# Outreach and Media Summary



## **July and August 2025**

OC San Public Affairs Office

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## **Outreach Report July and August 2025**

Date	Tours	Attendees	Tour Guide
7/8/25	Public Tour and Cal State Fullerton Nursing	21	Eric Halverson
7/10/25	Association of California Cities- Orange County	13	Rob Thompson/ Jennifer Cabral
7/10/25	Laguna Beach Mayor	1	Rob Thompson
7/12/25	Villa Park High School	10	Rob Thompson
7/15/25	National Association of County and City Health Officials	35	Chris Cervellone/ Dickie Fernandez
7/17/25	Beijing Middle School	21	Kacey AbuShaban
7/18/25	Beijing Middle School group 2	21	Randa AbuShaban
7/24/25	Beijing Middle School group 3	18	Chris Cervellone
7/25/25	Beijing Middle School group 4	21	Chris Cervellone
7/30/25	Take Your Kid To Work Day	350	Jenna Torres/ Cortney Light/ Valerie Ratto/ Randa AbuShaban/ Jonathon Powell/ Chris Cervellone/ Justin Fenton
7/31/25	Cal State Fullerton Nursing	10	Cortney Light
8/5/25	Santiago Canyon College	8	Bryce Dragon
8/14/25	Sustain SoCal	12	Rob Thompson
8/21/25	Costa Mesa Sanitary District	4	Eric Halverson
8/29/25	OC Grand Jury	15	Rob Thompson
Date	Speaking Engagements/Events	Attendees	Presenter
5/9/25	National Night Out- Cypress	250	Belen Carrillo/ Becky Polcyn
7/31/25	City of Irvine Summer Camp	40	Randa AbuShaban/ Jenny Gomez/ Valerie Ratto/ Charles Falzone
8/20/25	American Association of Environmental Engineers and Scientists Webinar- Driving Innovation and Sustainability through Asset Management	100	Rob Thompson
8/25/2025	Orange County Coastkeeper	5	Rob Thompson

Project Area	Outreach Notifications	# of People Reached	Output Method
Costa Mesa	Costa Mesa Sewer Rehabilitation Along I-405	30 page views 407 email subscribers 23 text alert subscribers	3 website posts 3 emails 2 text alerts
Orange	Taft Ave. Sewer Improvement Project	83 page views 511 email subscribers 40 text alerts subscribers	2 website posts 2 emails 2 text alerts
Huntington Beach	Wall Improvement	170 page views 785 email subscribers	2 website posts 2 emails
Newport Beach	Bay Bridge Pump Station	136 page views 174 email subscribers	2 website posts 2 emails
Cypress	Cypress Trunk Sewer Project	756 page views 290 email subscribers 72 text alert subscribers	4 website posts 4 emails 4 text alerts
External Communications	Distribution	# of People Reached	
5 Minutes Per Month	July- Investing in Our Regional Infrastructure: OC San Enters Year Two of its Two-Year Budget August- Wastewater 101 Citizens Academy- Register Today!	252	
Board Member Talking Points	Two	100	Email
Website Posts	8 posts	131 views	Website
Facebook	32 posts	7.8k reached	Social Media
Twitter	29 tweets	1.2k reached	Social Media
Instagram	41 posts	31k reached	Social Media
LinkedIn	10 posts	8.1k reached	Social Media
Nextdoor	3 posts	17.9k impressions	Social Media



## **Post performance - Facebook Pages**

Data from 01 Jul, 2025 to 25 Aug, 2025

Orange County Sanitation District

OD <u>District</u>

Jul 01, 16:45

Exciting news! Phase 1 of our new vendor system is LIVE. Starting today, all goods & services solicitations will go through OpenGov. Beginning January 1, 2026, all Public Works, design, architecture & engineering projects will move t...

#### Sources

DATE ▼		POST		IMPRESSIONS	REACH
OD	Orange County Sanitation District Aug 22, 16:37	SUMMER I LEANNED WHAT 2 FLUSH	Team Conrad? Team Jeremiah? How about Team Happy Pipes.   Keep your pipes drama-free and only flush the 3 Ps: pee, poo, and toilet paper. Learn more at <a href="https://ocsan.gov/what2flush">ocsan.gov/what2flush</a> !	101	99
OD	Orange County Sanitation District Aug 20, 15:05	FULL BIKE PATH CLOSURE A Bust See	Update: A full closure of the Talbert Marsh Bike Path between the Santa Ana River Trail and Brookhurst Street in Huntington Beach will be in effect starting August 20, lasting approximately one month. This closure is necessary for crew	117	113
OD	Orange County Sanitation District Aug 20, 14:01		Want a career with purpose? Kick start your career at OC San with hands-on experience and exciting opportunities  Apply today at ocsan.gov/careers.	117	106
OD	Orange County Sanitation District Aug 19, 16:01		Gracing your feed with our best angles. 📸 #WorldPhotoDay	453	411
OD	Orange County Sanitation District Aug 18, 15:30	CLOSURE DATE OF THE PROPERTY O	Construction on the Wall and Soil Improvements Project in Huntington Beach will require a temporary closure of the Talbert Marsh Bike Path between the Santa Ana River and Brookhurst Street, just inland from Pacific Coast Highway	182	169
OD	Orange County Sanitation District Aug 16, 16:00		Just a few weeks to go!  Our Wastewater 101 Virtual Citizen's Academy is almost here, and we're excited to take you behind the scenes! From engaging sessions with our expert staff to an optional in-person tour, the academy offers	108	99
OD	Orange County Sanitation District Aug 14, 16:01	BAK SHOL	Back to school? Love that for you. But let's talk what comes after. From science and engineering to skilled trades and lab work, OC San offers real career paths — not just jobs — for students at every stage. And each role helps	92	87
OD	Orange County Sanitation District Aug 13, 15:50		Always in our clean water era ♪ ↔	119	113
OD	Orange County Sanitation District Aug 12, 21:30	on the pockage	Don't disappoint Bob. Wipes belong in the trash, not down the drain.	133	127
OD	Orange County Sanitation District  Aug 09, 18:00	WORK BEGINNING  AND THE PROPERTY OF THE PROPER	Progress is underway on the Wall and Soil Improvements Project! Starting next week, crews will start reinforcing the soil in the project area to improve stability, supporting the long-term safety of current and future infrastructure. Learn mor	140	129
OD	Orange County Sanitation District  Aug 08, 18:35	WASTEWALER JOI	Ready to take a deep dive into the world of wastewater? Join us this September for our Virtual Citizens Academy and discover how we treat around 190 million gallons of wastewater every day! Sign-up today at <a href="https://ocsan.gov/wastewater101">ocsan.gov/wastewater101</a>	213	188
OD	Orange County Sanitation District  Aug 07, 17:30	Water Quality Month  130 miles 1 miles 1896 miles 1	August is Water Quality Month, and there's no better time to celebrate the Groundwater Replenishment System (GWRS)! Thanks to our partnership with Orange County Water District, we're able to send 100% of our reclaimable flo	123	116
OD	Orange County Sanitation District Aug 05, 16:01	*WHEAT	Hot stuff coming through Our digesters are heated to a toasty 98°F — the perfect temp for bacteria to break down sludge and transform it into nutrient-rich biosolids full of potential Learn more at <a href="https://www.ocsan.gov/biosolids">www.ocsan.gov/biosolids</a> !	193	181
OD	Orange County Sanitation District Aug 03, 17:25		Knowledge is powerand maybe the secret to happiness too   Take a tour, see the science, and get the inside scoop at ocsan.gov/tours.	202	191
OD	Orange County Sanitation District Aug 01, 19:00		Employee development never looked so good	637	621
OD	Orange County Sanitation District Jul 31, 18:01	Virtual Wardships Schedule	Wastewater knowledge is never a waste	231	213
OD	Orange County Sanitation District Jul 29, 16:02		Surf's up from OC San  As surfers take on the waves at the U.S. Open, our Ocean Monitoring team is taking on something just as important—protecting ocean health and keeping our coastal waters clean.	247	232
OD	Orange County Sanitation District Jul 27, 17:05	OCSSAN	We had a blast at @cityofcypress National Night Out Block Party! Thanks to everyone who stopped by to say hello and learn more about who we are—and why those cones are popping up around Cypress. Want the full scoop on the	240	221
OD	Orange County Sanitation District Jul 25, 16:01	Virtual Citizen Andrew	What do an engineer, scientist, and operator have in common? They're all ready to teach YOU about wastewater at our virtual Wastewater 101 Citizens Academy. Grab your spot at <a href="https://ocsan.gov/wastewater101">ocsan.gov/wastewater101</a>	820	769
OD	Orange County Sanitation District Jul 23, 16:15	CHALLENGE	Think you know OC San? Put your knowledge to the test with these super close-up photos! Which one stumped you the most?	313	270
OD	Orange County Sanitation District Jul 21, 14:47	DISTRICT	The OC San Steering Committee Meeting (5 PM) and the Board of Directors Meeting (6 PM) are happening Wednesday, July 23. Click here to view the agenda:	103	87
OD	Orange County Sanitation District Jul 20, 16:01	Summer	Hot grill summer is here 🔥 After the BBQ, toss fats, oil, and grease (FOG) in the trash, not down the drain. Keep those summer vibes clog-free 😎	234	214
OD	Orange County Sanitation District Jul 18, 22:00	CYPRESS YRUNK SEVER PROJECT	Coming Soon to a Street Near You Miss the Alerts, Face the Construction. The Cypress Trunk Sewer Project begins this month at the intersection of Moody St and Crescent Ave, along the border of City of Cypress City Hall and City of La	828	766
OD	Orange County Sanitation District Jul 16, 15:40	Control of the Contro	Unlock the mystery behind the flush Join our virtual Wastewater 101 Citizens Academy to learn how we treat approximately 190 million gallons of wastewater every day! Visit ocsan.gov/wastewater101 to register.	1,073	1,011
OD	Orange County Sanitation District Jul 14, 16:20	Help Save Lives.  Any 17, 2023  Water Anguer Carlot	Join our team in saving lives through the American Red Cross Blood Drive! To schedule your donation appointment, sign up at <a href="RedCrossBlood.org">RedCrossBlood.org</a> with sponsor code: OCSan. ♥	111	97
OD	Orange County Sanitation District Jul 12, 17:05		It's Flush Smart Month, and our OC San staff know how to do it best. Our team's got aim and the message is clear: only the 3 Ps - pee, poop, and toilet paper - belong down the toilet! Responsible Flushing Alliance #FlushSmart	257	242
OD	Orange County Sanitation District  Jul 10, 18:05	LASI	Out with the old, in with the new #TBT to last summer's installation of 2 brand-new primary lines at Reclamation Plant No. 1! Once up and running, these upgraded lines will carry preliminary treated wastewater to the next sto	254	232
OD	Orange County Sanitation District Jul 09, 16:01	RINSE REPEAT  Based salenge on the basels, not in your pipes.	Shake it Off (OC San's Version) Make sure the beach doesn't follow you home excess sand can clog pipes! Shake it off and use a rinse station to help your pipes and ours keep things flowing	128	121
OD	Orange County Sanitation District Jul 07, 17:01		Ready, Set, Go! Construction is about to begin on the Cypress Trunk Sewer Project. As early as next week, you may see our crews near Moody St and Crescent Ave bordering the cities of La Palma and Cypress. They're going to b	263	244
OD	Orange County Sanitation District Jul 07, 14:16	DISTRICT	The OC San Administration Committee Meeting (5 PM) will be happening on Wednesday, July 9. You can view the agenda here:	86	79
OD	Orange County Sanitation District  Jul 04, 17:00	Pan, Wille, &	Stars, stripes, and solid infrastructure  This 4th of July, we're proud to keep it flowing 24/7. Have a safe and happy 4th from OC San	197	183
		Vendor Portal			

3

163



### **Post performance - Twitter**

Data from 01 Jul, 2025 to 25 Aug, 2025

#### Sources



@OCSanDistrict				
DATE ▼	POST	ENGAGEMENT RATE	ENGAGEMENTS	IMPRESSIONS
@OCSanDistrict  @	Team Conrad? Team Jeremiah? How about Team Happy Pipes.	2.94%	1	34
@OCSanDistrict  @OCSanDistrict  Aug 20, 15:05	Update: Work on the Wall and Soil Improvements Project in Huntington Beach will require a temporary closure of the Talbert Marsh Bike Path between the Santa Ana River & Brookhurst St. starting Aug 20 lasting about a month	0%	0	53
@OCSanDistrict  @OCSanDistrict  Aug 20, 14:00	Want a career with purpose? Kick start your career at OC San with hands-on experience and exciting opportunities Apply today at <a href="https://csan.gov/careers">https://twitter.com/OCSanDistrict/status/1958167357634785447/video/1</a>	3.7%	1	27
@OCSanDistrict  @OCSanDistrict  Aug 19, 16:01	Gracing your feed with our best angles. #WorldPhotoDay https://twitter.com/OCSanDistrict/status/1957835216694690001/photo/1	4.76%	1	21
@OCSanDistrict @	Construction on the Wall and Soil Improvements Project in Huntington Beach will require a temporary closure of the Talbert Marsh Bike Path between the Santa Ana River & Brookhurst St. from August 20 - September 5. Learn more at	1.19%	1	84
@OCSanDistrict  @OCSanDistrict  Aug 16, 16:00	Our Wastewater 101 Virtual Citizen's Academy is almost here, and we're excited to take you behind the scenes! From engaging sessions with our expert staff to an optional in-person tour, the academy offers something for everyone. Sign u	2.44%	1	41
@OCSanDistrict  @OCSanDistrict  Aug 14, 16:01	Back to school? Love that for you. But let's talk what comes after. From science and engineering to skilled trades and lab work, OC San offers real career paths — not just jobs — for students at every stage. Learn more at <a href="http:/">http:/</a>	3.33%	1	30
@OCSanDistrict  @OCSanDistrict  Aug 13, 15:50	Always in our clean water era  https://twitter.com/OCSanDistrict/status/19 55658174343598480/photo/1	5.13%	2	39
@OCSanDistrict  @OCSanDistrict  Aug 12, 21:30	Don't disappoint Bob. Wipes belong in the trash, not down the drain. <a href="https://twitter.com/OCSanDistrict/status/1955381304922452417/video/1">https://twitter.com/OCSanDistrict/status/1955381304922452417/video/1</a>	11.43%	4	35
@OCSanDistrict  @OSSanDistrict  Aug 09, 18:00	Progress is underway on the Wall and Soil Improvements Project! Starting next week, crews will start reinforcing soil in the project area to improve stability, supporting the long-term safety of our infrastructure. Learn more at <a href="http://www">http://www</a>	0%	0	24
@OCSanDistrict  @OSSanDistrict  Aug 08, 18:35	Ready to take a deep dive into the world of wastewater? Join us this September for our Virtual Citizens Academy and discover how we treat around 190 million gallons of wastewater every day! Sign-up today at <a href="http://ocsan.gov/wastewa">http://ocsan.gov/wastewa</a>	2.63%	1	38
@OCSanDistrict  @OCSanDistrict  Aug 07, 17:30	August is Water Quality Month — the perfect time to celebrate the Groundwater Replenishment System (GWRS)! Thanks to our partnership with @OCwaterdistrict, we're able to send 100% of our reclaimable flows to the	11.9%	5	42
@OCSanDistrict  @OCSanDistrict  Aug 05, 16:00	Hot stuff coming through Our digesters are heated to a toasty 98°F — the perfect temp for bacteria to break down sludge and transform it into nutrientrich biosolids full of potential Learn more at <a href="http://www.ocsan.gov/biosoli">http://www.ocsan.gov/biosoli</a>	5.56%	2	36
@OCSanDistrict  @OCSanDistrict  Aug 03, 17:25	Knowledge is powerand maybe the secret to happiness too  Take a tour, see the science, and get the inside scoop at <a href="http://ocsan.gov/tours.https://twitter.com/OCSanDistrict/status/1952058146731499924/video/1">https://twitter.com/OCSanDistrict/status/1952058146731499924/video/1</a>	0%	0	37
@OCSanDistrict  @OCSanDistrict  Aug 01, 19:00	Employee development never looked so good  We're proud to be recognized with the 2025 Organizational Excellence Award from   @CASA_CleanWater  This award honors our Employee Development	3.45%	1	29
@OCSanDistrict	Wastewater knowledge is never a waste  Sign-up for our free virtual Wastewater 101 Citizens Academy for a behind-the-scenes look at what we do! Learn more at <a href="http://www.ocsan.gov/wastewater101">http://www.ocsan.gov/wastewater101</a> ! <a href="https://twitter.com/OC">https://twitter.com/OC</a>	11.11%	4	36
@OCSanDistrict	Surf's up from OC San As surfers take on the waves at the U.S. Open, our Ocean Monitoring team is taking on something just as important—protecting ocean health and keeping our coastal waters clean. https://twitter.com	8.65%	9	104
@ocsanDistrict	What do an engineer, scientist, and operator have in common? They're all ready to teach YOU about wastewater at our virtual Wastewater 101 Citizens Academy.  Grab your spot at <a href="http://ocsan.gov/wastewater101">http://ocsan.gov/wastewater101</a>	0%	0	22
@OCSanDistrict	Think you know OC San? Put your knowledge to the test with these super close-up photos! Which one stumped you the most? <a href="https://twitter.com/OCSan_District/status/1948054309133791554/photo/1">https://twitter.com/OCSan_District/status/1948054309133791554/photo/1</a>	0%	0	25
@OCSanDistrict	Hot grill summer is here After the BBQ, toss fats, oil, and grease (FOG) in the trash, not down the drain. Keep those summer vibes clog-free https://twitter.com/OCSanDistrict/status/1946963613723378089/photo/1	2.94%	1	34
@OCSanDistrict	Coming Soon to a Street Near You Miss the Alerts, Face the Construction. The Cypress Trunk Sewer Project begins this month at the intersection of Moody St and Crescent Ave, along the border of Cypress and La Palma. For full project	2.94%	1	34
@OCSanDistrict	Unlock the mystery behind the flush Join our virtual Wastewater 101 Citizens Academy to learn how we treat approximately 190 million gallons of wastewater every day! Visit <a href="http://ocsan.gov/wastewater101">http://ocsan.gov/wastewater101</a> to register. <a href="https://ocsan.gov/wastewater101">https://ocsan.gov/wastewater101</a> to register.	5.26%	2	38
@OCSanDistrict	Help Save Lives.  My 1 828  Why 1	5.41%	2	37
@OCSanDistrict	It's Flush Smart Month, and our OC San staff know how to do it best. Our team's got aim and the message is clear: only the 3 Ps - pee, poop, and toilet paper - belong down the toilet! @flushsmart #FlushSmart https://twitter.com/OCSan	1.33%	1	75
@OCSanDistrict	Out with the old, in with the new #TBT to last summer's installation of 2 brand-new primary lines at Reclamation Plant No. 1! Once up and running, these upgraded lines will carry preliminary treated wastewater to the next sto	5.66%	3	53
@OCSanDistrict	Shake it Off (OC San's Version) Make sure the beach doesn't follow you home excess sand can clog pipes! Shake it off and use a rinse station to help your pipes and ours keep things flowing	9.3%	4	43
@OCSanDistrict	Construction starts soon on the Cypress Trunk Sewer Project. Crews may begin prep work as early as next week near Moody St and Crescent Ave bordering the cities of La Palma and Cypress. Learn more at <a href="http://www.ocsan.gov/cypress">http://www.ocsan.gov/cypress</a>	0%	0	39
@0CSanDistrict	Stars, stripes, and solid infrastructure  This 4th of July, we're proud to keep it flowing 24/7. Have a safe and happy 4th from OC San https://twitter.com/OCSanDistrict/status/1941180356805144976/photo/1	10.26%	4	39
@OCSanDistrict	Phase 1 of our new vendor system is LIVE. Starting today, all goods & services solicitations will go through OpenGov. Beginning January 1, 2026, all Public Works, design, architecture & engineering projects will move to Open Gov. Lea	7.14%	3	42

# **Post performance - Instagram Business**

POST

Our followings going up Up UP! ightharpoonup Thank you for helping us hit 2K followers — onward to the next milestone! ightharpoonup

Team Conrad? Team Jeremiah? How about... Team Happy Pipes. 🚽 💧 Keep

Update: A full closure of the Talbert Marsh Bike Path between the Santa Ana

Want a career with purpose? Kick start your career at OC San with hands-on

experience and exciting opportunities Apply today at ocsan.gov/careers.

Construction on the Wall and Soil Improvements Project in Huntington Beach will require a temporary closure of the Talbert Marsh Bike Path between the

Just a few weeks to go! Dur Wastewater 101 Virtual Citizen's Academy is

Build your future with us! OC San is hiring an Electrical Engineer to join our  $\,$ 

■ Back to school? Love that for you. But let's talk what comes after. From science and engineering to skilled trades and lab work, OC San offers real

 $\label{thm:constraint} \mbox{Don't disappoint Bob. Wipes belong in the trash, not down the drain.}$ 

Progress is underway on the Wall and Soil Improvements Project! Starting next

week, crews will start reinforcing the soil in the project area to improve stability, supporting the long-term safety of current and future infrastructure. Learn mor...

Ready to take a deep dive into the world of wastewater? Join us this September

for our Virtual Citizens Academy and discover how we treat around 190 million

gallons of wastewater every day! Sign-up today at <a href="https://ocsan.gov/wastewater101">ocsan.gov/wastewater101</a>...

August is Water Quality Month, and there's no better time to celebrate the

Groundwater Replenishment System (GWRS)! Thanks to our partnership with @ocwater district, we're able to send 100% of our reclaimable flows to GWRS,...

Hot stuff coming through ♂ Our digesters are heated to a toasty 98°F — the

rich biosolids full of potential **Y**Learn more at <u>www.ocsan.gov/biosolids!</u>

perfect temp for bacteria to break down sludge and transform it into nutrient-

Knowledge is power...and maybe the secret to happiness too  $\sqrt[3]{a}$  Take a tour, see the science, and get the inside scoop at <u>ocsan.gov/tours</u>.

Wastewater knowledge is never a waste  $\sqrt[4]{\bullet}$  Sign-up for our free virtual Wastewater 101 Citizens Academy for a behind-the-scenes look at what we do! Learn more at <a href="www.ocsan.gov/wastewater101">www.ocsan.gov/wastewater101</a>!

Surf's up from OC San <u>C</u> As surfers take on the waves at the U.S. Open, our Ocean Monitoring team is taking on something just as important—protecting ocean health and keeping our coastal waters clean.

We had a blast at @cityofcypress National Night Out Block Party! Thanks to everyone who stopped by to say hello and learn more about who we are—and why those cones are popping up around Cypress. Want the full scoop on the…

@cityofcypress Spending the night at the @cityofcypress National Night Out

What do an engineer, scientist, and operator have in common? They're all ready to teach YOU about wastewater at our virtual Wastewater 101 Citizens Academy.

Think you know OC San? Put your knowledge to the test with these super close-up photos! Which one stumped you the most?

Hot grill summer is here 🔥 After the BBQ, toss fats, oil, and grease (FOG) in the

Coming Soon to a Street Near You... Miss the Alerts, Face the Construction. The Cypress Trunk Sewer Project begins this month at the intersection of Moody Street and Crescent Avenue, along the border of Cypress and La Palma. For fu...

Unlock the mystery behind the flush  $\sqrt[4]{}$  Join our virtual Wastewater 101 Citizens Academy to learn how we treat approximately 190 million gallons of wastewater every day! Visit  $\frac{1}{2}$  Visit  $\frac{1}{2}$  Visit  $\frac{1}{2}$  Octan,  $\frac{1}{2}$  Visit  $\frac{1}{2}$  Octan,  $\frac{1}{2}$  Visit  $\frac{1}{$ 

Join our team in saving lives through the American Red Cross Blood Drive! To schedule your donation appointment, sign up at <a href="RedCrossBlood.org">RedCrossBlood.org</a> with sponsor code: OCSan. ♥

It's Flush Smart Month, and our OC San staff know how to do it best. Our team's got aim and the message is clear: only the 3 Ps - pee, poop, and toilet paper - belong down the toilet! #FlushSmart

Out with the old, in with the new #TBT to last summer's installation of 2 brand-new primary lines at Reclamation Plant No. 1! Once up and running, these upgraded lines will carry preliminary treated wastewater to the next sto...

Shake it Off (OC San's Version) Make sure the beach doesn't follow you home excess sand can clog pipes! Shake it off and use a rinse station to help your pipes and ours keep things flowing

Ready, Set, Go! M Construction is about to begin on the Cypress Trunk Sewer Project. As early as next week, you may see our crews near Moody St and Crescent Ave bordering the cities of La Palma and Cypress. They're going to b...

We don't just treat sludge, we raise biosolids  $\ref{prop}$  Thanks to our digesters, we're able to transform leftover solids from the wastewater treatment process into a nutrient-rich soil amend ment. Talk about a glow-up  $\ref{prop}$ 

Stars, stripes, and solid infrastructure This 4th of July, we're proud to keep it flowing 24/7. Have a safe and happy 4th from OC San

Exciting news! Phase 1 of our new vendor system is LIVE. Starting today, all goods & services solicitations will go through OpenGov. Beginning January 1, 2026, all Public Works, design, architecture & engineering projects will move t...

We've got date nights covered

(No description)

(No description)

= RINSE

trash, not down the drain. Keep those summer vibes clog-free 😎

Grab your spot at ocsan.gov/wastewater101 💧 👷 🔬 💁

See ya soon, Cypress!

(No description)

Always in our clean water era 💧 🧩

 $care er\ paths-not\ just\ jobs-for\ students\ at\ every\ stage.\ And\ each\ role\ helps...$ 

Design Division. Don't miss this opportunity—apply today at <u>ocsan.gov/careers!</u>

almost here, and we're excited to take you behind the scenes! From engaging

sessions with our expert staff to an optional in-person tour, the academy offers...

Santa Ana River and Brookhurst Street, just inland from Pacific Coast Highway  $\dots$ 

Gracing your feed with our best angles. 📸 #WorldPhotoDay

River Trail and Brookhurst Street in Huntington Beach will be in effect starting

August 20, lasting approximately one month. This closure is necessary for crew...

(No description)

your pipes drama-free and only flush the 3 Ps: pee, poo, and toilet paper. Learn

**ENGAGEMENT RATE** 

9.89%

7.03%

2.42%

4.78%

15.46%

7.83%

1.93%

10.96%

4.38%

11.11%

13.17%

10.86%

12.53%

4.07%

7.06%

4.1%

1.72%

2.64%

7.83%

8.5%

0%

3.04%

2.82%

13.37%

0%

14.67%

0%

5.67%

158

120

110

**IMPRESSIONS** 

163

LIKES

51

30

11

15

20

11

21

52

36

30

10

35

67

13

340

303

600

353

158

362

1,953

733

118

450

108

REACH

546

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O Aug 08, 18:35

O Aug 07, 17:30

O Aug 05, 16:01

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O Aug 01, 19:00

O Jul 31, 18:01

O Jul 29, 16:00

Jul 27, 17:04

O Jul 27, 00:40

O Jul 26, 16:58

O Jul 25, 16:01

Jul 23, 16:15

O Jul 20, 16:01

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ocsandistrictO Jul 16, 15:40

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ocsandistrict O Jul 12, 17:05

ocsandistrict O Jul 10, 18:05

O Jul 09, 17:12

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ocsandistrict O Jul 06, 16:01

O Jul 05, 17:09

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<u>Jul 03, 17:31</u>

ocsandistrict

O Jul 01, 16:45

<u>Jul 04, 17:00</u>

O Jul 07, 17:00

Jul 09, 16:01

<u>Jul 14, 16:20</u>

O Jul 18, 22:00

Aug 03, 17:25

O Aug 09, 18:00

Aug 14, 18:02

O Aug 14, 21:57

<u>Aug 18, 15:30</u>

O Aug 20, 14:00



## **Post performance - LinkedIn Pages**

Data from 01 Jul, 2025 to 25 Aug, 2025

#### Sources



DATE ▼	POST	ENGAGEMENT RATE	IMPRESSIONS	REACTIONS	SHARES
Orange County Sanitation District Aug 20, 14:01	Want a career with purpose? Kick start your career at OC San with hands-on experience and exciting opportunities Apply today at ocsan.gov/careers.	4.83%	414	3	2
Orange County Sanitation District Aug 16, 16:00	Just a few weeks to go! Our Wastewater 101 Virtual Citizen's Academy is almost here, and we're excited to take you behind the scenes! From engaging sessions with our expert staff to an optional in-person tour, the academy offers	5.47%	402	13	0
Orange County Sanitation District Aug 14, 22:19	Build your future with us! OC San is hiring an Electrical Engineer to join our Design Division. Don't miss this opportunity—apply today at ocsan.gov/careers.	9.72%	885	11	8
Orange County Sanitation District Aug 07, 18:01	August is Water Quality Month, and there's no better time to celebrate the Groundwater Replenishment System (GWRS)! Thanks to our partnership with Orange County Water District, we're able to send 100% of our reclaimable flo	7.37%	475	20	0
Orange County Sanitation District Aug 01, 19:00	Exciting news! We're proud to be recognized with the 2025 Organizational Excellence Award from the California Association of Sanitation Agencies This award honors our Employee Development Program, built to give our team	9.55%	1,320	60	2
Orange County Sanitation District Jul 31, 18:01	Wastewater knowledge is never a waste  Sign-up for our free virtual Wastewater 101 Citizens Academy for a behind-the-scenes look at what we do! Learn more at <a href="https://lnkd.in/gD5ZqKvW">https://lnkd.in/gD5ZqKvW</a> !	5.23%	459	11	2
Orange County Sanitation District Jul 25, 16:01	What do an engineer, scientist, and operator have in common? They're all ready to teach YOU about wastewater at our virtual Wastewater 101 Citizens Academy. Grab your spot at <a href="https://ocsan.gov/wastewater101">ocsan.gov/wastewater101</a>	6.94%	850	25	2
Orange County Sanitation District Jul 16, 15:40	Unlock the mystery behind the flush Join our virtual Wastewater 101 Citizens Academy to learn how we treat approximately 190 million gallons of wastewater every day! Visit ocsan.gov/wastewater101 to register.	7.8%	974	30	4
Orange County Sanitation District Jul 14, 14:43	Learn how we're preparing for the future with cutting-edge technologies like Supercritical Water Oxidation and Biosolids Deep Well Injection!	4.04%	1,685	46	0
Orange County Sanitation District Jul 01, 16:45	Exciting news! Phase 1 of our new vendor system is LIVE. Starting today, all goods & services solicitations will go through OpenGov. Beginning January 1, 2026, all Public Works, design, architecture & engineering projects will move t	4.04%	644	8	0

#### Media Articles

Article	Date	Source	Link
			https://ocsdgov.sharepoint.com/:b:/s/External
31 workers rescued after tunnel collapses in			/EWTp0n5SCYxNonT75Gry65AB-
Wilmington	7/10/2025	LA Times	<pre>EepAxPApLEbmrTw17NUkg?e=Tb2N1S</pre>
			https://ocsdgov.sharepoint.com/:b:/s/External
			<u>/Ef-</u>
			ChbDd84lLsO7yGh12jEYBWdpe6giAud7Dk6kqff
OC San's Supercritical Water Oxidation Project	7/10/2025	ACC-OC Weekly Update	OhOA?e=wb7BKM
			https://ocsdgov.sharepoint.com/:b:/s/External
			/Ea3k2bbh1oBBqcbVLzlzS5wBD9MwAQNPI4hq
Sewer Construction Underway	7/24/2025	City of Cypress Newsletter	GY_ML7NIng?e=fdISy6
			https://www.audacy.com/knxnews/news/local
L.A. County Sanitation District biologists study			/l-a-biologists-study-treated-wastewater-on-
impacts of treated wastewater on marine life	7/25/2025	KNX News 97.1 FM	marine-life
			https://smartwatermagazine.com/news/smart-
Orange County's Groundwater Replenishment			water-magazine/orange-countys-groundwater-
System as a scalable model for water security	8/5/2025	Smart Water Magazine	replenishment-system-a-scalable-model-water
Construction Underway on the OC Sanitation			https://www.huntingtonbeachca.gov/news_de
District's Wall and Soil Improvements Project	8/8/2025	City of HB	tail_T4_R462.php
			https://smartwatermagazine.com/blogs/mehul-
How Orange County's GWRS revolutionized water			patel/how-orange-countys-gwrs-revolutionized-
reuse	8/18/2025	Smart Water Magazine	water-reuse
		_	https://ocsdgov.sharepoint.com/:b:/s/External
Region's most powerful water job is still open with			/ESPwx 6cWiFApddc4WIoI4ABbeZ2NUD9zCs I
big calls about the future to make	8/25/2025	OC Register	fd5KYO80Q?e=lpQ2ou