

Outreach and Media Summary



January 2026

OC San Public Affairs Office

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Outreach Report January 2026

Date	Tours	Attendees	Tour Guide
1/13/26	Public Tour	9	Eric Halverson
1/20/26	Santiago High School	20	Dickie Fernandez
1/22/25	Cal State Long Beach	26	Reza Sobhani
1/26/26	Water Emergency Response Organization of Orange County	10	Jon Bradley/April Frost/ Mark Melby
1/26/26	Talbert Middle School	22	Jenny Gomez
Date	Speaking Engagements/Events	Attendees	Presenter
1/7/26	Fullerton Kiwanis Club	19	Rob Thompson
1/9/26	Water Advisory Committee of Orange County presentation on Supercritical Water Oxidation	75	Rob Thompson
1/14/26	California Association of Sanitation Agencies presentation on Asset Management & Deep Well Injection	40	Rob Thompson
1/21/26	City of Huntington Beach presentation on Deep Well Injection	5	Rob Thompson
1/21/26	Water Industry Career Day presentation at Villa Park High School	60	Randa AbuShaban
1/22/26	Water Industry Career Day Presentation at Villa Park High School	100	Daisy Covarrubias
1/23	Career Day- Tijeras Creek Elementary School	300	Jonathan Powell
1/26/26	Municipal Water District Policy Forum	100	Rob Thompson
1/29/26	WW101 Session 1	155	Rob Thompson/ Jennifer Cabral/ Wally Ritchie/ Kevin Work
Project Area	Outreach Notifications	# of People Reached	Output Method
Orange	Taft Ave. Sewer Improvement Project	187 page views 532 email subscribers 45 text alert subscribers	3 website posts 4 email alerts 3 Text alerts

Newport Beach	Bay Bridge Pump Station	104 page views 224 email subscribers 7 text alert subscribers	3 website posts 3 email alerts 1 text alert
Cypress	Cypress Trunk Sewer Project	68 page views 312 email subscribers 74 text alert subscribers	2 website posts
External Communications	Distribution	# of People Reached	
5 Minutes Per Month	January: Groundwater Replenishment System - 18 Years of Innovation	123	Email
Board Member Talking Points	One	50	Email
Website Posts	4 posts	203 views	Website
Facebook	13 posts	2.8k reached	Social Media
X	12 tweets	283 reached	Social Media
Instagram	18 posts	8.2k reached	Social Media
LinkedIn	7 posts	7k reached	Social Media
Nextdoor	1 post	15.8k impressions	Social Media

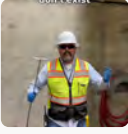
Post performance - Facebook Pages

Data from 01 Jan, 2026 to 26 Jan, 2026

Sources

- OD

Orange County Sanitation District

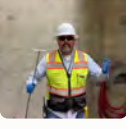
DATE ▼	POST	ENGAGEMENT	FAN IMPRESSIONS (UNIQUE)	REACH
OD Orange County Sanitation District Jan 25, 17:30	 Grab your popcorn and get ready to dive into the world of wastewater 🍿 Join us for the OC premiere of Unless Something Goes Terribly Wrong, a documentary spotlighting America's essential water professionals. Stay for a live Q&A with t...	19	122	249
OD Orange County Sanitation District Jan 23, 17:35	 We're goin' up, up, up, it's our moment. 🏆 Out of more than 6,000 entries, OC San placed in the top 10% and won two awards for our Educational Pipe Display and Take Your Kid to Work Day branding. 🎉 Congratulations, team!	21	95	181
OD Orange County Sanitation District Jan 21, 17:30	 Join the team that keeps things flowing 💧 We're hiring for multiple positions in our Operations and Maintenance Department. See where your skills can take you at www.ocsan.gov/careers	33	118	237
OD Orange County Sanitation District Jan 18, 18:04	 (Post with no description)	36	124	130
OD Orange County Sanitation District Jan 17, 17:55	 Less than 2 weeks left 📅 Join our Wastewater 101 Citizens' Academy for a deep dive into our daily operations, cutting-edge infrastructure upgrades, rewarding career paths, and much more ➡️ Sign up today at ocsan.gov/wastewater101	9	114	163
OD Orange County Sanitation District Jan 14, 16:02	 Flushable, who? 🤔 We know it's confusing. Just stick to the 3 P's when flushing: pee, poop, and toilet paper. Your pipes (and our employees) will thank you. 🚽	50	258	350
OD Orange County Sanitation District Jan 13, 19:05	 Staying healthy isn't just workouts and veggies 🥕 It's about reliable wastewater services that keep our community and environment healthy. One way we monitor that health? Regular beach sampling to ensure clean water for...	10	105	139
OD Orange County Sanitation District Jan 12, 17:05	 Join our team in saving lives through the American Red Cross Blood Drive! To schedule your donation appointment, sign up at RedCrossBlood.org with sponsor code: OCSan. ❤️	3	71	91
OD Orange County Sanitation District Jan 10, 18:40	 Unlock the mystery behind the flush ➡️ Our next Wastewater 101 Citizens' Academy is just around the corner! Learn how we treat approximately 185 million gallons of wastewater every day and continue to protect public...	12	108	180
OD Orange County Sanitation District Jan 07, 17:40	 Assets you can count on ⚙️ Keeping our system flowing 24/7 takes a lot of infrastructure—and a plan to keep it all running in top shape. Our annual Asset Management Plan helps track our vital assets and their condition so they're...	24	131	270
OD Orange County Sanitation District Jan 06, 17:35	 Let's follow the flow 🏠➡️ What goes down the drain doesn't disappear—it travels. From private sewer laterals to local sewers and regional trunklines, wastewater makes its way through a complex system before reaching one of o...	9	104	138
OD Orange County Sanitation District Jan 02, 17:40	 Starting the year strong 🏆👏 Proud to receive two awards from National Association of Clean Water Agencies recognizing our Headquarters and Wastewater 101 Citizens' Academy! Interested in joining the Academy? Our ne...	25	161	317
OD Orange County Sanitation District Jan 01, 00:40	 A year in review 📅 Projects, people, and moments that made this year one to remember.	54	167	378

Post performance - X

Data from 01 Jan, 2026 to 26 Jan, 2026

Sources

@OCSanDistrict

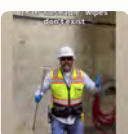
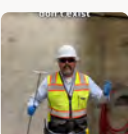
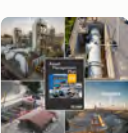
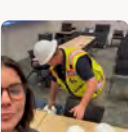
DATE ▼	POST	ENGAGEMENT RATE	ENGAGEMENTS	IMPRESSIONS
@OCSanDistrict Jan 25, 17:30	 Join us for the OC premiere of Unless Something Goes Terribly Wrong, a documentary spotlighting America's essential water professionals. 🙌 Learn more & reserve your spot: http://ocsan.gov/film https://twitter.com/OCSanDis...	8.7%	2	23
@OCSanDistrict Jan 23, 17:35	 We're goin' up, up, up, it's our moment. 🏆 Out of more than 6,000 entries, OC San placed in the top 10% and won two awards for our Educational Pipe Display and Take Your Kid to Work Day branding. 🎉Congratulations, team! ht...	8%	2	25
@OCSanDistrict Jan 21, 17:30	 Join the team that keeps things flowing 💧 We're hiring for multiple positions in our Operations and Maintenance Department. See where your skills can take you at http://www.ocsan.gov/careers https://twitter.com/OCSanDistrict/statu...	8.33%	2	24
@OCSanDistrict Jan 17, 17:55	 Less than 2 weeks left 📅 Join our Wastewater 101 Citizens' Academy for a deep dive into our daily operations, cutting-edge infrastructure upgrades, rewarding career paths, and much more ➡️ Sign up today at http://ocsan.gov/wastewat...	0%	0	22
@OCSanDistrict Jan 14, 16:00	 Flushable, who? 🤔 We know it's confusing. Just stick to the 3 P's when flushing: pee, poop, and toilet paper.Your pipes (and our employees) will thank you. 📺 https://twitter.com/OCSanDistrict/status/2011468419976097895/video/1	6.67%	2	30
@OCSanDistrict Jan 13, 19:05	 Staying healthy isn't just workouts and veggies 🥗 It's about reliable wastewater services that keep our community and environment healthy. One way we monitor that health? Regular beach sampling to ensure clean water for...	0%	0	23
@OCSanDistrict Jan 12, 17:05	 Join our team in saving lives through the American Red Cross Blood Drive! To schedule your donation appointment, sign up at http://RedCrossBlood.org with sponsor code: OC San. ❤️ https://twitter.com/OCSanDistrict/status/20107599...	0%	0	13
@OCSanDistrict Jan 10, 18:40	 Our next virtual Wastewater 101 Citizens' Academy is just around the corner! Learn how we treat approximately 185 million gallons of wastewater every day and continue to protect public health and the environment for Orange County...	2.7%	1	37
@OCSanDistrict Jan 07, 17:40	 Keeping our system flowing 24/7 takes a lot of infrastructure—and a plan to keep it all running. Our annual Asset Management Plan helps track our assets and their condition so they're ready to perform around the clock. View the ne...	9.38%	3	32
@OCSanDistrict Jan 06, 17:35	 Let's follow the flow 🌊📄 What goes down the drain doesn't disappear—it travels. From private sewer laterals to local sewers and regional trunklines, wastewater takes a long journey before reaching one of our reclamation plant...	0%	0	21
@OCSanDistrict Jan 02, 17:40	 Starting the year strong 🏆👏 Proud to receive two awards from @NACWA recognizing our Headquarters and Wastewater 101 Citizens' Academy! Interested in joining the Academy? Our next session starts in late January! Sign...	15.63%	5	32
@OCSanDistrict Jan 01, 00:40	 A year in review 📺 Projects, people, and moments that made this year one to remember. https://twitter.com/OCSanDistrict/status/2006525788414214307/video/1	0%	0	12

Post performance - Instagram Business

Data from 01 Jan, 2026 to 26 Jan, 2026

Sources

ocsandistrict

DATE ▼	POST	ENGAGEMENT RATE	IMPRESSIONS	LIKES	REACH
ocsandistrict Jan 25, 17:30	 Grab your popcorn and get ready to dive into the world of wastewater 🍿 Join us for the OC premiere of Unless Something Goes Terribly Wrong, a documentary spotlighting America's essential water professionals. Stay for a live Q&A with t...	9.79%	0	24	378
ocsandistrict Jan 23, 17:35	 We're goin' up, up, up, it's our moment. 🏆 Out of more than 6,000 entries, OC San placed in the top 10% and won two awards for our Educational Pipe Display and Take Your Kid to Work Day branding. 🎉 Congratulations, team!	9.38%	0	14	160
ocsandistrict Jan 21, 17:30	 Join the team that keeps things flowing 💧 We're hiring for multiple positions in our Operations and Maintenance Department. See where your skills can take you at www.ocsan.gov/careers	9.81%	0	23	377
ocsandistrict Jan 19, 16:48	 (No description)	0%	0	0	160
ocsandistrict Jan 18, 17:30	 Today, the GWRS celebrates 18 years of water reliability. Join OC San and OCWD in raising a glass to its anniversary, and to another impressive milestone: half a trillion gallons of ultra-pure water!	7.17%	0	39	642
ocsandistrict Jan 17, 17:55	 Less than 2 weeks left! 📅 Join our Wastewater 101 Citizens' Academy for a deep dive into our daily operations, cutting-edge infrastructure upgrades, rewarding career paths, and much more ➡️ Sign up today at ocsan.gov/wastewater101	5.83%	0	15	309
ocsandistrict Jan 14, 19:35	 (No description)	0%	0	0	237
ocsandistrict Jan 14, 16:00	 Flushable, who? 🤔 We know it's confusing. Just stick to the 3 P's when flushing: pee, poop, and toilet paper. Your pipes (and our employees) will thank you. 🚽	8.73%	0	120	2,107
ocsandistrict Jan 13, 19:05	 Staying healthy isn't just workouts and veggies 🥦 It's about reliable wastewater services that keep our community and environment healthy. One way we monitor that health? Regular beach sampling to ensure clean water for...	3.81%	0	20	603
ocsandistrict Jan 12, 17:05	 Join our team in saving lives through the American Red Cross Blood Drive! To schedule your donation appointment, sign up at RedCrossBlood.org with sponsor code: OCSan. ❤️	0%	0	0	212
ocsandistrict Jan 10, 18:40	 Unlock the mystery behind the flush ➡️ Our next virtual Wastewater 101 Citizens' Academy is just around the corner! Learn how we treat approximately 185 million gallons of wastewater every day and continue to protect public...	5.79%	0	28	881
ocsandistrict Jan 07, 20:14	 (No description)	0%	0	0	183
ocsandistrict Jan 07, 17:40	 Assets you can count on ⚙️ Keeping our system flowing 24/7 takes a lot of infrastructure—and a plan to keep it all running in top shape. Our annual Asset Management Plan helps track our vital assets and their condition so they're...	6.45%	0	18	310
ocsandistrict Jan 06, 17:35	 Let's follow the flow 🌊➡️ What goes down the drain doesn't disappear—it travels. From private sewer laterals to local sewers and regional trunklines, wastewater makes its way through a complex system before reaching one of o...	5.54%	0	12	271
ocsandistrict Jan 04, 19:20	 -	0%	0	0	257
ocsandistrict Jan 04, 19:17	 (No description)	0%	0	0	290
ocsandistrict Jan 02, 17:40	 Starting the year strong 🏆🥳 Proud to receive two awards from the National Association of Clean Water Agencies recognizing our Headquarters and Wastewater 101 Citizens' Academy! Interested in joining the Academy? Our ne...	5.61%	0	22	392
ocsandistrict Jan 01, 00:40	 A year in review 📺 Projects, people, and moments that made this year one to remember.	10.02%	0	36	429

Post performance - LinkedIn Pages

Data from 01 Jan, 2026 to 26 Jan, 2026

Sources

OD

in

Orange County Sanitation District

DATE ▼	POST	ENGAGEMENT RATE	IMPRESSIONS	REACTIONS	SHARES
OD in Orange County Sanitation District Jan 25, 17:30	 Join us for the OC premiere of Unless Something Goes Terribly Wrong, a documentary spotlighting America's essential water professionals. Stay for a live Q&A with the film's director and our General Manager, plus a behind-the-scen...	6.73%	1,129	26	1
OD in Orange County Sanitation District Jan 23, 17:35	 We're goin' up, up, up, it's our moment. 🏆 Out of more than 6,000 entries, OC San placed in the top 10% and won two awards for our Educational Pipe Display and Take Your Kid to Work Day branding. 🎉 Congratulations, team!	28.96%	480	9	0
OD in Orange County Sanitation District Jan 21, 17:30	 Join the team that keeps things flowing 💧 We're hiring for multiple positions in our Operations and Maintenance Department. See where your skills can take you at www.ocsan.gov/careers	17.3%	1,376	19	7
OD in Orange County Sanitation District Jan 17, 17:55	 Less than 2 weeks left 🗓️ Join our Wastewater 101 Citizens' Academy for a deep dive into our daily operations, cutting-edge infrastructure upgrades, rewarding career paths, and much more 🛠️ Sign up today at ocsan.gov/wastewater101	9.11%	637	22	0
OD in Orange County Sanitation District Jan 10, 18:40	 Unlock the mystery behind the flush 🚰 Our next virtual Wastewater 101 Citizens' Academy is just around the corner! Learn how we treat approximately 185 million gallons of wastewater every day and continue to protect public...	5.66%	989	24	0
OD in Orange County Sanitation District Jan 07, 17:40	 Assets you can count on ⚙️ Keeping our system flowing 24/7 takes a lot of infrastructure—and a plan to keep it all running in top shape. Our annual Asset Management Plan helps track our vital assets and their condition so they're...	7.2%	875	24	0
OD in Orange County Sanitation District Jan 02, 17:40	 OC San is proud to receive two awards from National Association of Clean Water Agencies (NACWA) recognizing our Head quarters and Wastewater 101 Citizens' Academy! Interested in joining the Academy? Our next session starts in late...	7.33%	1,609	41	2

- Home
- Messages
- Alerts
- Metrics
- Invite Residents
- Events

Agency

- Neighborhoods
- Directory
- Add Staff Members

Help

- Resource Hub
- Settings
- Help Center

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Orange County Sanitation District

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- Poll
- Alert
- Event

- My agency
- Agencies in my jurisdiction
- All nearby agencies
- All nearby news publ

Orange County Sanitation District
Government Organization Orange County Sanitation Distr... - 3 days ago

Grab your popcorn and get ready to dive into the world of wastewater
... see more

TERRIBLY WRONG

Free Film Screening & Water Careers Networking Event



TUESDAY, FEBRUARY 24

9:30 am • Networking
10:00 am • Film Screening
11:15 am • Panel Q&A
12:00 pm • Plant No. 1 Tour (Optional)

Join us for the Orange County premiere of **Unless Something Goes Terribly Wrong**, an inspiring buddy comedy documentary about America's aging water infrastructure and the Maine wastewater heroes who keep things running.

OC San Headquarters
18480 Bandilier Circle,
Fountain Valley, CA

Reserve Tickets: ocsan.gov/film

Posted to Subscribers of Orange County Sanitation District

16 - 15,854 Impressions

Media Articles for January

Article	Date	Source	Link
University Extension Prepares Public Agency Workers With Leadership Skills	1/7/2026	Fullerton EDU	https://news.fullerton.edu/spotlight/university-extension-prepares-public-agency-graduates-with-leadership-skills/
Opinion: SAWPA Marks Half-Century of Regional Water Stewardship	1/19/2026	The Raincross Gazette	https://www.raincrossgazette.com/opinion-sawpa-marks-half-century-of-regional-water-stewardship/
GWRS Surpasses half a trillion gallons of purified water	1/27/2026	OCWD Press Release	https://ocsdgov.sharepoint.com/:b:/s/External/IQDItheAk61WTbmP469n_QhqAbDIeIqtKjlhg7x5E2mXUiw?e=GRsWi4