# Outreach and Media Summary



## **January and February 2023**

OC San Public Affairs Office

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## **Outreach Report January - February 2023**

| Date                           | Tours                                      | Attendees              | Tour Guide                        |
|--------------------------------|--|------------------------|-----------------------------------|
| 02/08/23                       | City of Corona                             | 8                      | Ernie Castro                      |
| 02/09/23                       | Orange Coast College                       | 20                     | Matt Hirsch                       |
| Date                           | Speaking Engagements/Events                | Attendees              | Presenter                         |
| 01/22/23                       | Westminster Tet Parade                     | 1,000                  | Belen Carrillo                    |
| 02/01/23                       | LA Times Photo Interview                   | 2                      | Rob Thompson                      |
| 02/07/23                       | OCWD/OC San Webinar                        | 160                    | Jim Herberg                       |
| *02/16/23                      | Tustin-Santa Ana Rotary Club               | 40                     | Rich Leon                         |
| *02/28/23                      | Asset Management at CWEA Conference        | 100                    | Brian Waite                       |
| Project Area                   | Construction Outreach Notifications        | # of People<br>Reached | Website Posts and<br>Text Alerts  |
| Anaheim/<br>Buena Park         | Orange Western Sewer - project update      | 1,750                  | 1 website posts/<br>1 text alerts |
| Irvine/<br>Costa Mesa          | Sunflower & Redhill Sewer – project update | 250                    | 1 website post                    |
| Los Alamitos/<br>Seal Beach    | Los Alamitos Sewer - project update        | 4,500                  | 1 website posts/<br>1 text alert  |
| Westminster                    | Westminster Sewer - project update         | 1,564                  | 2 website post /<br>1 text alert  |
| Service Area                   | Community newsletter – winter issue        | 4,500                  | 1 website post                    |
| External Communications        | Distribution                               | # of People<br>Reached |                                   |
| 5 Minutes Per<br>Month         | One  | 216                    | Email                             |
| Board Member<br>Talking Points | One  | 50                     | Email                             |
| Website Posts                  | 4 posts                                    | 1,651views             | Website                           |
| Facebook                       | 23 posts (January 6 - February 2)          | 7.5k reached           | Social Media                      |
| Twitter                        | 20 tweets (January 6 – February 2)         | 2.5k reached           | Social Media                      |
| Instagram                      | 34 posts (January 6 - February 2)          | 6.8k reached           | Social Media                      |
| LinkedIn                       | 16 posts (January 6 – February 2)          | 14.5 k reached         | Social Media                      |

 $<sup>{}^*\</sup>mathsf{These}$  events have not occurred at time of this report, therefore # of attendees is estimated.



## **Post performance - Facebook Pages**

Data from 06 Jan, 2023 to 03 Feb, 2023

#### Sources



| DATE ▼  | POST  |  | ENGAGEMENT RATE | IMPRESSIONS | REACH |
|---|---|--|-----------------|-------------|-------|
| Orange County Sanitation District Feb 02, 16:43 | DISTRICT CALIFORNIA   | The Administration Committee Meeting is happening next week on Feb. 8 at 5 pm. Click here to view the agenda:  | 11.54%          | 26          | 26    |
| Orange County Sanitation District Feb 01, 20:03 | Washewater 101.<br>Citizens Academy<br>MACH 2023<br>OCSSAM  | NEW DATES ANNOUNCED! The Wastewater 101 Citizens Academy is back. Visit ocsan.gov/wastewater101 to view all the details.   | 4.84%           | 62          | 62    |
| Orange County Sanitation District Jan 31, 22:53 | G W R S   | This!  | 6.67%           | 92          | 90    |
| Orange County Sanitation District Jan 30, 18:28 |   | Thanks Costa Mesa Sanitary District! You can't find this thoughtful gift at hallmark, we checked 🚽.  | 20.81%          | 394         | 394   |
| Orange County Sanitation District Jan 29, 16:00 | HAPPY<br>MEN TORING<br>MONTH  | It's National Mentoring Month! Reflect on a mentor who helped you in your career and pass it forward. We all have something to teach and learn.  | 5.41%           | 187         | 185   |
| Orange County Sanitation District Jan 27, 22:57 | TIM HEREEG<br>On the date of the William Control | And he does it again! Our General Manager gets recognized by National Association of Clean Water Agencies (NACWA) for Utility Leadership. Click here to read the full press release: <a href="https://www.ocsan.gov/home/showpublishedd">https://www.ocsan.gov/home/showpublishedd</a> | 16.46%          | 164         | 158   |
| Orange County Sanitation District Jan 24, 21:27 | ME'RE HIRING  NO WILES  1- WITH THE AND EXPENDED  1- WITH THE AND EXPE    | OC San is hiring! Visit ocsan.gov/jobs to submit an application for our most recent openings. No better time than now! #OCSanJobs #CareersInWastewater   | 2.14%           | 3,301       | 3,269 |
| Orange County Sanitation District Jan 21, 01:09 |   | Groundwater Replenishment System (GWRS) - new water you can count on. Cheers to 15 years of water reliability, & here's to many more! Orange County Sanitation District #GWRS #15YearsofGWRS   | 7.14%           | 194         | 182   |
| Orange County Sanitation District Jan 19, 18:53 | DISTRICT  | A Special Steering Committee Meeting will be happening on Jan. 25 at 4 p.m. Click here to view the agenda:   | 9.68%           | 67          | 62    |
| Orange County Sanitation District Jan 18, 22:53 | A STATE OF THE STA    | Construction Alert in City of Los Alamitos. Starting tonight a southbound lane on Los Alamitos Blvd at Katella will be closed for street restoration. Details at <a href="https://www.www.ocsan.gov/losalamitos">www.www.ocsan.gov/losalamitos</a>                                     | 6.15%           | 141         | 130   |
| Orange County Sanitation District Jan 18, 21:31 |   | Today is the big day! The Groundwater Replenishment System (GWRS) celebrates 15 years of operation, providing a new, high-quality, reliable water supply to 1 million people in Orange County. #15YearsofGWRS #CrystalClear  | 11.11%          | 169         | 153   |
| Orange County Sanitation District Jan 17, 20:02 |   | A project as big as the #GWRS was years in the making and years of construction work. The final result was well worth it. Now, 15 years later, we celebrate 15 years of the Groundwater Replenishment System. #GWRSConstruction  | 8.63%           | 1,324       | 1,205 |
| Orange County Sanitation District Jan 16, 16:03 |   | What does recycled wastewater taste like? It Tastes Like Water Because it is Water Nothing else to say. Mic Drop*** #15YearsofGWRS #CrystalClear   | 4.19%           | 333         | 310   |
| Orange County Sanitation District Jan 15, 16:51 | An and the state of the state o    | This gorgeous artisan bread is so EASY! Just stir four ingredients together, let it rise, then bake. Get the recipe here: <a href="https://www.itsalwaysautumn.com/homem">https://www.itsalwaysautumn.com/homem</a> ade-artisan-bread-easiest-bread-recipe-ever.html                   | 3.51%           | 233         | 228   |
| Orange County Sanitation District Jan 15, 16:01 |   | Completing the #GWRS project was a team effort between OC San, OCWD and the community! To say that we are excited about the completion of the project is an understatement. But we are REALLY EXCITED!   | 19.64%          | 179         | 168   |
| Orange County Sanitation District Jan 14, 16:01 |   | We're proud that GWRS is not only a global model for similar projects but also has multiple local and regional benefits by protecting the county from drought issues #GWRS #15YearsofGWRS #CrystalClear  | 19.09%          | 114         | 110   |
| Orange County Sanitation District Jan 12, 17:00 |   | We'll let BuzzFeed take this one and tell you what happens to the water that comes into OC San! Wastewater enters our facility, goes through a secondary treatment process and then is sent to the #GWRS for further treatment that  | 10.47%          | 91          | 86    |
| Orange County Sanitation District Jan 11, 22:02 |   | What can we say? We're Guinness World Record Holders. As they say, GO BIG or GO HOME. OC San and @OCWD celebrated 10 years of GWRS in February 2018 by hosting an open house where we set a Guinness World Records ™ for the m…  | 18.18%          | 72          | 66    |
| Orange County Sanitation District Jan 10, 20:01 | S W R   | Taking it to the people. OC San and @OCWD did a year-long outreach campaign to get GWRS bottled water into the hands of the community. 13,000 GWRS bottles traveled from San Diego to Sacramento, making stops along the way t   | 8.62%           | 123         | 116   |
| Orange County Sanitation District Jan 09, 17:55 |   | It was 2016, the year people could taste GWRS water straight from the source. Governor Brown signed AB 2022 into law allowing the water to be bottled so Californians could taste-test recycled water in their communities. If you haven   | 1.4%            | 431         | 429   |
| Orange County Sanitation District Jan 08, 16:01 | 007   | Jumping 4 years into the future from yesterday's post. In 2008 the Groundwater Replenishment System was commissioned. #15YearsofGWRS   | 28.57%          | 7           | 7     |
| Orange County Sanitation District Jan 07, 16:01 |   | Talk about breaking ground. In 2004 we began construction on the Groundwater Replenishment System. It started with 70 million gallons of water every single day.   | 11.54%          | 170         | 156   |
| Orange County Sanitation District Jan 06, 18:07 | W. C. W.  | Have we said yet what the #GWRS is? Maybe we got too excited with the upcoming milestone of #15YearsOfGWRSBUT the GWRS goes through a 3-step advanced treatment process that includes microfiltration, reverse osmos   | 8.89%           | 100         | 90    |



## **Post performance - Twitter**

Data from 06 Jan, 2023 to 03 Feb, 2023

#### Sources



| DATE ▼                       | POST   | ENGAGEMENT RATE | ENGAGEMENTS | IMPRESSIONS |
|------------------------------|--|-----------------|-------------|-------------|
| @OCSanDistrict Feb 03, 22:01 | M3GAN Voice: "Research shows common household items clog pipes and toilets. I'm here to protect those pipes". Visit <a href="http://ocsan.gov/education">http://ocsan.gov/education</a> to learn more about the #3Ps and #What3Flush. #NoWipesDownThePipes <a href="https://twitt">https://twitt</a>   | 0%              | 0           | 0           |
| @OCSanDistrict Feb 01, 20:03 | Wastewater 101 Citizens Academy is back. Visit ht tp://ocsan.gov/wastewater101 to view all the details. https://twitter.com/OCSanDistrict/status/1620875508845010944/photo/1   | 2.86%           | 1           | 35          |
| @OCSanDistrict Jan 30, 18:28 | Thanks @CostaMesaSD! You can't find this thoughtful gift at hallmark, we checked <a href="https://twittercom/costamesasd/status/1620107135525785608">https://twittercom/costamesasd/status/1620107135525785608</a>   | 0%              | 0           | 67          |
| @OCSanDistrict Jan 29, 16:00 | HAPPY MENTORING MONTH: Reflect on a mentor who helped you in your career and pass it forward. We all have something to teach and learn. <a href="https://tw.itter.com/OCSanDistrict/status/1619727220989218820/photo/1">https://tw.itter.com/OCSanDistrict/status/1619727220989218820/photo/1</a>  | 2.04%           | 2           | 98          |
| @OCSanDistrict Jan 27, 22:57 | And he does it again! Our General Manager gets recognized by @NACWA for Utility Leadership. Click here to read the full press release: https://www.ocsan.gov/home/showpublisheddocument/33597/638100808891200000 https://twi   | 5.71%           | 2           | 35          |
| @OCSanDistrict Jan 24, 21:27 | OC San is hiring! Visit <a href="http://ocsan.gov/jobs">http://ocsan.gov/jobs</a> to submit an application for our most recent openings. No better time than now! #OCSanJobs #CareersInWastewater <a href="https://twitter.com/OCSanDistrict/status/1617997419">https://twitter.com/OCSanDistrict/status/1617997419</a>                                  | 3.7%            | 4           | 108         |
| @OCSanDistrict Jan 18, 22:56 | Construction Alert in City of Los Alamitos. Starting tonight a southbound lane on Los Alamitos Blvd at Katella will be closed for street restoration. Details at <a href="https://www.ocsan.gov/losalamitos">https://www.ocsan.gov/losalamitos</a> <a href="https://twitter.com/OCSanDistrict/status/16">https://twitter.com/OCSanDistrict/status/16</a> | 10.61%          | 7           | 66          |
| @OCSanDistrict Jan 18, 21:30 | Today is the big day! The Groundwater Replenishment System (GWRS) celebrates 15 years of operation, providing a new, high-quality, reliable water supply to 1 million people in Orange County. #15YearsofGWRS #CrystalClear  | 6.35%           | 20          | 315         |
| @OCSanDistrict Jan 17, 20:01 | A project as big as the #GWRS was years in the making and years of construction work. The final result was well worth it. Now, 15 years later, we celebrate 15 years of the Groundwater Replenishment System. #GWRSConstruction  | 4.02%           | 7           | 174         |
| @OCSanDistrict Jan 16, 16:00 | What does recycled wastewater taste like? It Tastes Like Water Because it is Water Nothing else to say. Mic Drop*** #15YearsofGWRS #CrystalClear https://twitter.com/OCSanDistrict/status/1615016157601218560/video/1  | 1.98%           | 5           | 253         |
| @OCSanDistrict Jan 15, 16:00 | Completing the #GWRS project was a team effort between OC San, OCWD and the community! To say that we are excited about the completion of the project is an understatement. But we are REALLY EXCITED! <a href="https://twitter.com/OCSanDi">https://twitter.com/OCSanDi</a>   | 3.23%           | 2           | 62          |
| @OCSanDistrict Jan 14, 16:00 | We're proud that GWRS is not only a global model for similar projects but also has multiple local and regional benefits by protecting the county from drought issues #GWRS #15YearsofGWRS #CrystalClear https://twitter.com/OCSanDistr   | 3.57%           | 4           | 112         |
| @OCSanDistrict Jan 13, 18:00 | We've still got some final testing, monitoring and site clean-up to do, but the Groundwater Replenishment System can now operate at full capacity, recycling 100% of OC San's reclaimable flows. #GWRS #15YearsofGWRS  | 3.85%           | 16          | 416         |
| @OCSanDistrict Jan 12, 17:00 | We'll let @BuzzFeed take this one and tell you what happens to the water that comes into OC San! #15YearsofGWRS #CrystalClear <a href="https://youtu.be/p-f">https://youtu.be/p-f</a> F3tE9rA  | 7.41%           | 4           | 54          |
| @OCSanDistrict Jan 11, 22:00 | What can we say? We're Guinness World Record Holders. As they say, GO BIG or GO HOME. OC San and @OCWD celebrated 10 years of GWRS in February 2018 by hosting an open house where we set a Guinness World Records ™ for the m   | 2.11%           | 2           | 95          |
| @OCSanDistrict Jan 10, 20:01 | Taking it to the people. OC San and @OCWD did a year-long outreach campaign to get GWRS bottled water into the hands of the community. 13,000 GWRS bottles traveled from San Diego to Sacramento, making stops along the way t   | 0%              | 0           | 130         |
| @OCSanDistrict Jan 09, 18:05 | It was 2016 when people could taste GWRS water straight from the source. Governor Brown signed AB 2022 into law allowing the water to be bottled so Californians could taste-test recycled water in their communities. If you haven  | 0%              | 0           | 64          |
| @OCSanDistrict Jan 08, 16:01 | Jumping 4 years into the future from yesterday's post. In 2008 the Groundwater Replenishment System was commissioned. #15YearsofGWRS https://twitter.com/OCSanDistrict/status/1612117191662485511/photo/1  | 2.42%           | 4           | 165         |
| @OCSanDistrict Jan 07, 16:01 | Talk about breaking ground. In 2004 we began construction on the Groundwater Replenishment System. It started with 70 million gallons of water every single day. <a href="https://twitter.com/OCSanDistrict/status/1611754825997320197/photo/1">https://twitter.com/OCSanDistrict/status/1611754825997320197/photo/1</a>                                 | 0%              | 0           | 93          |
| @OCSanDistrict Jan 06, 18:00 | Have we said yet what the #GWRS is? Maybe we got too excited with the upcoming milestone of #15YearsOfGWRS BUT the GWRS goes through a 3-step advanced treatment process that includes microfiltration, reverse osmos  | 4.06%           | 8           | 197         |

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## **Post performance - Instagram Business**

Data from 06 Jan, 2023 to 03 Feb, 2023

### Sources



| DATE ▼   | POST   |  | ENGAGEMENT RATE | IMPRESSIONS | LIKES  | REACH |
|--|--|--|-----------------|-------------|--------|-------|
| ocsandistrict Feb 01, 20:51                              | (No description)   |  | 0%              | 121         | 0      | 121   |
| ocsandistrict Feb 01, 20:03                              | Wastowater 101.<br>Citizens Academy  | NEW DATES ANNOUNCED! The Wastewater 101 Citizens Academy is back. Visit ocsan.gov/wastewater101 to view all the details.   | 9.88%           | 281         | 20     | 253   |
| ocsandistrict Jan 31, 22:48                              | MACH 2023<br>OC 3 SASS   | Dynamic Duo! Register here: Pro tip: Don't miss this one. It's Jim Herbergs last webinar before retirement.  | 0%              | 165         | 0      | 161   |
| ocsandistrict Jan 30, 19:32                              | (No description)   |  | 0%              | 179         | 0      | 179   |
| ocsandistrict Jan 29, 16:00                              | HAPPY<br>MENTORING<br>MONTH  | It's National Mentoring Month! Reflect on a mentor who helped you in your career and pass it forward. We all have something to teach and learn.  | 3.89%           | 205         | 7      | 180   |
| ocsandistrict Jan 27, 23:20                              | OCEAN  JOR POSITIONS  Management Experiment  Jordan Committee Committee  Management Experiment  Management Experiment  Management Experiment  Management Experiment  Management Experiment  Management  Management | (No description)   | 0%              | 195         | 0      | 194   |
| ocsandistrict Jan 27, 22:57                              | The Victorian Common Co | And he does it again! Our General Manager gets recognized by @NACWA for Utility Leadership. To read the full press release visit ocsan.gov and type in press release into the search bar.  | 9.29%           | 355         | 25     | 312   |
| ocsandistrict Jan 26, 04:50                              | (No description)   |  | 0%              | 187         | 0      | 184   |
| ocsandistrict Jan 24, 21:27                              | WE'RE HIRING  Ma WILL  1 Man TILL  1 Man T | OC San is hiring! Visit ocsan.gov/jobs to submit an application for our most recent openings. No better time than now! #OCSanJobs #CareersInWastewater   | 3.9%            | 220         | 8      | 205   |
| ocsandistrict Jan 22, 19:08                              | Other at the Cit Foreign   | OC San at the Tet Parade   | 0%              | 151         | 0      | 151   |
| ocsandistrict Jan 22, 18:31                              |  | (No description)   | 0%              | 164         | 0      | 163   |
| ocsandistrict Jan 22, 18:22                              | Time is looged   | @cityofwestminsterca Time to lineup!   | 0%              | 170         | 0      | 169   |
| ocsandistrict Jan 22, 17:41                              |  | 20 min til showtime!   | 0%              | 189         | 0      | 188   |
| ocsandistrict Jan 22, 16:57                              | ocsan  | Behind the Scenes  | 0%              | 211         | 0      | 209   |
| ocsandistrict Jan 19, 07:38                              | (No description)   |  | 0%              | 147         | 0      | 146   |
| ocsandistrict Jan 18, 22:57                              | STATEMENT FOR PROPERTY OF THE PROPERTY OF T  | Construction Alert in City of Los Alamitos. Starting tonight a southbound lane on Los Alamitos Blvd at Katella will be closed for street restoration. Details at <a href="https://www.ocsan.gov/losalamitos">www.ocsan.gov/losalamitos</a> | 2.92%           | 202         | 5      | 171   |
| ocsandistrict Jan 17, 20:03                              |  | A project as big as the #GWRS was years in the making and years of construction work. The final result was well worth it. Now, 15 years later, we celebrate 15 years of the Groundwater Replenishment System. #GWRSConstruction            | 8.05%           | 322         | 18     | 236   |
| ocsandistrict Jan 16, 18:03                              |  | (No description)   | 0%              | 103         | 0      | 102   |
| ocsandistrict Jan 16, 16:04                              |  | What does recycled wastewater taste like? It Tastes Like Water Because it is Water Nothing else to say. Mic Drop*** #15YearsofGWRS #CrystalClear   | 3.6%            | 151         | 5      | 139   |
| ocsandistrict Jan 15, 21:57                              |  | (No description)   | 0%              | 107         | 0      | 105   |
| ocsandistrict Jan 15, 16:01                              |  | Completing the #GWRS project was a team effort between OC San, OCWD and the community! To say that we are excited about the completion of the project is an understatement. But we are REALLY EXCITED!                                     | 4.17%           | 239         | 8      | 216   |
| ocsandistrict Jan 14, 16:02                              | Note that there have been  | We're proud that GWRS is not only a global model for similar projects but also has multiple local and regional benefits by protecting the county from drought issues #GWRS #15YearsofGWRS #CrystalClear                                    | 4.92%           | 267         | 12     | 244   |
| ocsandistrict Jan 13, 22:29                              | 5 5 5  | (No description)   | 0%              | 108         | 0      | 107   |
| ocsandistrict Jan 13, 18:03                              | Replenishment :  | ome final testing, monitoring and site clean-up to do, but the Groundwater<br>System can now operate at full capacity, recycling 100% of OC San's reclaimable<br>15YearsofGWRS #CrystalClear @OCWD   | 5.2%            | 273         | 12     | 250   |
| ocsandistrict Jan 12, 21:15                              | PONTED STATES AND A STATE OF THE STATES AND A STATES AND  | @buzzfeed tries wastewater!  | 0%              | 113         | 0      | 111   |
| ocsandistrict Jan 12, 21:14  ocsandistrict               | PEOPLE TRY PURIFIED STWAGE WATER   | (No description)   | 2.37%           | 0           | 14     | 929   |
| Jan 11, 22:51  |  | (No description)  What can we say? We're Guinness World Record Holders. As they say, GO BIG or   | 0%              | 79          | 0      | 79    |
| Jan 11, 22:02  | Conserve Worler<br>During the Rain   | GO HOME. OC San and @OCWD celebrated 10 years of GWRS in February 2018 by hosting an open house where we set a Guinness World Records ™ for the m  | 5.56%           | 145         | 7      | 126   |
| Jan 10, 20:44  | Conserve Water Ban Too much of a good thing could be a bad thing.  | (No description)  Taking it to the people. OC San and @OCWD did a year-long outreach campaign to get GWRS bottled water into the hands of the community. 13,000 GWRS   | 0%<br>5.33%     | 95<br>193   | 9      | 93    |
| ocsandistrict Jan 10, 20:01  ocsandistrict Jan 09, 17:50 |  | It was 2016, the year people could taste GWRS water straight from the source.  Governor Brown signed AB 2022 into law allowing the water to be bottled so  | 3.77%           | 193<br>179  | 9<br>5 | 159   |
| Ocsandistrict Jan 09, 17:50  ocsandistrict Jan 08, 16:01 | 007  | Californians could taste-test recycled water in their communities. If you haven  Jumping 4 years into the future from yesterday's post. In 2008 the Groundwater Replenishment System was commissioned. #15YearsofGWRS                      | 4.48%           | 223         | 9      | 201   |
| ocsandistrict Jan 07, 16:01                              |  | Talk about breaking ground. In 2004 we began construction on the Groundwater Replenishment System. It started with 70 million gallons of water every single day.   | 7.42%           | 316         | 21     | 283   |
| ocsandistrict Jan 06, 18:05                              | Ol G   | Have we said yet what the #GWRS is? Maybe we got too excited with the upcoming milestone of #15YearsOfGWRS BUT the GWRS goes through a 3-step advanced treatment process that includes microfil tration, reverse osmos                     | 6.79%           | 294         | 18     | 265   |



## **Post performance - LinkedIn Pages**

Data from 06 Jan, 2023 to 03 Feb, 2023

#### Sources



Orange County Sanitation District

| DATE ▼  | POST   | ENGAGEMENT RATE | IMPRESSIONS | REACTIONS | SHARES |
|---|--|-----------------|-------------|-----------|--------|
| Orange County Sanitation OCSSAN District Feb 01, 20:03  | Wastewater 101. Citizens Academy  NEW DATES ANNOUNCED! The Wastewater 101 Citizens Academy is back. Visit ocsan.gov/wastewater101 to view all the details.   | 7.17%           | 279         | 8         | 1      |
| Orange County Sanitation OCSSAN District Jan 31, 23:00  | This 💻 🔥 PRO TIP: Don't miss this webinar, it's Jim's (OC Sans GM) last webinar before retirement.   | 7.27%           | 165         | 7         | 0      |
| Orange County Sanitation OCSSAN District Jan 27, 22:57  | And he does it again! Our General Manager gets recognized by National Association of Clean Water Agencies (NACWA) for Utility Leadership. Click here to read the full press release: <a href="https://lnkd.in/gtXu64JM">https://lnkd.in/gtXu64JM</a> | 7.08%           | 2,332       | 104       | 2      |
| Orange County Sanitation District Jan 18, 21:30         | Today is the big day! The Groundwater Replenishment System (GWRS) celebrates 15 years of operation, providing a new, high-quality, reliable water supply to 1 million people in Orange County. #15YearsofGWRS #CrystalClear                          | 4.11%           | 609         | 16        | 0      |
| Orange County Sanitation  OCSSAN District Jan 17, 20:01 | A project as big as the #GWRS was years in the making and years of construction work. The final result was well worth it. Now, 15 years later, we celebrate 15 years of the Groundwater Replenishment System. #GWRSConstruction                      | 20.63%          | 1,910       | 64        | 1      |
| Orange County Sanitation OCSSAN District Jan 16, 16:00  | What does recycled wastewater taste like? It Tastes Like Water Because it is Water Nothing else to say. Mic Drop*** #15YearsofGWRS #CrystalClear   | 5.85%           | 820         | 20        | 0      |
| Orange County Sanitation OCSSAN District Jan 15, 16:00  | Completing the #GWRS project was a team effort between OC San, OCWD and the community! To say that we are excited about the completion of the project is an understatement. But we are REALLY EXCITED!   | 3.9%            | 666         | 8         | 1      |
| Orange County Sanitation District Jan 14, 16:00         | We're proud that GWRS is not only a global model for similar projects but also has multiple local and regional benefits by protecting the county from drought issues #GWRS #15YearsofGWRS #CrystalClear  | 4.06%           | 935         | 16        | 0      |
| Orange County Sanitation OCSSAN District Jan 13, 18:00  | We've still got some final testing, monitoring and site clean-up to do, but the Groundwater Replenishment System can now operate at full capacity, recycling 100% of OC San's reclaimable flows. #GWRS #15YearsofGWRS                                | 4.72%           | 1,292       | 36        | 0      |
| Orange County Sanitation OCSSAN District Jan 12, 17:00  | We'll let BuzzFeed take this one and tell you what happens to the water that comes into OC San! Wastewater enters our facility, goes through a secondary treatment process and then is sent to the #GWRS for further treatment that                  | 8.69%           | 702         | 17        | 4      |
| Orange County Sanitation OCSSAN District Jan 11, 22:00  | What can we say? We're Guinness World Record Holders. As they say, GO BIG or GO HOME. OC San and @OCWD celebrated 10 years of GWRS in February 2018 by hosting an open house where we set a Guinness World Records ™ for the m                       | 4.87%           | 431         | 18        | 0      |
| Orange County Sanitation OCSAN District Jan 10, 20:01   | Taking it to the people. OC San and @OCWD did a year-long outreach campaign to get GWRS bottled water into the hands of the community. 13,000 GWRS bottles traveled from San Diego to Sacramento, making stops along the way t                       | 5.32%           | 903         | 32        | 1      |
| Orange County Sanitation OCSAN District Jan 09, 17:50   | It was 2016, the year people could taste GWRS water straight from the source. Governor Brown signed AB 2022 into law allowing the water to be bottled so Californians could taste-test recycled water in their communities. If you haven             | 3.07%           | 815         | 16        | 0      |
| Orange County Sanitation OCSSAN District Jan 08, 16:01  | Jumping 4 years into the future from yesterday's post. In 2008 the Groundwater Replenishment System was commissioned. #15YearsofGWRS   | 3.06%           | 491         | 3         | 0      |
| Orange County Sanitation OCSAN District Jan 07, 16:01   | Talk about breaking ground. In 2004 we began construction on the Groundwater Replenishment System. It started with 70 million gallons of water every single day.   | 4.7%            | 1,149       | 22        | 1      |
| Orange County Sanitation District Jan 06, 18:00         | Have we said yet what the #GWRS is? Maybe we got too excited with the upcoming milestone of #15YearsOfGWRS BUT the GWRS goes through a 3-step advanced treatment process that includes microfiltration, reverse osmos                                | 3.8%            | 1,054       | 30        | 1      |

#### **News Articles**

|  |           |                         | https://www.ocsan.gov/home/showdocument      |
|--|-----------|-------------------------|--|
| Los Alamitos Newsletter - OC San Construction                | 6-Jan-23  | Los Alamitos Newsletter | ?id=33611&t=638102340237778826               |
|  |           |                         |  |
|  |           |                         | https://www.justice.gov/usao-cdca/pr/former- |
| Ex-owner of OC wastewater treatment company                  |           |                         | owner-orange-county-wastewater-treatment-    |
| pleads guilty to federal charge                              | 13-Jan-23 | DOJ Press Release       | company-pleads-guilty-federal                |
|  |           |                         | https://www.ocsan.gov/home/showdocument      |
| Los Alamitos Newsletter - OC San Construction                | 13-Jan-23 | Los Alamitos Newsletter | ?id=33661&t=638113502105992171               |
|  |           |                         | https://www.ocsan.gov/home/showdocument      |
| Los Alamitos Newsletter - OC San Construction                | 20-Jan-23 | Los Alamitos Newsletter | ?id=33663&t=638113502114898582               |
| OC San Receives \$3.45M For Supercritical Water              |           |                         | https://www.ocsan.gov/home/showdocument      |
| Oxidation Project  | 23-Jan-23 | OCBC Newsletter         | ?id=33609&t=638101697435092680               |
|  |           | Water Finance and       | https://waterfm.com/oc-san-gm-wins-nacwa-    |
| OC San GM wins NACWA environmental award                     | 24-Jan-23 | Management              | environmental-award/                         |
|  |           |                         | https://www.ocsan.gov/home/showdocument      |
| ACC OC Monthly Newsletter                                    | 26-Jan-23 | ACC OC                  | ?id=33617&t=638103256788337371               |
|  |           |                         | https://www.ocsan.gov/home/showdocument      |
| Happy New Year: Local Water supply updates                   | 1-Feb-23  | Seal Beach Times        | ?id=33653&t=638109232164021127               |
|  |           |                         |  |
|  |           |                         | https://www.latimes.com/socal/daily-         |
|  |           |                         | pilot/news/story/2023-02-04/o-c-sanitation-  |
| O.C. Sanitation to demo tech that kills 'forever chemicals,' |           |                         | demo-that-will-kill-forever-chemicals-turn-  |
| turning waste into water, clean energy                       | 5-Feb-23  | Daily Pilot             | waste-into-water-electricity                 |
|  |           |                         | https://issuu.com/lamcs/docs/ocm_0223_digit  |
| H2OC   | Feb-23    | Orange Coast Magazine   | al_rev/70                                    |
|  |           |                         | https://www.waste360.com/pfas-               |
|  |           |                         | pfoas/374water-tech-severs-carbon-bond-      |
| 374Water Tech Severs Carbon Bond in Organics                 | 8-Feb-23  | Waste360                | <u>organics</u>                              |