 5 PM. Click here to view the agenda:	66	57
Orange County Sanitation District Dec 01, 18:01	Now that Thanksgiving is over, it's time to get in the holiday spirit! Looking for a unique gift idea? How about the gift of a clog-free home! Whether you're at home or visiting friends, remember to only flush the 3 P's: pee, poop, and toile	82	71



Post performance - Twitter

Data from 01 Dec, 2024 to 24 Jan, 2025

Sources



DATE 🔻	POST	ENGAGEMENT RATE	ENGAGEMENTS	IMPRESSIONS
@OCSanDistrict Jan 24, 19:15	Winter Issue The Winter Edition of the OC San Connection Newsletter is here! Lean about construction projects in our service area, latest program highlights, and helpful safety tips —there's something for everyone! Check it out http://ocsan.gov	0%	0	26
@OCSanDistrict Jan 20, 17:20	BREA Starting in the @BreaCityHall, OC San's Euclid Sewer Trunk is taking the scenic route! It runs through Fullerton, Anaheim, Garden Grove, ending at Reclamation Plant No. 1 in Fountain Valley! A vital route, keeping things flowing across the	2.53%	2	79
@OCSanDistrict Jan 19, 22:15	Our offices will be closed on Monday, January 20 in observance of Martin Luther King Jr. Day, Our treatment plant continues to operate 24/7. In case of a sewer emergency, please call (714) 593-7025. <u>https://twitter.com/OCSanDistrict/sta</u>	0%	0	36
@OCSanDistrict Jan 18, 17:05	: It's the 17th Birthday of the Groundwater Replenishment System (GWRS)! We're so thankful for this partnership with @OCWaterDistrict that lets us serve 1 million people across Orange County. To celebrate, we thought we'd put som	2.33%	1	43
@OCSanDistrict Jan 15, 18:01	Protecting public health is at the heart of what we do - it's even in our mission statement! From water sampling to marine monitoring, this #NationalStayingHealthyMonth we're reminded of the hard work behind	8.51%	4	47
@OCSanDistrict Jan 15, 02:38	We are excited to announce the promotion of Nick Oswald to Maintenance Manager of the Collections Division. Nick's experience across the industry and organization makes him the ideal person to fill this role. <u>https://twitter.com/0</u>	1.45%	1	69
@OCSanDistrict Jan 14, 22:30	We are excited to announce the promotion of Nick Oswald to Maintenance Manager of the Collections Division. Nick's experience across the industry and organization makes him the ideal person to fill this roll. <u>https://twitter.com/OC</u>	0%	0	0

@OCSanDistrict Jan 13, 19:00	Meet the unsung heroes of Costa Mesa - @costamesaSD! As a collection system, Costa Mesa Sanitary District maintains 224 miles of gravity sewers, 5,000+ manholes, and 20 pump stations to keep things flowing in the community!	5.17%	3	58
@OCSanDistrict Jan 11, 18:00	Say hello to our tiny but mighty friends who do the heavy lifting during secondary treatment. These aerobic bacteria use oxygen to break down solids and turn them into energy for their own growth—making the magic happen	0%	0	36
@OCSanDistrict Jan 10, 18:02	Hep Save Live. Join our team in saving lives through the American Red Cross Blood Drive. To schedule your donation appointment, sign up at http://RedCrossBlood.org with sponsor code: OCSan. https://twitter.com/OCSanDistrict/status/18777779668	2.27%	1	44
@OCSanDistrict Jan 09, 17:30	Did you know that OC San is home to the first open-air sky bridge in Fountain Valley? The 220-foot pedestrian bridge plays a vital role in connecting our Headquarters to our Plant No. 1! See it for yourself by signing up for a tour at <u>h</u>	2.13%	1	47
@OCSanDistrict Jan 07, 17:00	Wonder how we're able to keep track of all of our infrastructure across 479 square miles of Orange County? Our Asset Management Plan plays a key role, allowing us to effectively track our vital assets and their condition. Discover th	4%	1	25
@OCSanDistrict Jan 06, 18:00	LA HABRA Kicking off the first Monday of the year by highlighting @LaHabraCA! La Habra is one of northernmost cities in our service area and uses a gravity flow sewer system. This means that water moves by the force of gravity from homes and	0%	0	44
@OCSanDistrict Jan 04, 18:00	Start the year off right! Get ready to grow your career and make an impact at OC San. Visit <u>http://www.ocsan.gov/jobs</u> to learn about open opportunities <u>http</u> <u>s://twitter.com/OCSanDistrict/status/1875603307848159459/video/1</u>	0%	0	36
@OCSanDistrict Jan 02, 18:00	New year, new you, but same pipes. Let your New Year's Resolution be only flushing the 3 P's. Anything other than pee, poop, or toilet paper belongs in the trash, not down the drain. Learn more at http://ocsan.gov/what2flush http://what2flush	0%	0	47
@OCSanDistrict Dec 31, 19:20	Happy New Year's Eve! Reflecting on a 2024 filled with growth, success, and memorable moments, we look forward to an exciting 2025. Cheers to new opp ortunities ahead! <u>https://twitter.com/OCSanDistrict/status/187417370199</u>	2.17%	1	46
@OCSanDistrict Dec 30, 18:10	Wrapping up 2024 with our final agency highlight of the year. We're proud to work with @City_of_Irivine and @IRWDnews to transport and treat wastewater from the city to our two reclamation plants. Together, we're making a real	2.63%	1	38
@OCSanDistrict Dec 27, 19:00	A huge thank you to our incredible staff and the Fountain Valley Fire Department for making this holiday season brighter. Through the Spark of Love toy drive, children in need across Orange County were able to experience the special	2.56%	2	78

@OCSanDistrict Dec 25, 20:00	Wishing you all a Merry Christmas and Happy Holidays from all of us at OC San! https://twitter.com/OCSanDistrict/status/1872009476510769538/photo/1	0%	0	41
@OCSanDistrict Dec 24, 20:22	Merry Christmas Eve! Our administrative offices will be closed but our reclamation plants will continue to operate 24/7. To report an emergency, please call (714) 593-7025. Happy Holidays! <u>https://twitter.com/OCSanDistri</u>	0%	0	44
@OCSanDistrict Dec 24, 19:55	Merry Christmas Eve! Our administrative offices will be closed but our reclamation plants will continue to operate 24/7. To report an emergency, please call (714) 593-7025. Happy Holidays! <u>https://twitter.com/OCSanDistri</u>	0%	0	0
@OCSanDistrict Dec 23, 19:00	BUENA PARK Just another Member Agency Monday! @BuenaParkCA keeps things flowing smoothly, maintaining over 168 miles of sewer mains every year. From local lines to OC San's regional trunk lines, it's all about teamwork and dedication t	0%	0	78
@OCSanDistrict Dec 22, 19:00	'Tis the seasonfor FOG (fats, oils, and grease)! Don't let a clog be the Grinch to your holiday cheer. Toss all FOG in the trash—not down the drain—and keep things flowing smoothly! Learn more at <u>http://www.ocsan.gov/FOG</u> .	1.3%	1	77
@OCSanDistrict Dec 20, 18:55	Make sure what you're flushing is on Santa's nice list! Anything other than the 3 P's (pee, poop, and toilet paper), can cause a not-so-festive clog for our sewer system. Happy Holidays! <u>https://twitter.com/OCSanDistrict/status/18701811</u>	2%	1	50
@OCSanDistrict Dec 18, 18:00	What a year! As we wrap up our 70th anniversary, we're grateful for the memories—from our HQ Ribbon-Cutting and Open House to community events and tours. Thank you for celebrating 70 years of environmental excellence wit	3.57%	2	56
@OCSanDistrict Dec 17, 17:45	Keep your holiday baking drama-free! 🚱 🌲 Avoid a sewer clog by disposing of fats, oils, and grease (FOG) in the trash, not the sink. Let's keep things running smoothly, so you can focus on the sweet stuff! Learn more at http://ocsan.gov	0%	0	39
@OCSanDistrict Dec 16, 18:00	DRANGE Today, we're excited to spotlight the @cityoforangeCA! OC San is currently in the City of Orange for the Taft Sewer Improvement Project. This project will upgrade nearly 2 miles of pipeline along Taft Ave, increasing flow capacity. Learn more	5.36%	18	336
@OCSanDistrict Dec 14, 18:00	OC San District Head quarters has been chosen as Project of the Year in the USGBC-CA's 14th Annual Green Building Awards! Our HQ, designed by HDR, incorporates many environmental components, like using hot water from the	0%	0	39
@OCSanDistrict Dec 12, 17:45	#TBT to a day in the control center in the 60s. Operators monitor water levels & flow rates 24/7, ensuring smooth wastewater treatment. We're so thankful for these wastewater heroes who help us maintain our operations around the cloc	0%	0	43

@OCSanDistrict Dec 09, 20:00	FULLERTON This week's Member Agency Monday takes us to @FullertonCA. Fullerton isn't just home to just CSUF's Titans, but also to one of OC San's pump stations. Pump stations are vital to our collection system, allowing wastewater to be lifted	1.61%	1	62
@OCSanDistrict Dec 07, 18:00	Make someone's season a little brighter! OC San is partnering with the Fountain Valley Fire Department for the Spark of Love Toy Drive. Gifts delivered to OC San Headquarters by Monday, December 16 will help disadvantaged childre	0%	0	88
@OCSanDistrict Dec 06, 22:14	OC San will begin potholing along Taft Ave. between Glassell St. and Tustin St. on Monday, 12/9 in @CityofOrangeCA. Work is not scheduled to occur during the holidays. To learn more visit <u>http://www.ocsan.gov/taft https://twitter.co</u>	2.86%	1	35
@OCSanDistrict Dec 05, 20:01	We are proud to receive two NEAA awards from @NACWA for our Connection Newsletter & Employee Development Program! These projects and programs are vital in enhancing communication with the public and fostering a diverse,	3.13%	1	32
@OCSanDistrict Dec 04, 17:25	At OC San, we believe in making the most of what we have. With our Central Power Generation System, we're able to use biogas produced by our digesters to power our plants, cutting electricity costs AND reducing greenhouse gas	5.56%	2	36
@OCSanDistrict Dec 02, 20:00	CYPRESS It's not just Cyber Monday, it's Member Agency Monday! Our Cypress Trunk Sewer Project will be starting next year, enhancing and extending the life of 6.5 miles of sewer in Cypress, Los Alamitos. To learn more, visit <u>http://www.ocsan.</u>	0%	0	47
@OCSanDistrict Dec 01, 18:00	It's time to get in the holiday spirit! Looking for a unique gift idea? How about the gift of a clog-free home! Whether you're at home or visiting friends, only flush the 3 P's: pee, poop, and toilet paper. Trust us, this is one gift that'll be appreciate	0%	0	122



Post performance - Instagram Business

Data from 01 Dec, 2024 to 24 Jan, 2025

Sources

ocsandistrict

DATE 🔻	POST	ENGAGEMENT RATE	IMPRESSIONS	LIKES	REACH
ocsandistrict Jan 24, 20:31		0%	211	0	211
ocsandistrict Jan 24, 19:15	Winter Issue The Winter Edition of the OC San Connection Newsletter is here! Lean about construction projects in our service area, latest program highlights, and helpful safety tips —there's something for everyone! 📰 Check it out <u>ocsan.gov</u>	3.33%	0	2	60
ocsandistrict Jan 23, 18:02	(No description)	0%	130	0	129
ocsandistrict Jan 23, 18:02		0%	140	0	138
ocsandistrict Jan 20, 17:20	BREA Starting in the @City_of_brea, OC San's Euclid Sewer Trunk is taking the scenic route! It runs through Fullerton, Anaheim, Garden Grove, ending at Reclamation Plant No. 1 in Fountain Valley! A vital route, keeping things flowing across the	4.79%	154	7	146
ocsandistrict Jan 19, 22:15	Our offices will be closed on Monday, January 20 in observance of Martin Luther King Jr. Day, Our treatment plant continues to operate 24/7. In case of a sewer emergency, please call (714) 593-7025.	8%	134	9	125
ocsandistrict Jan 18, 17:05	: It's the 17th Birthday of the Groundwater Replenishment System (GWRS)! We're so thankful for this partnership with @OCWD that let's us serve 1 million people across Orange County. To celebrate, we thought we'd put some	9.15%	0	26	328
ocsandistrict Jan 17, 21:11	For more info visit:	0%	202	0	202
ocsandistrict Jan 16, 20:32	(No description)	0%	165	0	164

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Velow Jan 09, 17:30 Valley? The 220-foot pedestrian bridge plays a vital role in connecting our headquarters to our Plant No. 1! See it for yourself by signing up for a tour at 9.73% 350 29 Velow csandistrict infrastructure across 479 square miles of Orange County? Our Asset Management Plan plays a key role in this effort, allowing us to effectively trac 5.52% 153 8 ocsandistrict We are saddened to learn of the passing of former QC San Board Member and Velow	145 261 307 150
Image: Signed sequence of the passing of former OC San Board Member and 5.52% 153 8 Image: Signed sequence of the passing of former OC San Board Member and 5.52% 153 8	261 307 150
ocsandistrict We are saddened to learn of the passing of former OC San Board Member and Chairwoman. Shirley McCracken, who passed away on Saturday at are 87. In	307
Jan 06, 19:40 All of a suddened to realize a subset and subset and a subset and a subset and a subset	150
ocsandistrict LA HABRA Sixing off the first Monday of the year by highlighting @cityoflahabra! La 319 6 Jan 06, 18:01 Sixing off the first Monday of the year by highlighting @cityoflahabra! La 2.28% 319 6	
ocsandistrict Start the year off right! Get ready to grow your career and make an impact at OC San. Visit www.ocsan.gov/jobs to learn about open opportunities 6.67% 0 9	
ocsandistrict Image: Second secon	163
ocsandistrict happy New Year's Eve! Reflecting on a 2024 filled with growth, success, and memorable moments, we look forward to an exciting 2025. Cheers to new opportunities ahead! 9.8% 0 46	490
ocsandistrict Now Year Dec 31, 15:38 (No description) 0% 163 0	162
ocsandistrict Wrapping up 2024 with our final agency highlight of the year. Don't worry, there's plenty more to come in 2025. We're proud to work with @Cityoflrivine and @IRWDnews to transport and treat wastewater from the city to our two 2.97% 211 6	202
ocsandistrict With Christmas fresh in our minds, we wanted to say a huge thank you to our incredible staff and @fountainvalleyfirefighters for making this holiday season brighter. Through the Spark of Love toy drive, children in need across Orange 4.06% 1,079 35	985
ocsandistrict Dec 25, 20:01 Xishing you all a Merry Christmas and Happy Holidays from all of us at OC San! 7.33% 206 13	191
ocsandistrict Dec 25, 01:18 0% 100 0	100
ocsandistrict bgddr offee boas bg	94
ocsandistrict Dec 24, 20:21 Merry Christmas Eve! Our administrative offices will be closed but our reclamation plants will continue to operate 24/7. To report an emergency, please call (714) 593-7025. Happy Holidays! 177 10	167
ocsandistrict Just another Member Agency Monday! @cityofbuenapark keeps things flowing smoothly, maintaining over 168 miles of sewer mains every year. From local ines to OC San's regional trunk lines, it's all about teamwork and dedication t 4.55% 208 9	198
ocsandistrict Disc 22, 19:00 'is the seasonfor FOG (fats, oils, and grease)! Don't let a clog be the Grinch to your holiday cheer. Toss all FOG in the trash—not down the drain—and keep 10.92% 0 12 inigs flowing smoothly! Learn more at www.ocsan.gov/FOG. ? > > > 12	119
ocsandistrict Make sure what you're flushing is on Santa's nice list! Anything other than the 3 5.79% 238 13 Dec 20, 18:55 Make sure what you're flushing is on Santa's nice list! Anything other than the 3 6.79% 238 13	221
ocsandistrict 0% 123 0 Dec 19, 22:39 0% 124 124 124 124	121
ocsandistrict As the year wraps up, we're looking back on what an amazing 70th anniversary year we had! From our HQ Ribbon-Cutting and Community Open House to countless community events and tours, it's been a year to remember. Thank y 6.79% 0 13	221
ocsandistrict Dec 17, 17:45 Keep your holiday baking drama-free! Pouring fats, oils, and grease 8.73% 299 21	275
ocsandistrict Happy Member Monday! Joint Column	1,670
ocsandistrict 0C San District Headquarters has been chosen as Project of the Year in the @usgbcca 14th Annual Green Building Awards! Our HQ, designed by @HDR_inc, incorporates many environmental components, like using hot wat 15.46% 383 40	317
ocsandistrict Dec 13, 00:50 0 56	479
ocsandistrict #TBT to a day in the control center during the 60s. The control center runs 24/7, with operators constantly monitoring and regulating key parts of the wastewater teatment process, like water levels, flow rates, and pump activity. We're so 6.47% 220 12	201
ocsandistrict Ocd Morning from Plant No.1 * 0% 178 0	174
ocsandistrict Weiseweise Weiseweise Weiseweise 0 Dec 11, 18:21 Weiseweise Weiseweise 0 0 0 0	49
ocsandistrict FULLERTON Dec 09, 20:01 This week's Member Agency Monday takes us to @CityofFullerton. Fullerton isn't suthome to just CSUF's Titans, but also to one of OC San's pump stations. Pump stations are vital to our collection system, allowing wastewater to be lifted 5.42% 184 9	166
ocsandistrict Spread some holiday cheer and make someone's season a little brighter! OC 6.1% 195 10 bec 07, 18:01 Spread some holiday cheer and make someone's season a little brighter! OC San Headquarters by Monday, Decemb 6.1% 195 10	180
ocsandistrict 0% 148 0 Dec 06, 22:15 (No description) 0% 148 0	148
ocsandistrict Dc 06, 22:14 OC San will begin potholing along Taft Ave. between Glassell St. and Tustin St. on Monday, 12/9 in @CityofOrange_CA. Work is not scheduled to occur during the holidays. To learn more visit www.ocsan.gov/taft 0.74% 1,581 9	1,493
ocsandistrict We are proud to receive two National Environmental Achievement Awards from the National Association of Clean Water Agencies for our Connection Newsletter and Employee Development Program! These projects and programs are vital 4.84% 153 6	124
ocsandistrict bc 04, 17:25 bf 0C San, we believe in making the most of what we have. That's why we hames severy available byproduct of the wastewater treatment process for good. With our Central Power Generation System (CenGen), we're able to use 9.75% 258 23	236
ocsandistrict L'S not just Cyber Monday, it's Member Agency Monday! Our Cypress Trunk 3.21% 169 5 Dec 02, 20:00 L'S not just Cyber Monday, it's Member Agency Monday! Our Cypress Trunk 3.21% 169 5	156
ocsandistrict Dec 01, 18:00 Now that Thanksgiving is over, it's time to get in the holiday spirit! Looking for a log-free home! Whether you're at none or visiting friends, remember to only flush the 3 P's: pee, poop, and toile 1.03% 0 2	194



Post performance - LinkedIn Pages

Data from 01 Dec, 2024 to 24 Jan, 2025

Sources

Orange County Sanitation District

DATE 🔻	POST	ENGAGEMENT RATE	IMPRESSIONS	REACTIONS	SHARES
Orange County Sanitation District District Jan 24, 19:15	The Winter Edition of the OC San Connection Newsletter is here! Lean about construction projects in our service area, latest program highlights, and helpful safety tips — there's something for everyone! The Check it out <u>ocsan.gov</u>	6.56%	122	2	0
Orange County Sanitation District District Jan 18, 17:05	: It's the 17th Birthday of the Groundwater Replenishment System (GWRS)! We're so thankful for this partnership with Orange County Water District that lets us serve 1 million people across Orange County. To celebrate, we thought we'	13.25%	981	32	4
Orange County Sanitation District Jan 15, 18:01	Protecting public health is at the heart of what we do - it's even in our mission statement! From water sampling to marine monitoring, this #NationalStayingHealthyMonth we're reminded of the hard work behind	6.27%	287	8	1
Orange County Sanitation District District Jan 14, 22:30	We are excited to announce the promotion of Nick Oswald to Maintenance Manager of the Collections Division. Nick's experience across the industry and organization makes him the ideal person to fill this role.	7.35%	816	27	0
Orange County Sanitation District District Jan 07, 17:00	Have you ever wondered how we're able to keep track of all of our critical infrastructure across 479 square miles of Orange County? Our Asset Management Plan plays a key role in this effort, allowing us to effectively trac	8.72%	642	25	0
Orange County Sanitation District Dec 30, 16:05	Please join us at our market sounding event for OC San's Ocean Outfalls Rehabilitation Project on Thursday, January 30, 2025. This meeting will provide an overview of the project, including its background, drivers, schedule,	11.11%	1,810	34	4
Orange County Sanitation District Dec 18, 18:00	As the year wraps up, we're looking back on what an amazing 70th anniversary year we had! From our HQ Ribbon-Cutting and Community Open House to countless community events and tours, it's been a year to remember. Thank y	13.12%	1,029	40	0
Orange County Sanitation District Dec 14, 18:00	OC San District Headquarters has been chosen as Project of the Year in the USGBC California 14th Annual Green Building Awards! Our HQ, designed by HDR, incorporates many environmental components, like using hot water fro	24.6%	2,695	122	12
Orange County Sanitation District Dec 05, 20:01	We are proud to receive two National Environmental Achievement Awards from the National Association of Clean Water Agencies (NACWA) for our Connection Newsletter and Employee Development Program! These projects and progra	4.66%	558	8	0

Media Articles

Article	Date	Source	Link
Southern California zeros in on circularity in wastewater			https://statics.teams.cdn.office.net/evergreen-
treatment	12/3/2024	CSN Shiping News	assets/safelinks/1/atp-safelinks.html
14th Annual CA Green Building & Community Awards			https://usgbc-ca.org/14th-annual-ca-green-
Announced	12/3/2024	USGBC CA	building-community-awards-announced/
			https://www.waste360.com/industry-
Orange County Sanitation District Earns Two NACWA			insights/orange-county-sanitation-district-
Awards	12/5/2024	Waste 360	earns-two-nacwa-awards
Teledyne ADCP Selected for 63-ft. Hybrid Ocean			https://www.marinetechnologynews.com/new
Monitoring Vessel	12/17/2024	Marine Tech News	s/teledyne-selected-hybrid-ocean-643391