

# **Outreach and Media Summary**



**January 2026**

OC San Public Affairs Office

## **Table of Contents**

<b>OUTREACH REPORT.....</b>	<b>PAGE 1</b>
<b>FACEBOOK POSTINGS .....</b>	<b>PAGE 3</b>
<b>TWITTER POSTINGS .....</b>	<b>PAGE 4</b>
<b>INSTAGRAM POSTINGS.....</b>	<b>PAGE 5</b>
<b>LINKEDIN POSTINGS.....</b>	<b>PAGE 6</b>
<b>NEXTDOOR POSTINGS.....</b>	<b>PAGE 7</b>
<b>NEWS ARTICLES.....</b>	<b>PAGE 8</b>

# Outreach Report January 2026

Date	Tours	Attendees	Tour Guide
1/13/26	Public Tour	9	Eric Halverson
1/20/26	Santiago High School	20	Dickie Fernandez
1/22/25	Cal State Long Beach	26	Reza Sobhani
1/26/26	Water Emergency Response Organization of Orange County	10	Jon Bradley/April Frost/ Mark Melby
1/26/26	Talbert Middle School	22	Jenny Gomez
Date	Speaking Engagements/Events	Attendees	Presenter
1/7/26	Fullerton Kiwanis Club	19	Rob Thompson
1/9/26	Water Advisory Committee of Orange County presentation on Supercritical Water Oxidation	75	Rob Thompson
1/14/26	California Association of Sanitation Agencies presentation on Asset Management & Deep Well Injection	40	Rob Thompson
1/21/26	City of Huntington Beach presentation on Deep Well Injection	5	Rob Thompson
1/21/26	Water Industry Career Day presentation at Villa Park High School	60	Randa AbuShaban
1/22/26	Water Industry Career Day Presentation at Villa Park High School	100	Daisy Covarrubias
1/23	Career Day- Tijeras Creek Elementary School	300	Jonathan Powell
1/26/26	Municipal Water District Policy Forum	100	Rob Thompson
1/29/26	WW101 Session 1	155	Rob Thompson/ Jennifer Cabral/ Wally Ritchie/ Kevin Work
Project Area	Outreach Notifications	# of People Reached	Output Method
Orange	Taft Ave. Sewer Improvement Project	187 page views 532 email subscribers 45 text alert subscribers	3 website posts 4 email alerts 3 Text alerts

Newport Beach	Bay Bridge Pump Station	104 page views 224 email subscribers 7 text alert subscribers	3 website posts 3 email alerts 1 text alert
Cypress	Cypress Trunk Sewer Project	68 page views 312 email subscribers 74 text alert subscribers	2 website posts
External Communications	Distribution	# of People Reached	
5 Minutes Per Month	January: Groundwater Replenishment System - 18 Years of Innovation	123	Email
Board Member Talking Points	One	50	Email
Website Posts	4 posts	203 views	Website
Facebook	13 posts	2.8k reached	Social Media
X	12 tweets	283 reached	Social Media
Instagram	18 posts	8.2k reached	Social Media
LinkedIn	7 posts	7k reached	Social Media
Nextdoor	1 post	15.8k impressions	Social Media

## Post performance - Facebook Pages

Data from **01 Jan, 2026** to **26 Jan, 2026**

### Sources

 Orange County Sanitation District

DATE ▾	POST	ENGAGEMENT	FAN IMPRESSIONS (UNIQUE)	REACH
 <b>Orange County Sanitation District</b> <u><a href="#">Jan 25, 17:30</a></u>	 Grab your popcorn and get ready to dive into the world of wastewater! Join us for the OC premiere of Unless Something Goes Terribly Wrong, a documentary spotlighting America's essential water professionals. Stay for a live Q&A with t...	19	122	249
 <b>Orange County Sanitation District</b> <u><a href="#">Jan 23, 17:35</a></u>	 We're goin' up, up, up, it's our moment! Out of more than 6,000 entries, OC San placed in the top 10% and won two awards for our Educational Pipe Display and Take Your Kid to Work Day branding. Congratulations, team!	21	95	181
 <b>Orange County Sanitation District</b> <u><a href="#">Jan 21, 17:30</a></u>	 Join the team that keeps things flowing! We're hiring for multiple positions in our Operations and Maintenance Department. See where your skills can take you at <a href="http://www.ocsan.gov/careers">www.ocsan.gov/careers</a>	33	118	237
 <b>Orange County Sanitation District</b> <u><a href="#">Jan 18, 18:04</a></u>	 (Post with no description)	36	124	130
 <b>Orange County Sanitation District</b> <u><a href="#">Jan 17, 17:55</a></u>	 Less than 2 weeks left! Join our Wastewater 101 Citizens' Academy for a deep dive into our daily operations, cutting-edge infrastructure upgrades, rewarding career paths, and much more! Sign up today at <a href="http://ocsan.gov/wastewater101">ocsan.gov/wastewater101</a>	9	114	163
 <b>Orange County Sanitation District</b> <u><a href="#">Jan 14, 16:02</a></u>	 Flushable, who? We know it's confusing. Just stick to the 3 P's when flushing: pee, poop, and toilet paper. Your pipes (and our employees) will thank you.	50	258	350
 <b>Orange County Sanitation District</b> <u><a href="#">Jan 13, 19:05</a></u>	 Staying healthy isn't just workouts and veggies! It's about reliable wastewater services that keep our community and environment healthy. One way we monitor that health? Regular beach sampling to ensure clean water for...	10	105	139
 <b>Orange County Sanitation District</b> <u><a href="#">Jan 12, 17:05</a></u>	 Join our team in saving lives through the American Red Cross Blood Drive! To schedule your donation appointment, sign up at <a href="http://RedCrossBlood.org">RedCrossBlood.org</a> with sponsor code: OCsan. ❤️	3	71	91
 <b>Orange County Sanitation District</b> <u><a href="#">Jan 10, 18:40</a></u>	 Unlock the mystery behind the flush! Our next virtual Wastewater 101 Citizens' Academy is just around the corner! Learn how we treat approximately 185 million gallons of wastewater every day and continue to protect public...	12	108	180
 <b>Orange County Sanitation District</b> <u><a href="#">Jan 07, 17:40</a></u>	 Assets you can count on! Keeping our system flowing 24/7 takes a lot of infrastructure—and a plan to keep it all running in top shape. Our annual Asset Management Plan helps track our vital assets and their condition so they're...	24	131	270
 <b>Orange County Sanitation District</b> <u><a href="#">Jan 06, 17:35</a></u>	 Let's follow the flow! What goes down the drain doesn't disappear—it travels. From private sewer laterals to local sewers and regional trunklines, wastewater makes its way through a complex system before reaching one of o...	9	104	138
 <b>Orange County Sanitation District</b> <u><a href="#">Jan 02, 17:40</a></u>	 Starting the year strong! Proud to receive two awards from National Association of Clean Water Agencies recognizing our Headquarters and Wastewater 101 Citizens' Academy! Interested in joining the Academy? Our ne...	25	161	317
 <b>Orange County Sanitation District</b> <u><a href="#">Jan 01, 00:40</a></u>	 A year in review! Projects, people, and moments that made this year one to remember.	54	167	378

## Post performance - X

Data from 01 Jan, 2026 to 26 Jan, 2026

### Sources

 @OCSanDistrict

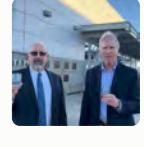
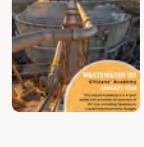
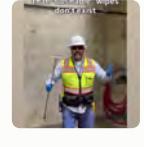
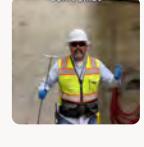
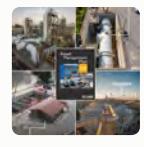
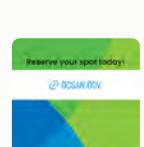
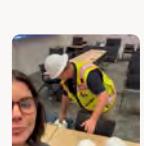
DATE ▾	POST	ENGAGEMENT RATE	ENGAGEMENTS	IMPRESSIONS
 @OCSanDistrict <a href="#">Jan 25, 17:30</a>	 Join us for the OC premiere of Unless Something Goes Terribly Wrong, a documentary spotlighting America's essential water professionals. 🎉 Learn more & reserve your spot: <a href="http://ocsan.gov/film">http://ocsan.gov/film</a> <a href="https://twitter.com/OCSanDis...">https://twitter.com/OCSanDis...</a>	8.7%	2	23
 @OCSanDistrict <a href="#">Jan 23, 17:35</a>	 We're goin' up, up, up, it's our moment! 🎉 Out of more than 6,000 entries, OC San placed in the top 10% and won two awards for our Educational Pipe Display and Take Your Kid to Work Day branding. 🎉 Congratulations, team! <a href="#">ht...</a>	8%	2	25
 @OCSanDistrict <a href="#">Jan 21, 17:30</a>	 Join the team that keeps things flowing 💧 We're hiring for multiple positions in our Operations and Maintenance Department. See where your skills can take you at <a href="http://www.ocsan.gov/careers">http://www.ocsan.gov/careers</a> <a href="https://twitter.com/OCSanDistrict/status/2011468419976097895">https://twitter.com/OCSanDistrict/status/2011468419976097895</a> ...	8.33%	2	24
 @OCSanDistrict <a href="#">Jan 17, 17:55</a>	 Less than 2 weeks left 🚨 Join our Wastewater 101 Citizens' Academy for a deep dive into our daily operations, cutting-edge infrastructure upgrades, rewarding career paths, and much more 🎉 Sign up today at <a href="http://ocsan.gov/wastewat...">http://ocsan.gov/wastewat...</a>	0%	0	22
 @OCSanDistrict <a href="#">Jan 14, 16:00</a>	 Flushable, who? 🤔 We know it's confusing. Just stick to the 3 P's when flushing: pee, poop, and toilet paper. Your pipes (and our employees) will thank you. 🙌 <a href="https://twitter.com/OCSanDistrict/status/2011468419976097895/video/1">https://twitter.com/OCSanDistrict/status/2011468419976097895/video/1</a>	6.67%	2	30
 @OCSanDistrict <a href="#">Jan 13, 19:05</a>	 Staying healthy isn't just workouts and veggies 🥕 It's about reliable wastewater services that keep our community and environment healthy. One way we monitor that health? Regular beach sampling to ensure clean water for...	0%	0	23
 @OCSanDistrict <a href="#">Jan 12, 17:05</a>	 Join our team in saving lives through the American Red Cross Blood Drive! To schedule your donation appointment, sign up at <a href="http://RedCrossBlood.org">http://RedCrossBlood.org</a> with sponsor code: OCSan. ❤️ <a href="https://twitter.com/OCSanDistrict/status/20107599...">https://twitter.com/OCSanDistrict/status/20107599...</a>	0%	0	13
 @OCSanDistrict <a href="#">Jan 10, 18:40</a>	 Our next virtual Wastewater 101 Citizens' Academy is just around the corner! Learn how we treat approximately 185 million gallons of wastewater every day and continue to protect public health and the environment for Orange County...	2.7%	1	37
 @OCSanDistrict <a href="#">Jan 07, 17:40</a>	 Keeping our system flowing 24/7 takes a lot of infrastructure—and a plan to keep it all running. Our annual Asset Management Plan helps track our assets and their condition so they're ready to perform around the clock. View the ne...	9.38%	3	32
 @OCSanDistrict <a href="#">Jan 06, 17:35</a>	 Let's follow the flow 🌊💡 What goes down the drain doesn't disappear—it travels. From private sewer laterals to local sewers and regional trunklines, wastewater takes a long journey before reaching one of our reclamation plant...	0%	0	21
 @OCSanDistrict <a href="#">Jan 02, 17:40</a>	 Starting the year strong 🎉💪 Proud to receive two awards from @NACWA recognizing our Headquarters and Wastewater 101 Citizens' Academy! Interested in joining the Academy? Our next session starts in late January! Sign...	15.63%	5	32
 @OCSanDistrict <a href="#">Jan 01, 00:40</a>	 A year in review 📸 Projects, people, and moments that made this year one to remember. <a href="https://twitter.com/OCSanDistrict/status/2006525788414214307/video/1">https://twitter.com/OCSanDistrict/status/2006525788414214307/video/1</a>	0%	0	12

## Post performance - Instagram Business

Data from 01 Jan, 2026 to 26 Jan, 2026

### Sources

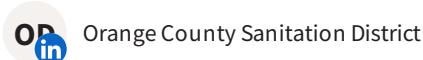
ocsandistrict

DATE ▾	POST	ENGAGEMENT RATE	IMPRESSIONS	LIKES	REACH
O  <a href="#">Jan 25, 17:30</a>	 <b>TERRIBLY WRONG</b> Grab your popcorn and get ready to dive into the world of wastewater! Join us for the OC premiere of Unless Something Goes Terribly Wrong, a documentary spotlighting America's essential water professionals. Stay for a live Q&A with t...	9.79%	0	24	378
O  <a href="#">Jan 23, 17:35</a>	 We're goin' up, up, up, it's our moment! 🎉 Out of more than 6,000 entries, OC San placed in the top 10% and won two awards for our Educational Pipe Display and Take Your Kid to Work Day branding. 🎉 Congratulations, team!	9.38%	0	14	160
O  <a href="#">Jan 21, 17:30</a>	 Join the team that keeps things flowing! 💧 We're hiring for multiple positions in our Operations and Maintenance Department. See where your skills can take you at <a href="#">www.ocsan.gov/careers</a>	9.81%	0	23	377
O  <a href="#">Jan 19, 16:48</a>	 <b>KING JR. DAY</b> Our offices will be closed on Monday, January 19. If you have an emergency, please call (714) 993-7025. <b>OC SAN</b>	0%	0	0	160
O  <a href="#">Jan 18, 17:30</a>	 Today, the GWRS celebrates 18 years of water reliability. Join OC San and OCWD in raising a glass to its anniversary, and to another impressive milestone: half a trillion gallons of ultra-pure water!	7.17%	0	39	642
O  <a href="#">Jan 17, 17:55</a>	 Less than 2 weeks left! 🚨 Join our Wastewater 101 Citizens' Academy for a deep dive into our daily operations, cutting-edge infrastructure upgrades, rewarding career paths, and much more! 📚 Sign up today at <a href="#">ocsan.gov/wastewater101</a>	5.83%	0	15	309
O  <a href="#">Jan 14, 19:35</a>	 (No description)	0%	0	0	237
O  <a href="#">Jan 14, 16:00</a>	 Flushable, who? 🤔 We know it's confusing. Just stick to the 3 P's when flushing: pee, poop, and toilet paper. Your pipes (and our employees) will thank you. 🚽	8.73%	0	120	2,107
O  <a href="#">Jan 13, 19:05</a>	 Staying healthy isn't just workouts and veggies! 🥕 It's about reliable wastewater services that keep our community and environment healthy. One way we monitor that health? Regular beach sampling to ensure clean water for...	3.81%	0	20	603
O  <a href="#">Jan 12, 17:05</a>	 Join our team in saving lives through the American Red Cross Blood Drive! To schedule your donation appointment, sign up at <a href="#">RedCrossBlood.org</a> with sponsor code: OC San. ❤️	0%	0	0	212
O  <a href="#">Jan 10, 18:40</a>	 Unlock the mystery behind the flush! 🚽 Our next virtual Wastewater 101 Citizens' Academy is just around the corner! Learn how we treat approximately 185 million gallons of wastewater every day and continue to protect public...	5.79%	0	28	881
O  <a href="#">Jan 07, 20:14</a>	 (No description)	0%	0	0	183
O  <a href="#">Jan 07, 17:40</a>	 Assets you can count on! 🌟 Keeping our system flowing 24/7 takes a lot of infrastructure—and a plan to keep it all running in top shape. Our annual Asset Management Plan helps track our vital assets and their condition so they're...	6.45%	0	18	310
O  <a href="#">Jan 06, 17:35</a>	 Let's follow the flow! 🌊 What goes down the drain doesn't disappear—it travels. From private sewer laterals to local sewers and regional trunklines, wastewater makes its way through a complex system before reaching one of o...	5.54%	0	12	271
O  <a href="#">Jan 04, 19:20</a>	 (No description)	0%	0	0	257
O  <a href="#">Jan 04, 19:17</a>	 (No description)	0%	0	0	290
O  <a href="#">Jan 02, 17:40</a>	 Starting the year strong! 🎉自豪 Proud to receive two awards from the National Association of Clean Water Agencies recognizing our Headquarters and Wastewater 101 Citizens' Academy! Interested in joining the Academy? Our ne...	5.61%	0	22	392
O  <a href="#">Jan 01, 00:40</a>	 A year in review! 🎉 Projects, people, and moments that made this year one to remember.	10.02%	0	36	429

## Post performance - LinkedIn Pages

Data from **01 Jan, 2026 to 26 Jan, 2026**

### Sources



DATE ▾	POST	ENGAGEMENT RATE	IMPRESSIONS	REACTIONS	SHARES
OD in <b>Jan 25, 17:30</b>	 <b>TERRIBLY WRONG</b> Join us for the OC premiere of Unless Something Goes Terribly Wrong, a documentary spotlighting America's essential water professionals. Stay for a live Q&A with the film's director and our General Manager, plus a behind-the-scen...	6.73%	1,129	26	1
OD in <b>Jan 23, 17:35</b>	 We're goin' up, up, up, it's our moment! 🎉 Out of more than 6,000 entries, OC San placed in the top 10% and won two awards for our Educational Pipe Display and Take Your Kid to Work Day branding. 🎉 Congratulations, team!	28.96%	480	9	0
OD in <b>Jan 21, 17:30</b>	 Join the team that keeps things flowing 💧 We're hiring for multiple positions in our Operations and Maintenance Department. See where your skills can take you at <a href="http://www.ocsan.gov/careers">www.ocsan.gov/careers</a>	17.3%	1,376	19	7
OD in <b>Jan 17, 17:55</b>	 Less than 2 weeks left! 🚨 Join our Wastewater 101 Citizens' Academy for a deep dive into our daily operations, cutting-edge infrastructure upgrades, rewarding career paths, and much more. 📚 Sign up today at <a href="http://ocsan.gov/wastewater101">ocsan.gov/wastewater101</a>	9.11%	637	22	0
OD in <b>Jan 10, 18:40</b>	 Unlock the mystery behind the flush! 🚽 Our next virtual Wastewater 101 Citizens' Academy is just around the corner! Learn how we treat approximately 185 million gallons of wastewater every day and continue to protect public...	5.66%	989	24	0
OD in <b>Jan 07, 17:40</b>	 Assets you can count on. 📊 Keeping our system flowing 24/7 takes a lot of infrastructure—and a plan to keep it all running in top shape. Our annual Asset Management Plan helps track our vital assets and their condition so they're...	7.2%	875	24	0
OD in <b>Jan 02, 17:40</b>	 OC San is proud to receive two awards from National Association of Clean Water Agencies (NACWA) recognizing our Headquarters and Wastewater 101 Citizens' Academy! Interested in joining the Academy? Our next session starts in late...	7.33%	1,609	41	2

[Home](#)[Messages](#)[Alerts](#)[Metrics](#)[Invite Residents](#)[Events](#)

Agency

[Neighborhoods](#)[Directory](#)[Add Staff Members](#)

Help

[Resource Hub](#)[Settings](#)[Help Center](#)[Help](#) · [Guidelines](#) · [Legal](#) · [Privacy](#)[About](#) · [Jobs](#) · [Press](#) · [Blog](#)[Privacy Preferences](#)

© 2026 Nextdoor



## Orange County Sanitation District

[Edit page description](#)[Share](#)[Post](#)[Poll](#)[Alert](#)[Event](#)[My agency](#)[Agencies in my jurisdiction](#)[All nearby agencies](#)[All nearby news publ](#)

Orange County Sanitation District

Government Organization Orange County Sanitation Distr., - 3 days ago

Grab your popcorn and get ready to dive into the world of wastewater

[... see more](#)

# TERRIBLY WRONG

Free Film Screening &amp; Water Careers Networking Event



**TUESDAY,  
FEBRUARY 24**

9:30 am • Networking  
10:00 am • Film Screening  
11:15 am • Panel Q&A  
12:00 pm • Plant No. 1 Tour  
(Optional)

Join us for the Orange County premiere of *Unless Something Goes Terribly Wrong*, an inspiring buddy comedy documentary about America's aging water infrastructure and the Maine wastewater heroes who keep things running.

**OC San Headquarters**  
18480 Bandelier Circle,  
Fountain Valley, CA

[Reserve Tickets: ocsan.org/film](#)

Posted to Subscribers of Orange County Sanitation District

7



15,854 Impressions



## Media Articles for January

Article	Date	Source	Link
University Extension Prepares Public Agency Workers With Leadership Skills	1/7/2026	Fullerton EDU	<a href="https://news.fullerton.edu/spotlight/university-extension-prepares-public-agency-graduates-with-leadership-skills/">https://news.fullerton.edu/spotlight/university-extension-prepares-public-agency-graduates-with-leadership-skills/</a>
Opinion: SAWPA Marks Half-Century of Regional Water Stewardship	1/19/2026	The Raincross Gazette	<a href="https://www.raincrossgazette.com/opinion-sawpa-marks-half-century-of-regional-water-stewardship/">https://www.raincrossgazette.com/opinion-sawpa-marks-half-century-of-regional-water-stewardship/</a>
GWRS Surpasses half a trillion gallons of purified water	1/27/2026	OCWD Press Release	<a href="https://ocsdgov.sharepoint.com/:b/s/External/IQDItheAk61WTbmP469n_QhqAbDlEigtKjhg7x5E2mXUiw?e=GRsWi4">https://ocsdgov.sharepoint.com/:b/s/External/IQDItheAk61WTbmP469n_QhqAbDlEigtKjhg7x5E2mXUiw?e=GRsWi4</a>