# Outreach and Media Summary



## October 2025

OC San Public Affairs Office

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## **Outreach Report October 2025**

Date	Tours	Attendees	Tour Guide	
10/3/25	Costa Mesa Sanitary District	4	Dickie Fernandez	
10/11/25	10/11/25 Bassett Adult School 9		Shabbir Basrahi	
10/15/25	Cal State Long Beach Nursing	15	Cortney Light	
10/15/25	Huntington Beach Chamber of Commerce	16	Charles Falzone/ Pegah Behravan	
10/18/25	Wastewater 101 Tour	30	Jon Bradley	
10/21/25	Cal State Long Beach Nursing	10	Charles Falzone	
10/24/25	Rancho Santiago High School	12	Kacey AbuShaban/ Jaymie Liu	
10/27/25	iLead Exploration Charter School	30	Donald Herrera	
10/27/25	Orange County Water District	8	Rob Thompson	
10/28/25	California Association of Sanitation Agencies	30	Rob Thompson	
Date	Speaking Engagements/Events	Attendees	Presenter	
10/1/25	Costa Mesa Sanitary District Eco Expo	176	Keilani Bafim/ Cortney Light/ Donald Herrera/ Becky Polcyn	
10/4/25	Yorba Linda Water District Open House	500	Kelly Newell/ Suzanne Crider/ Warren Liu	
10/7/25	Golden West College Engineering Class	30	Dickie Fernandez	
10/14/25	Wastewater 101 Session 4	43	Martin Dix/ Raul Cuellar/ Thys DeVries/ John Frattali	
10/16/25	Cal State Fullerton STEM Internship and Expo	750	Sergio Gonzales/ Aleks Glinka	
10/17/25	State of OC San	150		
Project Area	Outreach Notifications	# of People Reached	Output Method	
Orange	Taft Ave. Sewer Improvement Project	202 page views 513 email subscribers 1 printed notice	1 website post 1 email alert 1,250 homes and businesses	

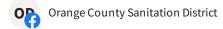
Cypress	Cypress Trunk Sewer Project	289 page views 312 email subscribers 74 text alert subscribers 1 printed notice	4 website posts 2 email alerts 1,500 homes and businesses
External Communications	Distribution	# of People Reached	
5 Minutes Per Month	October: OC San Unveils the 2024/2025 Annual Report Showcasing Innovation and Sustainability	126	
Board Member Talking Points	One	50	Email
Website Posts	5 posts	294 views	Website
Facebook	14 posts	3.3k reached	Social Media
Twitter	11 tweets	374reached	Social Media
Instagram	18 posts	5.7k reached	Social Media
LinkedIn	6 posts	4.5k reached	Social Media
Nextdoor	1 post	12.5k impressions	Social Media



## **Post performance - Facebook Pages**

Data from 01 Oct, 2025 to 24 Oct, 2025

### Sources



DATE ▼	POST	IMPRESSIONS	REACH
Orange County Sanitation District Oct 22, 21:31	That 10-foot pipe outside HQ? Yeah, it's real. And it's kind of a big deal. It shows how we release highly treated water into the ocean—safely, responsibly, and now, very visibly. Come check it out—it's way cooler (and bigger) than you'd	341	331
Orange County Sanitation District Oct 21, 17:10	Last week, we welcomed about 150 guests at the State of OC San, where we celebrated our achievements over the past year and shared a glimpse of what's ahead. A special thanks to Joaquin Esquivel, Chair of the California Water	281	263
Orange County Sanitation District Oct 20, 23:19	Big things are happening at OC San Our 2024/2025 Annual Report is here, and it's all about innovation, impact, and what's next for us. See how we're continuously improving operations while keeping our mission at the heart of	37	35
Orange County Sanitation District Oct 20, 19:27	The OC San Steering Committee Meeting (5 PM) and Board of Director's Meeting (6 PM) will be happening on Wednesday, October 22. You can view the agenda here:	33	31
Orange County Sanitation District Oct 17, 16:05	MISSION IN MOTION  See the magic behind the flush — Our next public tour is November 4! Go behind the scenes to see how we collect, treat, and recycle wastewater for our community. Reserve your spot today at <a href="https://www.ocsan.gov/tours">www.ocsan.gov/tours</a>	249	234
Orange County Sanitation District Oct 16, 16:01	Clean water doesn't happen by itself. Today, we're grateful for the GWRS and our partnership with Orange County Water District, which allows us to recycle 100% of reclaimable flows, creating a reliable supply of clean water	236	223
Orange County Sanitation District Oct 14, 22:34	OC San will be hosting a Special Board of Directors Meeting on Friday, October 17 (11 am). You can view the agenda here:	52	45
Orange County Sanitation District Oct 13, 16:10	Abracadabra! Andpoof! Taft Ave. is getting a serious sewer glow-up. Construction crews have been working their magic in the City of Orange by relocating and upsizing certain portions of the regional sewer line. No tricks, ju	382	362
Orange County Sanitation District Oct 09, 17:35	Looking for a career with impact? Make a difference in Orange County by joining the OC San team. Explore open positions and apply today at <a href="https://ocsan.gov/careers">ocsan.gov/careers</a>	407	335
Orange County Sanitation District Oct 07, 17:00	Board Members on Board Members from our Board of Directors got a firsthand look at the work of our Ocean Monitoring Team! From core rig fishing to trawl sampling, they witnessed our team's dedication to protecting the ocean	467	429
Orange County Sanitation District Oct 06, 15:55	untitled 5 Water Pros. 5 Careers  This Water Professionals Appreciation Week, we're celebrating every role that keeps our communities flowing!	583	526
Orange County Sanitation District Oct 06, 14:12	The OC San Administration Committee Meeting (5 PM) will be happening on Wednesday, October 8. You can view the agenda here:	53	45
Orange County Sanitation District Oct 03, 16:01	Our Electrical Group brings the energy—literally! From our reclamation plants to 15 pump stations, they keep the energy flowing. That's a lot of power and a lot of teamwork!	343	320
Orange County Sanitation District Oct 01, 15:55	Big projects. Bold upgrades. Better infrastructure. OC San's newest CIP Annual Report is out! (Check out the latest on collections system projects, plant upgrades, and more ways we're investing in our community. Explore the	149	132



## **Post performance - Twitter**

Data from 01 Oct, 2025 to 24 Oct, 2025

### Sources



DATE ▼	POST	ENGAGEMENT RATE	ENGAGEMENTS	IMPRESSIONS
@OCSanDistrict  Oct 22, 21:31	That 10-foot pipe outside HQ? Yeah, it's real. It's kind of a big deal. It shows how we release highly treated water into the ocean—safely, responsibly, and now, very visibly. Check it out—it's way cooler (and bigger) than you'd think. Sign u	15.38%	4	26
@OCSanDistrict  Oct 21, 17:10	Last week, we welcomed about 150 guests at the State of OC San, where we celebrated our achievements over the past year and shared what's ahead.  Thank you to Joaquin Esquivel, Chair of the @cawaterboards, for joining us an	0%	0	35
@OCSanDistrict  Oct 20, 23:19	Big things are happening at OC San © Our 2024/25 Annual Report is here—highlighting innovation, impact, and what's next. See how we're improving operations while staying true to our mission http://ocsan.gov/reports/https:	3.33%	1	30
@OCSanDistrict  @OCT 17, 16:05	See the magic behind the flush Our next public tour is November 4! Go behind the scenes to see how we collect, treat, and recycle wastewater for our community. Reserve your spot today at <a href="http://www.ocsan.gov/tours">https://t</a>	7.69%	3	39
@OCSanDistrict Oct 16, 16:01	Clean water doesn't happen by itself. Today, we're grateful for the GWRS and our partnership with @OCWaterDistrict, which allows us to recycle 100% of reclaimable flows, creating a reliable supply of clean water for 1 million	14%	7	50
@OCSanDistrict  Oct 13, 16:10	Abracadabra! Andpoof! Taft Ave. is getting a serious sewer glow-up. Construction crews have been working their magic in the City of Orange by relocating and upsizing certain portions of the regional sewer line. Stay updat	10%	3	30
@OCSanDistrict  Oct 09, 17:35	Looking for a career with impact? Make a difference in Orange County by joining the OC San team. Explore open positions and apply today at <a href="https://csan.gov/careers">https://twitter.com/OCSanDistrict/status/1976340681065955794/p</a>	13.64%	6	44
@OCSanDistrict  Oct 07, 17:00	Board Members on Board Members from our Board of Directors got a firsthand look at the work of our Ocean Monitoring Team! From core rig fishing to trawl sampling, they witnessed our team's dedication to protecting the ocean	3.33%	1	30
@OCSanDistrict  @OCT 06, 15:55	5 Water Pros. 5 Careers This Water Professionals Appreciation Week, we're celebrating every role that keeps our communities flowing! <a href="https://twitter.com/OCSanDistrict/status/1975228315100209364/video/1">https://twitter.com/OCSanDistrict/status/1975228315100209364/video/1</a>	3.23%	1	31
@OCSanDistrict  @OCT 03, 16:01	Our Electrical Group brings the energy—literally! From our reclamation plants to 15 pump stations, they keep the energy flowing. That's a lot of power and a lot of teamwork! <a href="https://twitter.com/OCSanDistrict/status/197414268637113">https://twitter.com/OCSanDistrict/status/197414268637113</a>	0%	0	31
@OCSanDistrict  @OCT 01, 15:55	Big projects. Bold upgrades. Better infrastructure. OC San's newest CIP Annual Report is out! Check out the latest on collections system projects, plant upgrades, and more ways we're investing in our community. Explore the	0%	0	28



## **Post performance - Instagram Business**

Data from 01 Oct, 2025 to 24 Oct, 2025

### Sources



DATE ▼	POST		ENGAGEMENT RATE	IMPRESSIONS	LIKES	REACH
ocsandistrict Oct 22, 21:32		That 10-foot pipe outside HQ? Yeah, it's real. And it's kind of a big deal. It shows how we release highly treated water into the ocean—safely, responsibly, and now, very visibly. Come check it out—it's way cooler (and bigger) than you'd	9.8%	0	48	643
ocsandistrict Oct 21, 17:10	CC-SAN	Last week, we welcomed about 150 guests at the State of OC San, where we celebrated our achievements over the past year and shared a glimpse of what's ahead. A special thanks to Joaquin Esquivel, Chair of the @ca.water.boards, fo	8.43%	0	15	249
ocsandistrict OCt 21, 16:19	PROHIBITION ROLL TO	(No description)	0%	0	0	146
ocsandistrict O Oct 20, 23:19	Directly or Man	Big things are happening at OC San 💡 Our 2024/2025 Annual Report is here, and it's all about innovation, impact, and what's next for us. See how we're continuously improving operations while keeping our mission at the heart of	4.79%	0	6	167
ocsandistrict O Oct 18, 19:07	and a moral grade of our novel classifiers 33	Ending the tour at Plant No. 2 in Huntington Beach and a sneak peak at our new clarifiers $\odot$	0%	0	0	206
ocsandistrict O Oct 18, 17:48		Up we go to the top of a trickling filter!	0%	0	0	220
ocsandistrict OCt 18, 17:12	Andreas All Station	Wastewater 101 Tour! First stop: Steve Anderson Lift Station	0%	0	0	244
ocsandistrict Oct 17, 21:44	what a wonderful State of C.Sant	what a wonderful State of OC San! thank you to Joaquin Esquivel, chair of @ca.water.boards, for being our distinguished speaker!	0%	0	0	457
ocsandistrict Oct 17, 16:05	MISSION IN MOTION	See the magic behind the flush $\sqrt[4]{}$ Our next public tour is November 4! Go behind the scenes to see how we collect, treat, and recycle wastewater for our community. Reserve your spot today at <a href="https://www.ocsan.gov/tours">www.ocsan.gov/tours</a>	6.55%	0	15	229
ocsandistrict Oct 16, 16:01	M Without Water	Clean water doesn't happen by itself. Today, we're grateful for the GWRS and our partnership with @OCWaterDistrict, which allows us to recycle 100% of reclaimable flows, creating a reliable supply of clean water for 1 million	8.58%	0	25	338
ocsandistrict Oct 15, 19:15		(No description)	0%	0	0	200
ocsandistrict Oct 13, 16:10	Seed Improvement	Abracadabra! Andpoof! Taft Ave. is getting a serious sewer glow-up. Construction crews have been working their magic in the City of Orange by relocating and upsizing certain portions of the regional sewer line. No tricks, ju	8.36%	0	21	287
ocsandistrict Oct 09, 17:35	WE BE HIRROR  Senfor Mechanic  Mechanic  Maintenance Supervisor	Looking for a career with impact? Make a difference in Orange County by joining the OC San team. Explore open positions and apply today at <a href="https://ocsan.gov/careers">ocsan.gov/careers</a>	5.31%	0	9	245
ocsandistrict  Oct 07, 17:01		Board Members on Board  Members from our Board of Directors got a firsthand look at the work of our Ocean Monitoring Team! From core rig fishing to trawl sampling, they witnessed our team's dedication to protecting the ocean	15.28%	0	42	360
ocsandistrict  Oct 06, 15:55		5 Water Pros. 5 Careers 💧 This Water Professionals Appreciation Week, we're celebrating every role that keeps our communities flowing!	11.7%	0	99	1,043
ocsandistrict Oct 03, 16:01		Our Electrical Group brings the energy—literally! From our reclamation plants to 15 pump stations, they keep the energy flowing. That's a lot of power and a lot of teamwork!	9.94%	0	30	322
ocsandistrict Oct 02, 15:15	Had a blast at the Eco Dupo! Until Next Year!	Had a blast at the Eco Expo!	0%	0	0	187
ocsandistrict OCt 01, 15:55		ৢ Big projects. Bold upgrades. Better infrastructure. OC San's newest CIP Annual Report is out! ᠰ Check out the latest on collections system projects, plant upgrades, and more ways we're investing in our community. Explore the	9.09%	0	14	176



## **Post performance - LinkedIn Pages**

Data from 01 Oct, 2025 to 24 Oct, 2025

#### Sources



Orange County Sanitation District

DATE ▼	POST	ENGAGEMENT RATE	IMPRESSIONS	REACTIONS	SHARES
Orange County Sanitation District Oct 21, 17:10	Last week, we welcomed about 150 guests at the State of OC San, where we celebrated our achievements over the past year and shared a glimpse of what's ahead. A special thanks to Joaquin Esquivel, Chair of the State Water Resourc	11.59%	1,268	35	0
Orange County Sanitation District Oct 20, 23:19	Big things are happening at OC San © Our 2024/2025 Annual Report is here, and it's all about innovation, impact, and what's next for us. See how we're continuously improving operations while keeping our mission at the heart of	2.75%	690	16	0
Orange County Sanitation District Oct 09, 17:35	Looking for a career with impact? Make a difference in Orange County by joining the OC San team. Explore open positions and apply today at <a href="https://ocean.org/gov/careers-supervisor">ocean.gov/careers</a>	5.85%	598	12	1
Orange County Sanitation District Oct 07, 19:07	Happy Water Professionals Appreciation Week to our dedicated team who keep our system clean, reliable, and flowing! No matter their role, our staff work hard to uphold our mission of protecting public health and the environment.	19.73%	902	30	1
Orange County Sanitation District Oct 01, 19:40	Another huge win for our Headquarters! We're proud to be part of a project that blends sustainability, innovation, and productivity for our staff.	4.59%	763	14	0
Orange County Sanitation District Oct 01, 15:55	OC San's newest Capital Improvement Program Annual Report is out!	3.62%	359	3	0



Q Search Nextdoor











Q Messages

Metrics

invite Residents

Events

#### Agency

Neighborhoods

Directory

Add Staff Members

#### Help

Resource Hub

Settings

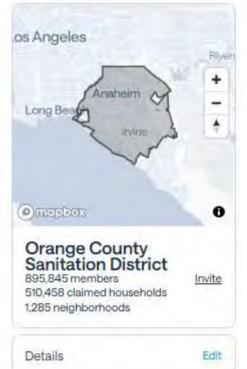
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@ 2025 Nextdoor







### Media Articles for October 2025

Article	Date	Source	Link
			https://mavensnotebook.com/2025/09/24/uca
UCANR: Water resilience, climate change, and water			nr-water-resilience-climate-change-and-water-
systems in California	9/24/2025	Maven's Notebook	systems-in-california/
			https://www.fitchratings.com/research/us-
			<u>public-finance/fitch-rates-orange-county-</u>
Fitch Rates Orange County Sanitation District, CA			sanitation-district-ca-rev-obligations-aaa-
Rev Obligations 'AAA'; Outlook Stable	9/25/2025	Fitch Ratings	outlook-stable-25-09-2025
			https://fox8.com/business/press-
			releases/globenewswire/9536665/374water-
374Water Provides Waste Destruction as a Service			provides-waste-destruction-as-a-service-and-
and Deployment Updates for AirSCWO Technology	9/29/2025	Fox8	deployment-updates-for-airscwo-technology/
			https://www.ainvest.com/news/374water-
374Water Advances Waste Destruction Services with			advances-waste-destruction-services-as6-
AS6 System Installation at Orange County Sanitation			system-installation-orange-county-sanitation-
District.	9/30/2025	374Water	district-2510/
			https://www.bondbuyer.com/legal-notices/96-
Competitive Bond Sales			360-000-orange-county-sanitation-district-
Orange County Sanitation District, California	10/1/2025	Bond Buyer	wastewater-ref-rev-obligations-srs-2025a
Orange County Sanitation District has been rated			
'AAA	10/9/2025	Fitch Ratings	Orange County Sanitation District (CA)
27444 250 2 11 41 60140 11 4 4			https://www.proactiveinvestors.com/compani
374Water CEO talks AirSCWO rollout and new			es/news/1080140/374water-ceo-talks-airscwo-
contracts	10/10/2025	374Water	rollout-and-new-contracts-icymi-1080140.html
			https://ocsdgov.sharepoint.com/:b:/s/External
			/Eb6SfZ9-
			QoZHnltdGTt628MB93NzscfqiOzGpL7MMmHA
OC San's Credit Rating Saves Taxpayers Millions	10/15/2025	OC San Press Release	cg?e=QQHB77