

Public Affairs Update May and June 2021

Presented by:

*Daisy Covarrubias,
Pr. Public Affairs Spec.*

*Legislative and
Public Affairs
Committee*

July 12, 2021



1

What We Did

- Member Agency Outreach Toolkit
- Public Works Week
- Plant No. 2 Newsletter
- Construction Outreach Audit
- Tour Bus branding
- 5 minutes per month
- Awards

Tours

3 tours / 86 guests
2 speaking engagements



Social Media   

Twitter:
24 tweets / 8k impressions

Facebook:
51 posts / 5k reach

Instagram:
51 posts / 5.4k likes

LinkedIn:
5 posts/ 39 likes

2

2

What We Are Doing

- Construction Outreach
 - Los Alamitos Sewer
 - Orange-Western Sewer
 - Westminster Blvd. Sewer
 - Headquarters Project
 - P1 Perimeter Wall
- Inside the Outdoors
- Updated Factsheets
- P1/P2 Newsletters



3

3

Awards



This award is the highest form of recognition in governmental budgeting, representing the dedication to preparing comprehensive annual financial reports.



Recognizes OC San achieving 100 percent water discharge permit compliance over a consecutive five-year period.



Celebrates OC San's commitment to sustainable, successful programs that exemplify the attributes of an effectively managed utility.

4

4