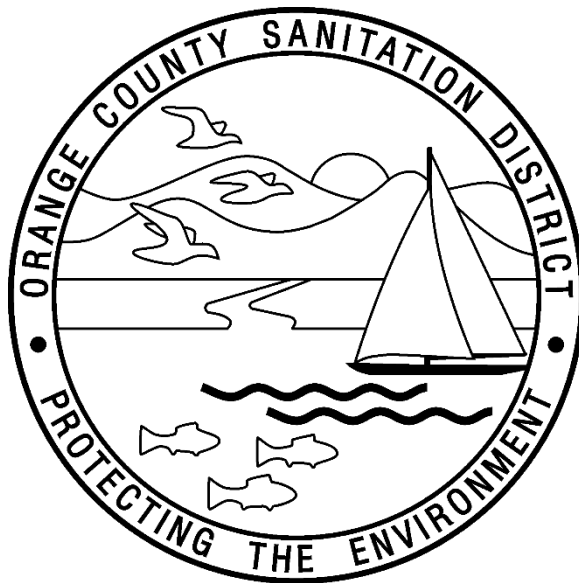


Outreach and Media Summary



December 2019 and January 2020

OCSD Public Affairs Office

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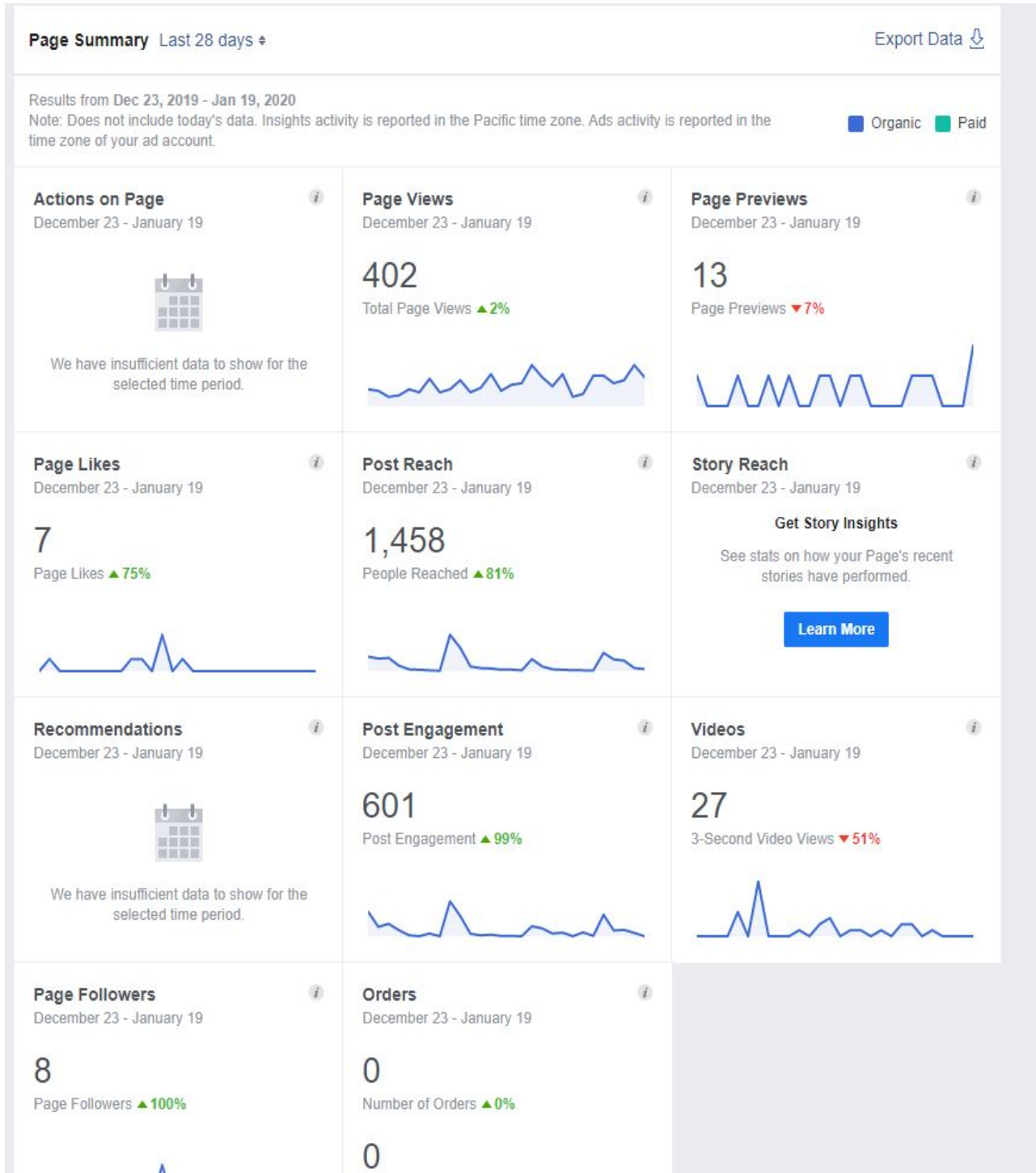
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Outreach Report December 2019 - January 2020

Date	Event	Attendees
12/2/19	Saddleback College Tour	27
12/3/19	CSULB Nursing Tour	14
12/4/19	Kermira Tour	10
12/5/19	Santa Ana College Tour	25
12/6/19	CSUF Engineering Tour	20
12/9/19	CSULB Science Tour	18
12/20/19	BV Guests Tour	8
1/3/20	University HS Tour	15
1/10/20	Dana Hills HS Tours	42
1/15/20	Dana Hills HS Tours	46
1/16/20	Girl Scout Troop tour	10
1/21/20	SA Vallley HS Tours	52
1/22/20	UC Riverside Professor Tour	2
1/22/20	UC Riverside Professor Tour	2
1/23/20	OCC Tour	10
1/23/20	OCC Tour	10
1/28/20	New Employee/Open Tour	20
1/30/20	International Exec. Council Tour	40

Facebook Posts

Dec 2019 and Jan 2020



Reach: Organic / Paid Post Clicks Reactions, Comments &

Published	Post	Type	Targeting	Reach	Engagement
01/20/2020 9:00 AM	 The Orange County Sanitation District honors the life and legacy of			59 	1 4 
01/17/2020 9:26 AM	 Construction, construction, and more construction. Get the latest			135 	11 5 
01/16/2020 5:00 PM	 Tonight the rain is expected to come! Heavy rains = higher levels of			223 	2 10 
01/15/2020 10:31 AM	 We know that water is an invaluable resource and that each one of us			228 	11 19 
01/15/2020 9:34 AM	 We are so sorry to hear of the loss of long time District Engineer Rob			331 	40 23 
01/08/2020 12:00 PM	 It's #WastewaterWordWednesday! Today we're telling you about the			305 	34 28 
01/01/2020 9:00 AM	 Happy New Year from the Orange County Sanitation District! We hope			217 	6 11 
12/31/2019 12:00 PM	 Just a reminder that our Administrative offices will be closed			188 	5 8 
12/31/2019 9:00 AM	 Flushable wipes may flush down your toilet but this is what happens			959 	115 45 
12/25/2019 9:00 AM	 Merry Christmas from the Orange County Sanitation District! Hope you			223 	15 17 
12/24/2019 12:00 PM	 Heavy rains = higher levels of water at the treatment plants. Help us			300 	9 12 
12/23/2019 12:00 PM	 This holiday season, OCSD employees donated roughly 300			366 	70 37 
12/21/2019 9:00 AM	 Happy First Day of Winter!!! We love the cooler weather we've been			153 	5 4 
12/20/2019 12:00 PM	 Did you know that OCSD was granted a patent by the U.S. Patent			303 	28 37 
12/20/2019 9:00 AM	 Just a reminder that our Administrative Offices will be closed			142 	3 6 
12/18/2019 12:00 PM	 Have a hand for solving technology issues? Well, our IT team is on the			356 	34 29 
12/18/2019 9:00 AM	 #DidYouKnow □ The first recorded use of underground clay pipes for			247 	13 18 
12/17/2019 12:54 PM	 Tomorrow night our Steering Committee and Board meeting will			154 	4 5 

12/17/2019 12:54 PM	 Tomorrow night our Steering Committee and Board meeting will			154		4 5	
12/12/2019 12:00 PM	 Happy Thursday! Today's #throwbackthursday photo is from			229		16 9	
12/11/2019 11:34 AM	 Tonight OCSD's Administration Committee is meeting at 5 p.m. at			150		4 3	
12/08/2019 9:00 AM	 On Monday, December 9th the Legislative and Public Affairs			143		3 3	
12/05/2019 7:59 AM	 Continuing with the sewer work at State College and Orangewood in			216		5 2	
12/04/2019 10:13 AM	 Join us for OCSD's Operations Committee meeting tonight at 5 p.m.			157		6 2	
12/03/2019 9:00 AM	 Today is #GivingTuesday! What are you doing today to help those			99		2 0	

Twitter Posts Dec 2019 and Jan 2020



Account home

OC Sewers @OCSEwers

Page updated daily

28 day summary with change over previous period



Grow your audience

[Try Promote Mode](#)

Jan 2020 · 19 days so far...

TWEET HIGHLIGHTS

Top Tweet earned 279 impressions

We know that water is an invaluable resource and that each one of us needs to protect it. That's why at #OCSD we started monitoring the ocean's water quality in 1960. #WaybackWednesday #ItsWhatWeDo pic.twitter.com/tn2jDwZY03



♥ 2

[View Tweet activity](#) [View all Tweet activity](#)

Top media Tweet earned 158 impressions

Have a hand for solving technology issues? Well, our IT team is on the lookout for you! Find out all the details at [ocsd.com/about-us/jobs/...](https://ocsd.com/about-us/jobs/) pic.twitter.com/Ynpgjet4K



👍 1 ♥ 2

[View Tweet activity](#) [View all Tweet activity](#)

ADVERTISE ON TWITTER

Get your Tweets in front of more people

Promoted Tweets and content open up your reach on Twitter to more people.

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JAN 2020 SUMMARY

Tweets	Tweet impressions
4	4,689
Profile visits	New followers
35	-2

Top Follower followed by 2,065 people



Water Digest
@TheWaterDigest [FOLLOWS YOU](#)

Water Digest as a platform of knowledge, offers both solutions and exchange of ideas that lead to better understanding of problems faced in this water sector.

[View profile](#) [View followers dashboard](#)

TWEET HIGHLIGHTS

Top Tweet earned 8,935 impressions

Construction continues in @City_of_Anaheim New locations starting next week. Check out ocsd.com/statecollege for details. #OCSDStateCollege #FixingTheSewers pic.twitter.com/FdymTd7rU



Retweets: 3, Likes: 5

[View Tweet activity](#) [View all Tweet activity](#)

Top Follower followed by 1,686 people



Fort Worth Water Dept @FWWater FOLLOWS YOU

Fort Worth Water 🌊/🚒 emergencies: 817-392-4477 H2OMG! Podcast: <https://t.co/eiH6i9DUAs> | <https://t.co/vpOFFckHq> Spanish: @FWAgu YouTube: <https://t.co/NBrpuwQHq>

[View profile](#) [View followers dashboard](#)

Top mention earned 19 engagements

CA Clean Water Pro @CWEA Dec 23

Don't forget to raise a glass to the wastewater heroes in your community and into the new decade as they work around the clock to keep California's water clean! Cheers! ☑

(Pictured @CentralSan @CityofRoseville @LACity @CWEASanDiego @CityOfRiverside @OCSDWaterNews @OCSEwers) pic.twitter.com/FC9hKvQYC



Likes: 3

[View Tweet](#)

Top media Tweet earned 1,036 impressions

Did you know that OCSD was granted a patent by the U.S. Patent and Trademark Office? Our odor control efforts were proven to be so awesome that we got a patent for our process. Yay Us! Read all about it at ocsd.com. #OCSDproud pic.twitter.com/TRkPGUX1ix



Retweets: 2, Likes: 6

DEC 2019 SUMMARY

Tweets	11	Tweet impressions	25.8K
Profile visits	203	Mentions	5
New followers	3		

Instagram Posts Dec 2019 and Jan 2020

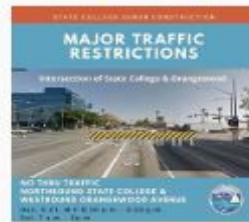


ocsewers Edit Profile

291 posts 778 followers 63 following

OC Sanitation District
The OC Sanitation District provides wastewater collection, treatment, and recycling for approx 2.6 million people in central & north Orange County.
www.ocsd.com

POSTS IGTV SAVED TAGGED



Article	Date	Source	Link
Wastewater authority receives report on Laguna Beach Thanksgiving sewage spill	Jan. 9, 2020	Daily Pilot	https://www.latimes.com/socal/daily-pilot/news/story/2020-01-09/wastewater-authority-receives-report-on-laguna-beach-thanksgiving-sewage-spill
No one injured in blast at water treatment plant in Corona	Jan. 10, 2020	LA Times	https://www.latimes.com/california/story/2020-01-10/no-one-injured-in-blast-at-water-treatment-plant-in-corona
Desalinomics: How Taxpayers Created the Desalination Industry	Jan. 13, 2020	Surf City Voice	https://www.surfcityvoice.com/2020/01/13/desalinomics-how-taxpayers-created-the-desalination-industry/
11,000-gallon sewage spill closes Long Beach waters to swimmers	Jan. 13, 2020	OC Register	https://www.ocregister.com/2020/01/13/11000-gallon-sewage-spill-closes-long-beach-waters-to-swimmers/
Garden Grove Mayor Steve Jones Selected as New OCTA Chairman	Jan. 13, 2020	OCTA Press Release	http://www.publicnow.com/view/124ADAE19C9A4CE71F54A5D24F1512186964CDAE?2020-01-13-23:30:21+00:00-xxx7066
Garden Grove Mayor Steve Jones selected as new OCTA chairman	Jan. 14, 2020	OC Breeze	http://www.oc-breeze.com/2020/01/14/150906_garden-grove-mayor-steve-jones-selected-as-new-octa-chairman/
'Forever chemicals' in Orange County drinking water to force widespread well closures. Treatment plans are underway, but more costly imported water will be used in the interim	Jan. 17, 2020	OC Register	https://www.ocregister.com/2020/01/17/forever-chemicals-in-orange-county-drinking-water-to-force-widespread-well-closures/