

# **Outreach and Media Summary**



**September 2025**

OC San Public Affairs Office

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# Outreach Report September 2025

Date	Tours	Attendees	Tour Guide
9/5/25	San Diego Public Utilities	1	Rob Thompson
9/9/25	Public Tour	5	Eric Halverson
9/11/25	Inside the Outdoors	12	Randa AbuShaban
9/11/25	County of Orange	2	Rob Thompson
9/12/25	Santa Ana Regional Water Quality Control Board	16	Randa AbuShaban
9/17/25	Operator Class III Tour	20	Mark Melby
9/23/25	Huntington Beach Fishing and Recreation Club	20	Chris Cervellone
9/24/25	Black & Veach Marketing Tour	14	Belen Carrillo
9/29/25	New Employee Tour	8	Rob Thompson
9/30/25	Cypress College Tour 1	25	Chris Cervellone
9/30/25	Cypress College Tour 2	25	Chris Cervellone
Date	Speaking Engagements/Events	Attendees	Presenter
9/2/25	Wastewater 101 Session 1	70	Rob Thompson/ Lorenzo Tyner/ Jennifer Cabral/ Belen Carrillo/ Becky Polcyn
9/5/25	OC Water Summit	100	Becky Polcyn
9/16/25	Wastewater 101 Session 2	60	Sam Choi/ Mark Kawamoto/ Tom Meregillano/ Belen Carrillo/ Becky Polcyn
9/20/25	Coastal Clean Up Day	34	Dindo Carrillo/ Chad Crow/ Yocely Galindo/ David Lo/ Sharon Yin/ Valerie Ratto/ Leslie Paredes/ Enisha Matthews/ Matt Smith/ Rhea De Guzman
Project Area	Outreach Notifications	# of People Reached	Output Method
Orange	Taft Ave. Sewer Improvement Project	111 page views 521 email subscribers	2 website posts 2 email alerts

Newport Beach	Bay Bridge Pump Station	87 page views 185 email subscribers	1 website post 1 email alert
Cypress	Cypress Trunk Sewer Project	187 page views 310 email subscribers 73 text alert subscribers	2 website posts 2 email alerts 1 text alert
Seal Beach	Seal Beach Pump Station	33 page views 377 email subscribers	1 website post 1 email alert
<b>External Communications</b>	<b>Distribution</b>	<b># of People Reached</b>	
5 Minutes Per Month	September: OC San to Host 2025 State of OC San	126	
Board Member Talking Points	One	50	Email
Website Posts	5 posts	250 views	Website
Facebook	10 posts	3.4k reached	Social Media
Twitter	8 tweets	379 reached	Social Media
Instagram	13 posts	4.2k reached	Social Media
LinkedIn	3 posts	1.8k reached	Social Media
Nextdoor	2 posts	19.5k impressions	Social Media

## Post performance - Facebook Pages





















Data from 01 Sep, 2025 to 22 Sep, 2025

### Sources

OP



Orange County Sanitation District














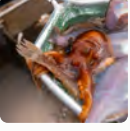


DATE ▼	POST	IMPRESSIONS	REACH
<div><div><div>OD</div><div></div></div><div>Orange County Sanitation District</div><div><a href="#">Sep 16, 16:02</a></div></div>	<div></div> <div>It's National IT Professionals Day! 🌟🖥️ Today, we're giving a huge shoutout to the unsung heroes who keep our systems running smoothly 🙌 We asked our IT team to spill their tech confessions... and they did not disappoint. From...</div>	133	126
<div><div><div>OD</div><div></div></div><div>Orange County Sanitation District</div><div><a href="#">Sep 15, 16:20</a></div></div>	<div></div> <div>Warning: You might actually start enjoying the sound of construction. It's Construction Appreciation Week! While sometimes a little noisy, construction brings long-term benefits for our community—like tip-top shape pipes,...</div>	318	309
<div><div><div>OD</div><div></div></div><div>Orange County Sanitation District</div><div><a href="#">Sep 12, 16:01</a></div></div>	<div></div> <div>Nobody does preparedness like our Risk Management team 🚨 #FlashbackFriday to a few of the friendly faces from Risk Management and Operations during a training with first responders. This...</div>	350	342
<div><div><div>OD</div><div></div></div><div>Orange County Sanitation District</div><div><a href="#">Sep 10, 20:01</a></div></div>	<div></div> <div>Three awards, one amazing team 🏆 OC San took home three wins as part of the 2025 Inhouse Design Awards from Graphic Design USA! Kudos to our team for the creativity they bring to every project!</div>	156	144
<div><div><div>OD</div><div></div></div><div>Orange County Sanitation District</div><div><a href="#">Sep 08, 18:10</a></div></div>	<div></div> <div>When the clarifier water is crystal clear 🌊 Say hello to our new clarifiers at Plant No. 2! Once finished, these four clarifiers will keep our treatment process running reliably and efficiently for decades to come.</div>	1,381	1,260
<div><div><div>OD</div><div></div></div><div>Orange County Sanitation District</div><div><a href="#">Sep 08, 14:16</a></div></div>	<div></div> <div>The OC San Administration Committee Meeting (5 PM) will be happening on Wednesday, September 10. You can view the agenda here:</div>	70	62
<div><div><div>OD</div><div></div></div><div>Orange County Sanitation District</div><div><a href="#">Sep 06, 16:00</a></div></div>	<div><div></div><div>Join us Saturday, September 20 from 9 AM–12 PM at Huntington Beach Wetlands for Coastal Cleanup Day! Free event, free snacks, and cleaner waterways! 💙 Sign up by visiting <a href="#">www.ocsan.gov</a>!</div></div>	598	575
<div><div><div>OD</div><div></div></div><div>Orange County Sanitation District</div><div><a href="#">Sep 04, 19:04</a></div></div>	<div></div> <div>Channeling our inner Little Mermaid 🧜‍♀️🌊 A glimpse of last week's trawl sampling! Measuring, weighing, and monitoring sea life to keep our oceans healthy and thriving 🐠</div>	268	249
<div><div><div>OD</div><div></div></div><div>Orange County Sanitation District</div><div><a href="#">Sep 02, 16:01</a></div></div>	<div></div> <div>We're going beyond soil and security improvements—we're bringing beauty into the mix, too! 🌟 As part of the Wall and Soil Improvements Project, we're replacing the chain-link perimeter fence with a wave-inspired concrete wall....</div>	334	300
<div><div><div>OD</div><div></div></div><div>Orange County Sanitation District</div><div><a href="#">Sep 02, 14:19</a></div></div>	<div></div> <div>The OC San Operations Committee Meeting (5 PM) will be happening on Wednesday, September 3. You can view the agenda here:</div>	70	59

## Post performance - Twitter

Data from 01 Sep, 2025 to 22 Sep, 2025

### Sources


 @OCSanDistrict


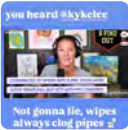
























DATE ▼	POST	ENGAGEMENT RATE	ENGAGEMENTS	IMPRESSIONS
<div> @OCSanDistrict <a href="#">Sep 16, 16:00</a></div>	<div><p>It's National IT Professionals Day! 🌟💻 Today, we're giving a huge shoutout to the unsung heroes who keep our systems running smoothly 🙌 We asked our IT team to spill their tech confessions... and they did not disappoint. What's YOU...</p></div>	7.69%	3	39
<div> @OCSanDistrict <a href="#">Sep 15, 16:20</a></div>	<div><p>It's Construction Appreciation Week! While sometimes a little noisy, construction brings long-term benefits for our community—like tip-top shape pipes, improved treatment, and more reliable services. See what projects we're...</p></div>	7.69%	3	39
<div> @OCSanDistrict <a href="#">Sep 12, 16:01</a></div>	<div><p>Nobody does preparedness like Risk Management 🚨 #FlashbackFriday to some friendly faces from Risk Management and Operations during a training with first responders. This #NationalPreparednessMonth, we're proud to...</p></div>	6.98%	3	43
<div> @OCSanDistrict <a href="#">Sep 10, 20:01</a></div>	<div><p>Three awards, one amazing team 🏆 OC San took home three wins as part of the 2025 Inhouse Design Awards from Graphic Design USA! Kudos to our team for the creativity they bring to every project! <a href="https://twitter.com/OCSanDistrict/status/1963679114">https://twitter.com/OCSanDistrict/status/1963679114</a>...</p></div>	6.78%	4	59
<div> @OCSanDistrict <a href="#">Sep 08, 18:10</a></div>	<div><p>When the clarifier water is crystal clear 🌟 Say hello to our new clarifiers at Plant No. 2! Once finished, these four clarifiers will keep our treatment process running reliably and efficiently for decades to come. <a href="https://twitter.com/OCSanDistrict/status/1963679114">https://twitter.com/OCSanDistrict/status/1963679114</a>...</p></div>	4.62%	3	65
<div> @OCSanDistrict <a href="#">Sep 06, 16:00</a></div>	<div><p>🌊 Join us Saturday, September 20 from 9 AM–12 PM at Huntington Beach Wetlands for Coastal Cleanup Day! Free event, free snacks, and cleaner waterways! ❤️ Sign up by visiting <a href="http://www.ocsan.gov">http://www.ocsan.gov</a>! <a href="https://twitter.com/OCSanDistrict/status/1963679114">https://twitter.com/OCSanDistrict/status/1963679114</a>...</p></div>	3.64%	2	55
<div> @OCSanDistrict <a href="#">Sep 04, 19:02</a></div>	<div><p>Channeling our inner Little Mermaid 🧜‍♀️🌊 A glimpse of last week's trawl sampling! Measuring, weighing, and monitoring sea life to keep our oceans healthy and thriving 🌊 <a href="https://twitter.com/OCSanDistrict/status/1963679114">https://twitter.com/OCSanDistrict/status/1963679114</a>...</p></div>	16.67%	7	42
<div> @OCSanDistrict <a href="#">Sep 02, 16:01</a></div>	<div><p>As part of the Wall and Soil Improvements Project, we're replacing the chain-link perimeter fence with a wave-inspired concrete wall. Recently, our team got a look at the artwork that will decorate the wall once completed in 2027. Lear...</p></div>	2.7%	1	37

Post performance - Instagram Business

Data from 01 Sep, 2025 to 22 Sep, 2025

Sources

 ocsandistrict

DATE ▼	POST	ENGAGEMENT RATE	IMPRESSIONS	LIKES	REACH
<div><div>0</div><div> ocsandistrict</div><div>Sep 20, 00:08</div></div>	<div></div> <div>you heard @kykelce Not gonna lie, wipes always clog pipes 🤢</div>	0%	0	0	130
<div><div>0</div><div> ocsandistrict</div><div>Sep 19, 15:52</div></div>	<div></div> <div>(No description)</div>	0%	0	0	142
<div><div>0</div><div> ocsandistrict</div><div>Sep 18, 16:52</div></div>	<div></div> <div>(No description)</div>	0%	0	0	148
<div><div>0</div><div> ocsandistrict</div><div>Sep 17, 15:07</div></div>	<div></div> <div>Learn how to be septic smart!</div>	0%	0	0	144
<div><div>0</div><div> ocsandistrict</div><div>Sep 16, 16:00</div></div>	<div></div> <div>It's National IT Professionals Day! 🌟👷 Today, we're giving a huge shoutout to the unsung heroes who keep our systems running smoothly 🙌👉 We asked our IT team to spill their tech confessions... and they did not disappoint. From...</div>	10.65%	0	22	310
<div><div>0</div><div> ocsandistrict</div><div>Sep 15, 16:20</div></div>	<div></div> <div>Warning: You might actually start enjoying the sound of construction. It's Construction Appreciation Week! While sometimes a little noisy, construction brings long-term benefits for our community—like tip-top shape pipes,...</div>	8.99%	0	40	567
<div><div>0</div><div> ocsandistrict</div><div>Sep 12, 16:01</div></div>	<div></div> <div>Nobody does preparedness like our Risk Management team 🚨 #FlashbackFriday to a few of the friendly faces from Risk Management and Operations during a training with first responders. This...</div>	12.14%	0	46	420
<div><div>0</div><div> ocsandistrict</div><div>Sep 10, 20:02</div></div>	<div></div> <div>Three awards, one amazing team 🏆 OC San took home three wins as part of the 2025 Inhouse Design Awards from Graphic Design USA! Kudos to our team for the creativity they bring to every project!</div>	7.73%	0	14	194
<div><div>0</div><div> ocsandistrict</div><div>Sep 08, 18:10</div></div>	<div></div> <div>When the clarifier water is crystal clear 🌈 Say hello to our new clarifiers at Plant No. 2! Once finished, these four clarifiers will keep our treatment process running reliably and efficiently for decades to come.</div>	13.34%	0	68	592
<div><div>0</div><div> ocsandistrict</div><div>Sep 06, 16:00</div></div>	<div></div> <div>Join us Saturday, September 20 from 9 AM–12 PM at Huntington Beach Wetlands for Coastal Cleanup Day! Free event, free snacks, and cleaner waterways! 💙 Sign up by visiting <a href="http://www.ocsan.gov">www.ocsan.gov</a>!</div>	5.47%	0	17	567
<div><div>0</div><div> ocsandistrict</div><div>Sep 04, 19:01</div></div>	<div></div> <div>Channeling our inner Little Mermaid 🧜‍♀️🌊 A glimpse of last week's trawl sampling! Measuring, weighing, and monitoring sea life to keep our oceans healthy and thriving 🐠</div>	10.93%	0	43	430
<div><div>0</div><div> ocsandistrict</div><div>Sep 02, 16:01</div></div>	<div></div> <div>We're going beyond soil and security improvements—we're bringing beauty into the mix, too! 🌟 As part of the Wall and Soil Improvements Project, we're replacing the chain-link perimeter fence with a wave-inspired concrete wall....</div>	9.51%	0	32	389
<div><div>0</div><div> ocsandistrict</div><div>Sep 01, 03:01</div></div>	<div></div> <div>(No description)</div>	0%	172	0	172

# Post performance - LinkedIn Pages


Data from 01 Sep, 2025 to 22 Sep, 2025

## Sources

OD

in

Orange County Sanitation District

DATE ▼	POST	ENGAGEMENT RATE	IMPRESSIONS	REACTIONS	SHARES
	<div><div><div>OD</div><div>in</div></div><div><div>Orange County Sanitation District</div><div>Sep 15, 14:48</div></div></div> <div>We're proud to share that our very own Sharon Yin has been recognized by the American Academy of Environmental Engineers and Scientists (AAEES)! Through her dedication to outreach, mentorship, and her service on the Board of Trustees, Sharon has made lasting contributions to both AAEES an...</div>	5.22%	498	12	0
	<div><div><div>OD</div><div>in</div></div><div><div>Orange County Sanitation District</div><div>Sep 10, 20:01</div></div></div> <div><div></div><div>Three awards, one amazing team 🏆 OC San took home three wins as part of the 2025 Inhouse Design Awards from Graphic Design USA! Kudos to our team for the creativity they bring to every project!</div></div>	7.08%	438	11	1
	<div><div><div>OD</div><div>in</div></div><div><div>Orange County Sanitation District</div><div>Sep 05, 19:17</div></div></div> <div>Join us in making a difference in our community! Every bottle, wrapper, and piece of trash we collect helps keep our beaches and waterways clean 🌊</div>	4.39%	888	15	1



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100% Satisfaction - 5 Star Review  
 Nextdoor is a great place to find  
 (Orange, California)

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Viewing posts from your agency

Orange County Sanitation District  
 100% Satisfaction - 5 Star Review  
 100% Satisfaction - 5 Star Review  
 100% Satisfaction - 5 Star Review

Profile

Details

**Orange County Sanitation District**  
 Government Organization Orange County Sanitation District...  
**Cypress Trunk Sewer Project Update**  
 Crews will be performing both day and night work in Cypress all day... see more



Photos: Subscribers of Orange County Sanitation District

0 Comments

Add a comment...

**Orange County Sanitation District**  
 Government Organization Orange County Sanitation District...  
**Taft Ave. Sewer Project Update - CITY OF ORANGE**  
 Parking is back between Gladwin & Cambridge on Taft Ave! Crews... see more



Photos: Subscribers of Orange County Sanitation District

0 Comments

Harlan L. Jr. @harlanljr  
 I see those guys every morning doing a shift and very efficient job. Seems everything is more organized and better handled in Orange. I am impressed!

0

0

Add a comment...

Article	Date	Source	Link
The Compelling Benefits of Mass Timber Construction	9/16/2025	Buildings.com	<a href="https://www.buildings.com/architecture/article/55316880/the-compelling-benefits-of-mass-timber-construction">https://www.buildings.com/architecture/article/55316880/the-compelling-benefits-of-mass-timber-construction</a>