Public Affairs Update
May and June 2022

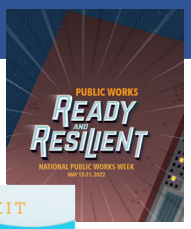
Presented by:
Daisy Covarrubias, Pr. Public Affairs Spec.

Legislative and Public Affairs Committee

July 11, 2022

1

What We Did



- Public Affairs Strategic Plan
- Construction Outreach
- Awards
- Wastewater 101 Citizens Academy
- Internal Communication
- External Communication

Social Media

Facebook:
35 posts / 5.6k reached
Twitter:
19 tweets / 5.4k reached
Instagram:
22 posts / 3.3k reached
LinkedIn:
8 posts/ 7.3k reached

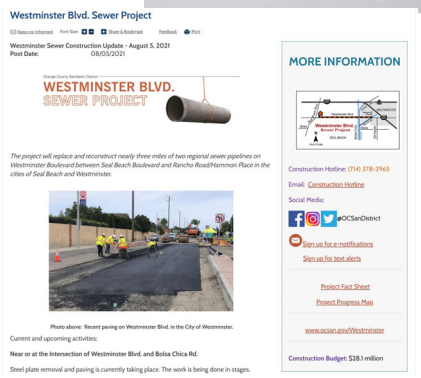
Tours
9 tours / **69** guests
9 speaking engagements

2

2

What We Are Doing

- Internal Communications
- Construction Outreach
- OC San Branded Shirts and Lanyards
- New Fiscal Year Updates
- Community Newsletter



3

3

Awards

Platinum Peak Performance Award from NACWA

Communicator Awards- Silver Distinction

4

4