

Outreach and Media Summary



May 2025

OC San Public Affairs Office

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Outreach Report May 2025

Date	Tours	Attendees	Tour Guide
5/1/25	South Coast Air Quality Management District	8	Randa AbuShaban
5/5/25	Orange Coast College	16	Randa AbuShaban
5/5/25	Orange Coast College Group 2	26	Randa AbuShaban
5/6/25	General Public	13	Donald Herrera
5/7/25	Servite High School	16	Chris Cervellone
5/7/25	Servite High School Group 2	13	Chris Cervellone
5/12/25	University of California Irvine	4	Eric Halverson
5/16/25	Orange Coast College	12	Eric Halverson
5/19/25	Fountain Valley Chamber	12	Randa AbuShaban
5/20/25	OC San Ocean Monitoring Team	5	Charles Falzone
5/21/25	CWEA Conference	33	Charles Falzone/ Donald Herrera
5/21/25	Director Leon and Guests	3	Rob Thompson
5/21/25	HQ Tour for CWEA Conference	15	HDR Staff
Date	Speaking Engagements/Events	Attendees	Presenter
5/9/25	Curtis Middle School Career Day	40	Larry Polk
Project Area	Outreach Notifications	# of People Reached	Output Method
Costa Mesa	Airway – Airport Loop Sewer Rehabilitation Project	15 page views 356 subscribers	1 website post 1 email
Costa Mesa	Costa Mesa Sewer Rehabilitation Along I-405	27 page views 380 subscribers	1 website post 1 email
Orange	Taft Ave. Sewer Improvement Project	223 page views 476 subscribers 37 people signed up for texts	3 website posts 3 emails 3 text Alerts
External Communications	Distribution	# of People Reached	
5 Minutes Per Month	Celebrating the Hidden Heroes of Our Communities	130	
Board Member Talking Points	One	50	Email
























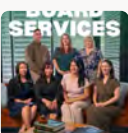

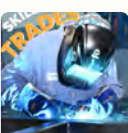

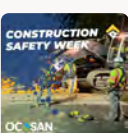





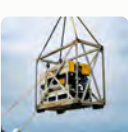


Website Posts	6 posts	100 views	Website
Facebook	18 posts	2.5k reached	Social Media
Twitter	16 tweets	544 reached	Social Media
Instagram	28 posts	7.6k reached	Social Media
LinkedIn	4 posts	2.5k reached	Social Media
Nextdoor	2 posts	2.8k impressions	Social Media

Post performance - Facebook Pages

Data from 01 May, 2025 to 27 May, 2025

Sources


- Orange County Sanitation District
















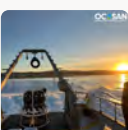













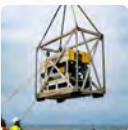


DATE ▾	POST	IMPRESSIONS	REACH
<div></div> <div>Orange County Sanitation District May 25, 22:55</div>	 <p>In observance of Memorial Day, our Administrative Offices will be closed on Monday, May 26. Our reclamation plants will continue to operate as always. In case of a sewer emergency, please call 714-593-7025.</p>	55	55
<div></div> <div>Orange County Sanitation District May 23, 17:50</div>	 <p>Wrapping up Public Works and Special Districts Week with one more big shoutout to our staff. Whether they're working at a desk or in the field, our team goes above and beyond to uphold our mission of protecting public health an...</p>	200	200
<div></div> <div>Orange County Sanitation District May 21, 15:01</div>	 <p>It's Special Districts Week! For over 70 years, OC San has provided safe, reliable wastewater collection, treatment, and recycling services — and it's all thanks to our team! Our work is essential, and so are our people 🙌 #SpecialDistrictsWe...</p>	260	256
<div></div> <div>Orange County Sanitation District May 20, 20:30</div>	 <p>Check out the Orange County Register's new e-edition focused on California's water and wastewater industry. Inside you'll learn all about how we're turning waste into resources, along with exciting projects like Supercritical Water...</p>	179	175
<div></div> <div>Orange County Sanitation District May 19, 16:06</div>	 <p>Happy Public Works Week! From engineers to operators, our dedicated team works hard to serve Orange County every single day. Check out the amazing "characters" that make up OC San! #NPWW</p>	174	167
<div></div> <div>Orange County Sanitation District May 18, 17:35</div>	 <p>Curious about what we're up to? Learn all about our cutting-edge initiatives and research, including Supercritical Water Oxidation and Deep Well Injection through our RISE Program. Dive right in and visit www.ocsan.gov/RISE for mor...</p>	75	71
<div></div> <div>Orange County Sanitation District May 16, 16:40</div>	 <p>Today we're highlighting our Dry Weather Urban Runoff (DWUR) Program! Last fiscal year, we received a daily average of 2.81 million gallons of DWUR - keeping pesticides & bacteria out of local waterways! 💧🔧. Learn more at g...</p>	79	70
<div></div> <div>Orange County Sanitation District May 16, 02:07</div>	 <p>An unfortunate incident occurred last night at our Headquarters, thankfully no one was hurt. OC San is working closely with FVPD and our security contractor.</p>	412	395
<div></div> <div>Orange County Sanitation District May 14, 19:00</div>	 <p>Nothing beats the view from our ocean monitoring vessel, Nerissa 🌅 As a key part of our Ocean Monitoring Program, Nerissa allows our team to do important tests and analyses of the offshore environment. 🔍</p>	124	116
<div></div> <div>Orange County Sanitation District May 12, 16:35</div>	 <p>🚲 It's Bike to Work Week, but here at OC San, every day is Bike Around Work Day! Our staff have access to bikes to easily navigate our facilities. We're reducing carbon emissions, staying active, and getting the job done efficiently...</p>	157	146
<div></div> <div>Orange County Sanitation District May 12, 15:23</div>	 <p>The Administration Committee Meeting is happening Wednesday, May 14 at 5 PM. Click here to view the agenda:</p>	52	48
<div></div> <div>Orange County Sanitation District May 09, 19:20</div>	 <p>As #MunicipalClerksWeek wraps up, we're shining a spotlight on our incredible Board Services team! Their behind-the-scenes dedication keeps our Board of Directors, OC San staff, and the public connected and informed—ensuring...</p>	205	194
<div></div> <div>Orange County Sanitation District May 07, 15:35</div>	 <p>Happy Skilled Trades Day to all the hardworking men and women who hold our community together 🛠️🇺🇸 From electricians and mechanics to welders, we're especially thankful to our OC San staff who work daily to keep our operations...</p>	89	85
<div></div> <div>Orange County Sanitation District May 05, 22:30</div>	 <p>It's Construction Safety Week! 🚧 At OC San, safety is more than a priority, it's one of our core values. All week long, we will be answering your questions about safety on the job. Because when it comes to staying safe, there's no such thing ...</p>	60	56
<div></div> <div>Orange County Sanitation District May 05, 19:15</div>	 <p>Looking for a meaningful career that serves your community? Look no further - explore our exciting opportunities at ocsan.gov/careers!</p>	153	142
<div></div> <div>Orange County Sanitation District May 04, 16:15</div>	 <p>At OC San, nothing goes to waste. Every day, we turn solids leftover from the wastewater treatment process into a nutrient-rich soil amendment for nurseries, agriculture, and home gardens! Learn more at ocsan.gov/biosolids 🌱 ...</p>	103	97
<div></div> <div>Orange County Sanitation District May 02, 16:30</div>	 <p>#FlashBackFriday to an inspection of our ocean outfall pipeline in 2020. This pipeline extends five miles from shore and sits on the seafloor at a depth of 200 feet. Using a remotely operated vehicle, our team was able to access inside th...</p>	106	99
<div></div> <div>Orange County Sanitation District May 01, 17:30</div>	 <p>Good news! OC San was honored for the 31st consecutive year with the Certificate of Achievement for Excellence in Financial Reporting for our Fiscal Year 2023-24 Annual Comprehensive Report. This honor, awarded by the...</p>	96	89

Post performance - Twitter

Data from 01 May, 2025 to 27 May, 2025

Sources


 @OCSanDistrict




















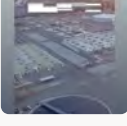

















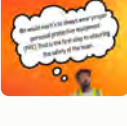

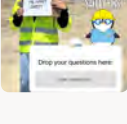







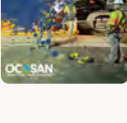



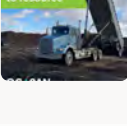

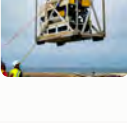

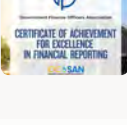


DATE ▼	POST	ENGAGEMENT RATE	ENGAGEMENTS	IMPRESSIONS
<div> @OCSanDistrict</div> <div>May 25, 22:55</div>	 <p>In observance of Memorial Day, our Administrative Offices will be closed on Monday, May 26. Our reclamation plants will continue to operate as always. In case of a sewer emergency, please call 714-593-7025. https://twitter.com/OC...</p>	0%	0	15
<div> @OCSanDistrict</div> <div>May 23, 17:50</div>	 <p>Wrapping up Public Works and Special Districts Week with one more big shoutout to our staff. Whether they're working at a desk or in the field, our team goes above and beyond to uphold our mission of protecting public health an...</p>	0%	0	23
<div> @OCSanDistrict</div> <div>May 21, 15:01</div>	 <p>It's Special Districts Week! For over 70 years, OC San has provided safe, reliable wastewater collection, treatment, and recycling services — and it's all thanks to our team! Our work is essential, and so are our people 🙌 #SpecialDistrictsWee...</p>	9.33%	7	75
<div> @OCSanDistrict</div> <div>May 20, 20:30</div>	 <p>Check out the OC Register's e-edition focused on CA's water and wastewater industry. Inside you'll learn all about how we're turning waste into resources, along with exciting projects like Supercritical Water Oxidation and our RISE...</p>	7.69%	2	26
<div> @OCSanDistrict</div> <div>May 19, 16:05</div>	 <p>Happy Public Works Week! From engineers to operators, our dedicated team works hard to serve Orange County every single day. Check out the amazing "characters" that make up OC San! #NPWW https://twitter.com/OCSanDistrict...</p>	6.38%	3	47
<div> @OCSanDistrict</div> <div>May 18, 17:35</div>	 <p>Curious about what we're up to? Learn all about our cutting-edge initiatives and research, including Supercritical Water Oxidation and Deep Well Injection through our RISE Program. Dive right in and visit http://www.ocsan.gov/RISE f...</p>	0%	0	24
<div> @OCSanDistrict</div> <div>May 16, 16:40</div>	 <p>Today we're highlighting our Dry Weather Urban Runoff (DWUR) Program! Last fiscal year, we received a daily average of 2.81 million gallons of DWUR - keeping pesticides & bacteria out of local waterways! 💧🔧. Learn more at ht...</p>	9.38%	3	32
<div> @OCSanDistrict</div> <div>May 14, 19:00</div>	 <p>Nothing beats the view from our ocean monitoring vessel, Nerissa 🌊 As a key part of our Ocean Monitoring Program, Nerissa allows our team to do important tests and analyses of the offshore environment. https://twitter.com/OCSan...</p>	3.7%	1	27
<div> @OCSanDistrict</div> <div>May 12, 16:35</div>	 <p>🚲 It's Bike to Work Week, but here at OC San, every day is Bike Around Work Day! Our staff have access to bikes to easily navigate our facilities. We're reducing carbon emissions, staying active, and getting the job done efficiently...</p>	3.03%	1	33
<div> @OCSanDistrict</div> <div>May 09, 19:20</div>	 <p>As #MunicipalClerksWeek wraps up, we're shining a spotlight on our incredible Board Services team! Their behind-the-scenes dedication keeps our Board of Directors, OC San staff, and the public connected and informed—ensuring...</p>	0%	0	25
<div> @OCSanDistrict</div> <div>May 07, 15:35</div>	 <p>Happy Skilled Trades Day to the hardworking men and women who hold our community together 🛠️ From electricians to welders, we're thankful to our staff who work to keep our operations running. Looking for a job in the trades? Visit ...</p>	2.94%	1	34
<div> @OCSanDistrict</div> <div>May 05, 22:30</div>	 <p>It's Construction Safety Week! 🚧 At OC San, safety is more than a priority, it's a core value. We will be answering your questions about construction safety. Because when it comes to staying safe, there's no such thing as a silly question...</p>	0%	0	44
<div> @OCSanDistrict</div> <div>May 05, 19:15</div>	 <p>Looking for a meaningful career that serves your community? Look no further - explore our exciting opportunities at http://ocsan.gov/careers! https://twitter.co</p>	0%	0	25
<div> @OCSanDistrict</div> <div>May 04, 16:15</div>	 <p>At OC San, nothing goes to waste. Every day, we turn solids leftover from the wastewater treatment process into a nutrient-rich soil amendment for nurseries, agriculture, and home gardens! Learn more at http://ocsan.gov/biosolids 🌱 ...</p>	2.38%	1	42
<div> @OCSanDistrict</div> <div>May 02, 16:30</div>	 <p>#FlashBackFriday to an inspection of our ocean outfall pipeline, which extends five miles from shore and sits on the seafloor at a depth of 200 feet. Using a remotely operated vehicle, our team was able to go inside to assess its...</p>	4.65%	2	43
<div> @OCSanDistrict</div> <div>May 01, 17:30</div>	 <p>OC San was honored for the 31st consecutive year with the Certificate of Achievement for Excellence in Financial Reporting for our FY 2023-24 Annual Comprehensive Report. This honor, awarded by the GFOA, is the highest form ...</p>	0%	0	29

Post performance - Instagram Business

Data from 01 May, 2025 to 27 May, 2025

Sources

 ocsandistrict









DATE ▼	POST	ENGAGEMENT RATE	IMPRESSIONS	LIKES	REACH
<div> ocsandistrict</div> <div>May 25, 22:55</div>	<div></div> <div>In observance of Memorial Day, our Administrative Offices will be closed on Monday, May 26. Our reclamation plants will continue to operate as always. In case of a sewer emergency, please call 714-593-7025.</div>	1.04%	0	1	96
<div> ocsandistrict</div> <div>May 24, 19:50</div>	<div></div> <div>(No description)</div>	0%	134	0	134
<div> ocsandistrict</div> <div>May 23, 17:50</div>	<div></div> <div>Wrapping up Public Works and Special Districts Week with one more big shoutout to our staff. Whether they're working at a desk or in the field, our team goes above and beyond to uphold our mission of protecting public health an...</div>	10.6%	0	22	217
<div> ocsandistrict</div> <div>May 23, 03:41</div>	<div></div> <div>(No description)</div>	0%	165	0	163
<div> ocsandistrict</div> <div>May 22, 18:05</div>	<div></div> <div>Confined Space Training at Plant No. 1</div>	0%	236	0	231
<div> ocsandistrict</div> <div>May 21, 18:45</div>	<div></div> <div>CWEA training and vendor exhibition at OC San's HQ @cweamembers</div>	0%	345	0	326
<div> ocsandistrict</div> <div>May 21, 15:01</div>	<div></div> <div>It's Special Districts Week! For over 70 years, OC San has provided safe, reliable wastewater collection, treatment, and recycling services — and it's all thanks to our team! Our work is essential, and so are our people 🌟 #SpecialDistrictsWeek</div>	13.43%	0	35	283
<div> ocsandistrict</div> <div>May 20, 20:30</div>	<div></div> <div>Check out the Orange County Register's new e-edition focused on California's water and wastewater industry. Inside you'll learn all about how we're turning waste into resources, along with exciting projects like Supercritical Water...</div>	10.92%	0	23	229
<div> ocsandistrict</div> <div>May 20, 15:40</div>	<div></div> <div>(No description)</div>	0%	121	0	119
<div> ocsandistrict</div> <div>May 19, 23:12</div>	<div></div> <div>Happy Public Works Week!</div>	0%	145	0	139
<div> ocsandistrict</div> <div>May 19, 16:05</div>	<div></div> <div>Happy Public Works Week! From engineers to operators, our dedicated team works hard to serve Orange County every single day. Check out the amazing "characters" that make up OC San! #NPWW</div>	11.82%	0	67	804
<div> ocsandistrict</div> <div>May 18, 17:35</div>	<div></div> <div>Curious about what we're up to? Learn all about our cutting-edge initiatives and research, including Supercritical Water Oxidation and Deep Well Injection through our RISE Program. Dive right in and visit www.ocsan.gov/RISE for mor...</div>	3.48%	0	4	115
<div> ocsandistrict</div> <div>May 16, 19:21</div>	<div></div> <div>Beautiful Day at Epcot aka Plant No. 2's Primary Clarifiers</div>	0%	172	0	171
<div> ocsandistrict</div> <div>May 16, 16:40</div>	<div></div> <div>Today we're highlighting our Dry Weather Urban Runoff (DWUR) Program! Last fiscal year, we received a daily average of 2.81 million gallons of DWUR - keeping pesticides & bacteria out of local waterways! 💧🌿 Learn more at g...</div>	3.01%	0	4	166
<div> ocsandistrict</div> <div>May 14, 19:00</div>	<div></div> <div>Nothing beats the view from our ocean monitoring vessel, Nerissa 🌊 As a key part of our Ocean Monitoring Program, Nerissa allows our team to do important tests and analyses of the offshore environment. 📡</div>	11.48%	0	23	209
<div> ocsandistrict</div> <div>May 12, 16:35</div>	<div></div> <div>🚲 It's Bike to Work Week, but here at OC San, every day is Bike Around Work Day! Our staff have access to bikes to easily navigate our facilities. We're reducing carbon emissions, staying active, and getting the job done efficiently...</div>	11.85%	0	33	287
<div> ocsandistrict</div> <div>May 09, 19:20</div>	<div></div> <div>As #MunicipalClerksWeek wraps up, we're shining a spotlight on our incredible Board Services team! Their behind-the-scenes dedication keeps our Board of Directors, OC San staff, and the public connected and informed—ensuring...</div>	10.33%	0	28	300
<div> ocsandistrict</div> <div>May 08, 14:18</div>	<div></div> <div>#ConstructionSafetyWeek</div>	0%	197	0	197
<div> ocsandistrict</div> <div>May 07, 17:16</div>	<div></div> <div>We would say it's to always wear proper personal protective equipment (PPE).That is the first step to ensuring the safety of the team.</div>	0%	120	0	116
<div> ocsandistrict</div> <div>May 07, 17:00</div>	<div></div> <div>#ConstructionSafetyWeek</div>	0%	132	0	128
<div> ocsandistrict</div> <div>May 07, 15:35</div>	<div></div> <div>Happy Skilled Trades Day to all the hardworking men and women who hold our community together 🛠️🇺🇸 From electricians and mechanics to welders, we're especially thankful to our OC San staff who work daily to keep our operations...</div>	9.17%	0	18	218
<div> ocsandistrict</div> <div>May 06, 18:09</div>	<div></div> <div>Spill Drill Training at Plant No. 1</div>	0%	155	0	152
<div> ocsandistrict</div> <div>May 06, 16:28</div>	<div></div> <div>#ConstructionSafetyWeek</div>	0%	167	0	162
<div> ocsandistrict</div> <div>May 05, 22:30</div>	<div></div> <div>It's Construction Safety Week! 🚧 At OC San, safety is more than a priority, it's one of our core values. All week long, we will be answering your questions about safety on the job. Because when it comes to staying safe, there's no such thing...</div>	5.46%	0	9	183
<div> ocsandistrict</div> <div>May 05, 19:15</div>	<div></div> <div>Looking for a meaningful career that serves your community? Look no further - explore our exciting opportunities at oc-san.gov/careers!</div>	3.13%	0	4	128
<div> ocsandistrict</div> <div>May 04, 16:15</div>	<div></div> <div>At OC San, nothing goes to waste. Every day, we turn solids leftover from the wastewater treatment process into a nutrient-rich soil amendment for nurseries, agriculture, and home gardens! Learn more at oc-san.gov/biosolids 🌱...</div>	10.1%	0	20	208
<div> ocsandistrict</div> <div>May 02, 16:30</div>	<div></div> <div>#FlashBackFriday to an inspection of our ocean outfall pipeline in 2020. This pipeline extends five miles from shore and sits on the seafloor at a depth of 200 feet. Using a remotely operated vehicle, our team was able to access inside th...</div>	10.04%	0	23	239
<div> ocsandistrict</div> <div>May 01, 17:30</div>	<div></div> <div>Good news! OC San was honored for the 31st consecutive year with the Certificate of Achievement for Excellence in Financial Reporting for our Fiscal Year 2023-24 Annual Comprehensive Report. This honor, awarded by the...</div>	5.63%	0	11	213
<div> ocsandistrict</div> <div>May 01, 00:02</div>	<div></div> <div>@cityoforange_ca For more information visit:</div>	0%	1,839	0	1,777

Post performance - LinkedIn Pages

Data from 01 May, 2025 to 27 May, 2025

Sources

 Orange County Sanitation District

DATE ▼	POST	ENGAGEMENT RATE	IMPRESSIONS	REACTIONS	SHARES
	<div><div></div><div><div>Orange County Sanitation District</div><div>May 21, 15:01</div></div></div> <div></div> <div><p>It's Special Districts Week! For over 70 years, OC San has provided safe, reliable wastewater collection, treatment, and recycling services — and it's all thanks to our team! Our work is essential, and so are our people 🙌 #SpecialDistrictsWe...</p></div>	12.72%	692	35	1
	<div><div></div><div><div>Orange County Sanitation District</div><div>May 20, 20:30</div></div></div> <div></div> <div><p>Check out the Orange County Register's new e-edition focused on California's water and wastewater industry. Inside you'll learn all about how we're turning waste into resources, along with exciting projects like Supercritical Water...</p></div>	8.82%	839	38	2
	<div><div></div><div><div>Orange County Sanitation District</div><div>May 18, 17:35</div></div></div> <div></div> <div><p>Curious about what we're up to? Learn all about our cutting-edge initiatives and research, including Supercritical Water Oxidation and Deep Well Injection through our RISE Program. Dive right in and visit www.ocsan.gov/RISE for mor...</p></div>	7.76%	438	12	1
	<div><div></div><div><div>Orange County Sanitation District</div><div>May 01, 17:30</div></div></div> <div></div> <div><p>OC San was honored for the 31st consecutive year with the Certificate of Achievement for Excellence in Financial Reporting for our Fiscal Year 2023-24 Annual Comprehensive Report. This honor, awarded by the Government Finan...</p></div>	3.11%	579	13	1

News Articles for May 2025

Article	Date	Source	Link
Let It Flow: Building the World's Largest Recycling Plant — in Orange County	4/29/2025	USC Magazine	https://magazine.viterbi.usc.edu/spring-2025/alumni/let-it-flow-building-the-worlds-largest-recycling-plant-%E2%80%95-in-orange-county/
How Water Utilities Can Support The Electric Grid While Reducing Costs	5/2/2025	Water Online	https://www.wateronline.com/doc/how-water-utilities-can-support-the-electric-grid-while-reducing-costs-0001
FROM WASTE TO RESOURCE: The Journey of OC San's Water	5/12/2025	OC Register	https://ocsdgov.sharepoint.com/:b:/s/External/EYO2NzB0VRJOvLZUscP8_rwBDEnHMb_hYvmSKywvpXVBDA?e=WiCUex
Heal the Bay report: OC earns 34 'Honor Roll' spots; Santa Monica Pier area is most polluted	5/22/2025	OC Register	https://ocsdgov.sharepoint.com/:b:/s/External/EesjDw-OSq5AoJb0qlF2eTUB4M2O_P-bS0yScaW26yfWaA?e=blJhOu