

Outreach and Media Summary



October 2025

OC San Public Affairs Office

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Outreach Report October 2025

Date	Tours	Attendees	Tour Guide
10/3/25	Costa Mesa Sanitary District	4	Dickie Fernandez
10/11/25	Bassett Adult School	9	Shabbir Basrahi
10/15/25	Cal State Long Beach Nursing	15	Cortney Light
10/15/25	Huntington Beach Chamber of Commerce	16	Charles Falzone/ Pegah Behravan
10/18/25	Wastewater 101 Tour	30	Jon Bradley
10/21/25	Cal State Long Beach Nursing	10	Charles Falzone
10/24/25	Rancho Santiago High School	12	Kacey AbuShaban/ Jaymie Liu
10/27/25	iLead Exploration Charter School	30	Donald Herrera
10/27/25	Orange County Water District	8	Rob Thompson
10/28/25	California Association of Sanitation Agencies	30	Rob Thompson
Date	Speaking Engagements/Events	Attendees	Presenter
10/1/25	Costa Mesa Sanitary District Eco Expo	176	Keilani Bafim/ Cortney Light/ Donald Herrera/ Becky Polcyn
10/4/25	Yorba Linda Water District Open House	500	Kelly Newell/ Suzanne Crider/ Warren Liu
10/7/25	Golden West College Engineering Class	30	Dickie Fernandez
10/14/25	Wastewater 101 Session 4	43	Martin Dix/ Raul Cuellar/ Thys DeVries/ John Frattali
10/16/25	Cal State Fullerton STEM Internship and Expo	750	Sergio Gonzales/ Aleks Glinka
10/17/25	State of OC San	150	
Project Area	Outreach Notifications	# of People Reached	Output Method
Orange	Taft Ave. Sewer Improvement Project	202 page views 513 email subscribers 1 printed notice	1 website post 1 email alert 1,250 homes and businesses

Cypress	Cypress Trunk Sewer Project	289 page views 312 email subscribers 74 text alert subscribers 1 printed notice	4 website posts 2 email alerts 1,500 homes and businesses
External Communications	Distribution	# of People Reached	
5 Minutes Per Month	October: OC San Unveils the 2024/2025 Annual Report Showcasing Innovation and Sustainability	126	
Board Member Talking Points	One	50	Email
Website Posts	5 posts	294 views	Website
Facebook	14 posts	3.3k reached	Social Media
Twitter	11 tweets	374reached	Social Media
Instagram	18 posts	5.7k reached	Social Media
LinkedIn	6 posts	4.5k reached	Social Media
Nextdoor	1 post	12.5k impressions	Social Media

Post performance - Facebook Pages

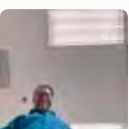
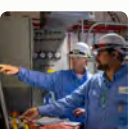
Data from 01 Oct, 2025 to 24 Oct, 2025

Sources

- OD



Orange County Sanitation District

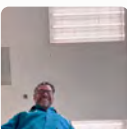
DATE ▼	POST	IMPRESSIONS	REACH
OD  Orange County Sanitation District Oct 22, 21:31	 That 10-foot pipe outside HQ? Yeah, it's real. And it's kind of a big deal. It shows how we release highly treated water into the ocean—safely, responsibly, and now, very visibly. Come check it out—it's way cooler (and bigger) than you'd...	341	331
OD  Orange County Sanitation District Oct 21, 17:10	 Last week, we welcomed about 150 guests at the State of OC San, where we celebrated our achievements over the past year and shared a glimpse of what's ahead. A special thanks to Joaquin Esquivel, Chair of the California Water...	281	263
OD  Orange County Sanitation District Oct 20, 23:19	 Big things are happening at OC San 💡 Our 2024/2025 Annual Report is here, and it's all about innovation, impact, and what's next for us. See how we're continuously improving operations while keeping our mission at the heart of...	37	35
OD  Orange County Sanitation District Oct 20, 19:27	 The OC San Steering Committee Meeting (5 PM) and Board of Director's Meeting (6 PM) will be happening on Wednesday, October 22. You can view the agenda here:	33	31
OD  Orange County Sanitation District Oct 17, 16:05	 See the magic behind the flush 🚽 Our next public tour is November 4! Go behind the scenes to see how we collect, treat, and recycle wastewater for our community. Reserve your spot today at www.ocsan.gov/tours	249	234
OD  Orange County Sanitation District Oct 16, 16:01	 💧 Clean water doesn't happen by itself. Today, we're grateful for the GWRS and our partnership with Orange County Water District, which allows us to recycle 100% of reclaimable flows, creating a reliable supply of clean water...	236	223
OD  Orange County Sanitation District Oct 14, 22:34	 OC San will be hosting a Special Board of Directors Meeting on Friday, October 17 (11 am). You can view the agenda here:	52	45
OD  Orange County Sanitation District Oct 13, 16:10	 Abracadabra! And....poof! Taft Ave. is getting a serious sewer glow-up. ✨ Construction crews have been working their magic in the City of Orange by relocating and upsizing certain portions of the regional sewer line. No tricks, ju...	382	362
OD  Orange County Sanitation District Oct 09, 17:35	 Looking for a career with impact? Make a difference in Orange County by joining the OC San team. Explore open positions and apply today at ocsan.gov/careers 📌	407	335
OD  Orange County Sanitation District Oct 07, 17:00	 Board Members on Board 🚤 Members from our Board of Directors got a firsthand look at the work of our Ocean Monitoring Team! From core rig fishing to trawl sampling, they witnessed our team's dedication to protecting the ocean...	467	429
OD  Orange County Sanitation District Oct 06, 15:55	 untitled 5 Water Pros. 5 Careers 💧 This Water Professionals Appreciation Week, we're celebrating every role that keeps our communities flowing!	583	526
OD  Orange County Sanitation District Oct 06, 14:12	 The OC San Administration Committee Meeting (5 PM) will be happening on Wednesday, October 8. You can view the agenda here:	53	45
OD  Orange County Sanitation District Oct 03, 16:01	 Our Electrical Group brings the energy—literally! From our reclamation plants to 15 pump stations, they keep the energy flowing. That's a lot of power... and a lot of teamwork!	343	320
OD  Orange County Sanitation District Oct 01, 15:55	 💡 Big projects. Bold upgrades. Better infrastructure. OC San's newest CIP Annual Report is out! 📖 Check out the latest on collections system projects, plant upgrades, and more ways we're investing in our community. Explore the...	149	132

Post performance - Twitter

Data from 01 Oct, 2025 to 24 Oct, 2025

Sources

@OCSanDistrict

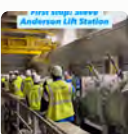
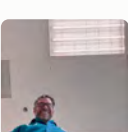
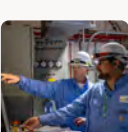
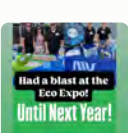
DATE ▼	POST	ENGAGEMENT RATE	ENGAGEMENTS	IMPRESSIONS
@OCSanDistrict Oct 22, 21:31	 That 10-foot pipe outside HQ? Yeah, it's real. It's kind of a big deal. It shows how we release highly treated water into the ocean—safely, responsibly, and now, very visibly. Check it out—it's way cooler (and bigger) than you'd think. Sign u...	15.38%	4	26
@OCSanDistrict Oct 21, 17:10	 Last week, we welcomed about 150 guests at the State of OC San, where we celebrated our achievements over the past year and shared what's ahead. Thank you to Joaquin Esquivel, Chair of the @cawaterboards, for joining us an...	0%	0	35
@OCSanDistrict Oct 20, 23:19	 Big things are happening at OC San 💡 Our 2024/25 Annual Report is here—highlighting innovation, impact, and what's next. See how we're improving operations while staying true to our mission 💧 http://ocsan.gov/reports https://t...	3.33%	1	30
@OCSanDistrict Oct 17, 16:05	 See the magic behind the flush 🚰 Our next public tour is November 4! Go behind the scenes to see how we collect, treat, and recycle wastewater for our community. Reserve your spot today at http://www.ocsan.gov/tours https://t...	7.69%	3	39
@OCSanDistrict Oct 16, 16:01	 💧 Clean water doesn't happen by itself. Today, we're grateful for the GWRS and our partnership with @OCWaterDistrict, which allows us to recycle 100% of reclaimable flows, creating a reliable supply of clean water for 1 million...	14%	7	50
@OCSanDistrict Oct 13, 16:10	 Abracadabra! And....poof! Taft Ave. is getting a serious sewer glow-up. 🪄 Construction crews have been working their magic in the City of Orange by relocating and upsizing certain portions of the regional sewer line. Stay updat...	10%	3	30
@OCSanDistrict Oct 09, 17:35	 Looking for a career with impact? Make a difference in Orange County by joining the OC San team. Explore open positions and apply today at http://ocsan.gov/careers 📌 https://twitter.com/OCSanDistrict/status/1976340681065955794/p...	13.64%	6	44
@OCSanDistrict Oct 07, 17:00	 Board Members on Board 🚢 Members from our Board of Directors got a firsthand look at the work of our Ocean Monitoring Team! From core rig fishing to trawl sampling, they witnessed our team's dedication to protecting the ocean...	3.33%	1	30
@OCSanDistrict Oct 06, 15:55	 5 Water Pros. 5 Careers 💧 This Water Professionals Appreciation Week, we're celebrating every role that keeps our communities flowing! https://twitter.com/OCSanDistrict/status/1975228315100209364/video/1	3.23%	1	31
@OCSanDistrict Oct 03, 16:01	 Our Electrical Group brings the energy—literally! From our reclamation plants to 15 pump stations, they keep the energy flowing. That's a lot of power... and a lot of teamwork! https://twitter.com/OCSanDistrict/status/197414268637113...	0%	0	31
@OCSanDistrict Oct 01, 15:55	 💡 Big projects. Bold upgrades. Better infrastructure. OC San's newest CIP Annual Report is out! 🚧 Check out the latest on collections system projects, plant upgrades, and more ways we're investing in our community. Explore the...	0%	0	28

Post performance - Instagram Business

Data from 01 Oct, 2025 to 24 Oct, 2025

Sources

ocsandistrict

DATE ▼	POST	ENGAGEMENT RATE	IMPRESSIONS	LIKES	REACH
0 ocsandistrict Oct 22, 21:32	 That 10-foot pipe outside HQ? Yeah, it's real. And it's kind of a big deal. It shows how we release highly treated water into the ocean—safely, responsibly, and now, very visibly. Come check it out—it's way cooler (and bigger) than you'd...	9.8%	0	48	643
0 ocsandistrict Oct 21, 17:10	 Last week, we welcomed about 150 guests at the State of OC San, where we celebrated our achievements over the past year and shared a glimpse of what's ahead. A special thanks to Joaquin Esquivel, Chair of the @ca.waterboards, fo...	8.43%	0	15	249
0 ocsandistrict Oct 21, 16:19	 (No description)	0%	0	0	146
0 ocsandistrict Oct 20, 23:19	 Big things are happening at OC San 💡 Our 2024/2025 Annual Report is here, and it's all about innovation, impact, and what's next for us. See how we're continuously improving operations while keeping our mission at the heart of...	4.79%	0	6	167
0 ocsandistrict Oct 18, 19:07	 Ending the tour at Plant No. 2 in Huntington Beach and a sneak peak at our new clarifiers 🌊	0%	0	0	206
0 ocsandistrict Oct 18, 17:48	 Up we go to the top of a trickling filter!	0%	0	0	220
0 ocsandistrict Oct 18, 17:12	 Wastewater 101 Tour! First stop: Steve Anderson Lift Station	0%	0	0	244
0 ocsandistrict Oct 17, 21:44	 what a wonderful State of OC San! thank you to Joaquin Esquivel, chair of @ca.waterboards , for being our distinguished speaker!	0%	0	0	457
0 ocsandistrict Oct 17, 16:05	 See the magic behind the flush 🌊 Our next public tour is November 4! Go behind the scenes to see how we collect, treat, and recycle wastewater for our community. Reserve your spot today at www.ocsan.gov/tours	6.55%	0	15	229
0 ocsandistrict Oct 16, 16:01	 💧 Clean water doesn't happen by itself. Today, we're grateful for the GWRS and our partnership with @OCWaterDistrict, which allows us to recycle 100% of reclaimable flows, creating a reliable supply of clean water for 1 million...	8.58%	0	25	338
0 ocsandistrict Oct 15, 19:15	 (No description)	0%	0	0	200
0 ocsandistrict Oct 13, 16:10	 Abraacadabra! And...poof! Taft Ave. is getting a serious sewer glow-up. 🪄 Construction crews have been working their magic in the City of Orange by relocating and upsizing certain portions of the regional sewer line. No tricks, ju...	8.36%	0	21	287
0 ocsandistrict Oct 09, 17:35	 Looking for a career with impact? Make a difference in Orange County by joining the OC San team. Explore open positions and apply today at ocsan.gov/careers 💧	5.31%	0	9	245
0 ocsandistrict Oct 07, 17:01	 Board Members on Board 🗳️ Members from our Board of Directors got a firsthand look at the work of our Ocean Monitoring Team! From core rig fishing to trawl sampling, they witnessed our team's dedication to protecting the ocean...	15.28%	0	42	360
0 ocsandistrict Oct 06, 15:55	 5 Water Pros. 5 Careers 💧 This Water Professionals Appreciation Week, we're celebrating every role that keeps our communities flowing!	11.7%	0	99	1,043
0 ocsandistrict Oct 03, 16:01	 Our Electrical Group brings the energy—literally! From our reclamation plants to 15 pump stations, they keep the energy flowing. That's a lot of power...and a lot of teamwork!	9.94%	0	30	322
0 ocsandistrict Oct 02, 15:15	 Had a blast at the Eco Expo!	0%	0	0	187
0 ocsandistrict Oct 01, 15:55	 💡 Big projects. Bold upgrades. Better infrastructure. OC San's newest CIP Annual Report is out! 📖 Check out the latest on collections system projects, plant upgrades, and more ways we're investing in our community. Explore the...	9.09%	0	14	176

Post performance - LinkedIn Pages

Data from 01 Oct, 2025 to 24 Oct, 2025

Sources

OD

in

Orange County Sanitation District

DATE ▼	POST	ENGAGEMENT RATE	IMPRESSIONS	REACTIONS	SHARES
	OD in Orange County Sanitation District Oct 21, 17:10  Last week, we welcomed about 150 guests at the State of OC San, where we celebrated our achievements over the past year and shared a glimpse of what's ahead. A special thanks to Joaquin Esquivel, Chair of the State Water Resourc...	11.59%	1,268	35	0
	OD in Orange County Sanitation District Oct 20, 23:19  Big things are happening at OC San 💡 Our 2024/2025 Annual Report is here, and it's all about innovation, impact, and what's next for us. See how we're continuously improving operations while keeping our mission at the heart of...	2.75%	690	16	0
	OD in Orange County Sanitation District Oct 09, 17:35  Looking for a career with impact? Make a difference in Orange County by joining the OC San team. Explore open positions and apply today at ocsan.gov/careers 💧	5.85%	598	12	1
	OD in Orange County Sanitation District Oct 07, 19:07  Happy Water Professionals Appreciation Week to our dedicated team who keep our system clean, reliable, and flowing! No matter their role, our staff work hard to uphold our mission of protecting public health and the environment. 💧	19.73%	902	30	1
	OD in Orange County Sanitation District Oct 01, 19:40 Another huge win for our Headquarters! We're proud to be part of a project that blends sustainability, innovation, and productivity for our staff.	4.59%	763	14	0
	OD in Orange County Sanitation District Oct 01, 15:55  OC San's newest Capital Improvement Program Annual Report is out! 📄 Check out the latest on collections system projects, plant upgrades, and more ways we're investing in our community. Explore the report at www.ocsan.gov!	3.62%	359	3	0

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- Events
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 - Settings
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Orange County Sanitation District

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Orange County Sanitation District

Government Organization Orange County Sanitation Distr... - 2 days ago

Cypress Trunk Sewer Project Update

... see more

Posted to Subscribers of Orange County Sanitation District

12,557 Impressions

os Angeles

Long Beach

Anaheim

Irvine

mapbox

Orange County Sanitation District

895,845 members

510,458 claimed households

1,285 neighborhoods

Invite

Details

Edit

Media Articles for October 2025

Article	Date	Source	Link
UCANR: Water resilience, climate change, and water systems in California	9/24/2025	Maven's Notebook	https://mavensnotebook.com/2025/09/24/ucanr-water-resilience-climate-change-and-water-systems-in-california/
Fitch Rates Orange County Sanitation District, CA Rev Obligations 'AAA'; Outlook Stable	9/25/2025	Fitch Ratings	https://www.fitchratings.com/research/us-public-finance/fitch-rates-orange-county-sanitation-district-ca-rev-obligations-aaa-outlook-stable-25-09-2025
374Water Provides Waste Destruction as a Service and Deployment Updates for AirSCWO Technology	9/29/2025	Fox8	https://fox8.com/business/press-releases/globenewswire/9536665/374water-provides-waste-destruction-as-a-service-and-deployment-updates-for-airscwo-technology/
374Water Advances Waste Destruction Services with AS6 System Installation at Orange County Sanitation District.	9/30/2025	374Water	https://www.ainvest.com/news/374water-advances-waste-destruction-services-as6-system-installation-orange-county-sanitation-district-2510/
Competitive Bond Sales Orange County Sanitation District, California	10/1/2025	Bond Buyer	https://www.bondbuyer.com/legal-notice/96-360-000-orange-county-sanitation-district-wastewater-ref-rev-obligations-srs-2025a
Orange County Sanitation District has been rated 'AAA'	10/9/2025	Fitch Ratings	Orange County Sanitation District (CA)
374Water CEO talks AirSCWO rollout and new contracts	10/10/2025	374Water	https://www.proactiveinvestors.com/companies/news/1080140/374water-ceo-talks-airscwo-rollout-and-new-contracts-icymi-1080140.html
OC San's Credit Rating Saves Taxpayers Millions	10/15/2025	OC San Press Release	https://ocsdgov.sharepoint.com/:b:/s/External/Eb6SfZ9-QoZHnltDGTt628MB93NzscfqiOzGpL7MMmHAcg?e=QQHB77