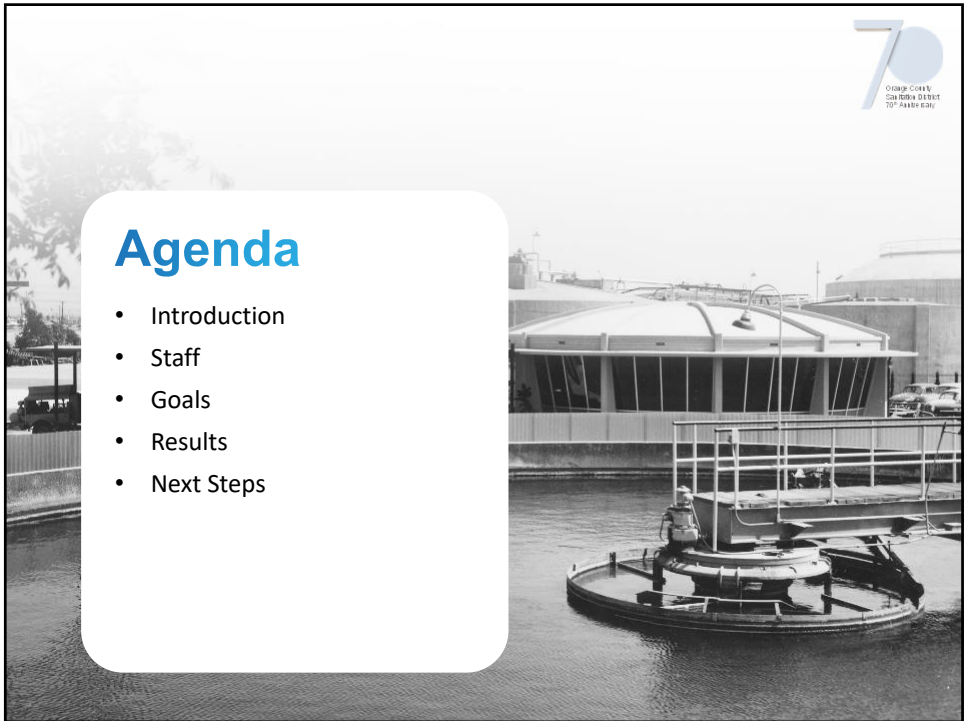


1



2

What We Do...



- Public Affairs Office is responsible for creating, organizing, and disseminating all internal and external communication.
- Deliver messages that are accurate, transparent, and designed to foster public trust and confidence among a varied audience.
- Develop goals, objectives, strategies, and tactics to execute the various messages and efforts set forth by OC San.

3

3

Public Affairs Team



Jennifer Cabral
Administration Manager



Daisy Covarrubias
Principal Public Affairs Specialist



Rebecca Long
Senior Public Affairs Specialist



Kelly Newell
Public Affairs Specialist



Belen Carrillo
Public Affairs Specialist



Gregg Deterding
Graphic Designer



Cheryl Scott
Administrative Assistant



Tanya Chong
Principal Staff Analyst (Engineering)



VIPS



4

4

Current Situation



- OC San Culture
- Operations
- Community
- Easement Management
- Supercritical Water Oxidation Project
- Capital Improvement Program
- Board of Directors

5

5

Internal/Media/Education

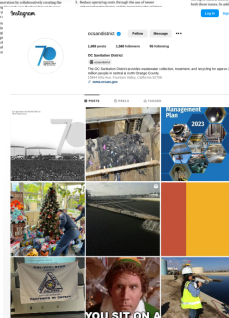
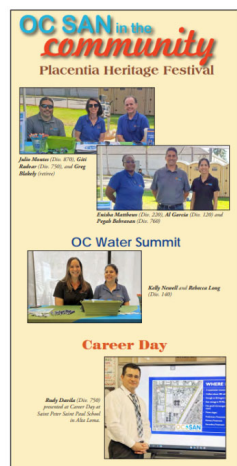


Internal
 530 communication pieces
 3 employee events



Partnership Leads to a Sustainable Water Future for Orange County
 The OCSD operates in two key phases: advanced purification and groundwater replenishment. The OCSD's advanced purification process is a world leader in water treatment technology, and its groundwater replenishment program is a key component of its sustainable water strategy. The OCSD's partnership with the Orange County Water Agency (OCWA) is a key element of its sustainable water strategy, and the OCSD's partnership with the Orange County Water Agency (OCWA) is a key element of its sustainable water strategy.

Education
 5 community events
 41 tours



Media
 350 social media posts
 1,200 new followers
 Publications – CSDA Magazine

6

6

Experts/Branding/Construction



Experts

15 speaking engagements
7 awards



Construction
7k people reached
18 electronic messages



Branding

2 newsletters
39 website articles
Website redesign

Costa Mesa Regional Sewer Projects
Airway Airport Loop Sewer Rehab

As the regional wastewater service provider, the Orange County Sanitation District (OC San) is committed to monitoring and evaluating its infrastructure regularly to ensure top performance and optimal levels of service and operations. There are two upcoming OC San sewer projects in the City of Costa Mesa, including the Airway Airport Loop Sewer Rehab, as shown on the map to the right.

The project includes rehabilitation of two parallel regional sewer pipes along a one-mile stretch on Airway Avenue and Airport Loop Drive in the City of Costa Mesa, near the John Wayne Airport.

Project elements also include improvements at the Main Street Pump Station (near Red Hill Avenue and Main Street) to replace valves and piping, as well as exterior valve vaults. The regional sewer pipelines and pump station vaults have heavy corrosion and will be rehabilitated to extend its useful life for another 25-30 years.

OCSAN
ORANGE COUNTY SANITATION DISTRICT

OC San Orange Western Sewer Project: Paving work is happening on Orange Ave in Anaheim this Monday. Info at ocsan.gov/OrangeWestern Reply STOP to unsubscribe.

Paving work on Westminster Blvd. in City of Seal Beach starting 10/23. Visit <http://nrbst.com> for more info. Reply STOP to unsubscribe.

OC San Los Alamitos Sewer - Nighttime construction starts tonight on Seal Beach Blvd & St Cloud Dr. Details at ocsan.gov/LosAlamitos Reply STOP to unsubscribe.



7

Leg/Govt. Affairs/GM Support



Legislative

7 position letters
Legislative Plan



2024 Legislative and Regulatory Plan

five minutes PER MONTH

OC San Highlights Major Achievements in Annual Report

The past year has been one for the books for OC San. A major milestone was reached by recycling 100 percent of our reclaimed water and completing the final expansion of the Groundwater Replenishment System. But that's just the beginning. OC San introduced a new Strategic Alignment, successfully wrapped up the year with new rate structures and continued to carry out effective and efficient Capital Improvement Programs.

All of these achievements and more are covered in the 2022-2023 Annual Report. This annual report demonstrates OC San's collaborative and resilient approach in meeting the mission of protecting public health and the environment.

Read about OC San's year in the [OC San 2022-2023 Annual Report](#).

[For more on OC San](#)

Govt. Affairs

State of OC San
Annual Report
Quarterly Outreach Toolkits
5 minutes per month



YOU ARE INVITED!

ORANGE COUNTY SANITATION DISTRICT
State of OC San Luncheon
Friday, October 27
11 a.m. - 1 p.m.

Join our Board of Directors and General Manager as we discuss our accomplishments and exciting initiatives.

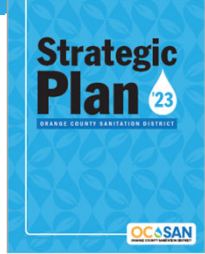
An optional tour of our Fountain Valley Plant No. 3 will take place immediately following the event.

Location:
Mid Square Golf Course Clubhouse
15041 Warner Avenue
Fountain Valley, CA 92708

For more information or questions, email us at: foirforstateofocsan.gov.

OCSAN
ORANGE COUNTY SANITATION DISTRICT

GM Support
Monthly Memo
Work Plan
Talking Points
Presentations
Strategic Plan



8

		<h2>Next 6-Months</h2>	
			<ul style="list-style-type: none"> • 70th Anniversary • Headquarters • Construction Outreach • Community Engagement • Employee Engagement • Easement Management • Website Redesign • Local Government Affairs Outreach Program • Develop the Public Affairs Strategic Plan for Fiscal Year 2024-2026

9

<h2>Next Steps</h2>	
<p>Receive and File the Public Affairs Strategic Plan for Fiscal Years 2022 – 2024 Mid-Year Update.</p>	

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