

Public Affairs Update

Nov. 2020 – January 2021

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**Legislative and
Public Affairs
Committee**

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OC SAN
ORANGE COUNTY SANITATION DISTRICT

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What We Did

- Launched new logo and name
- Hosted 5 Virtual Tours
- Veterans Day video for employees
- Holiday ornaments to employees and Board
- 5 Minutes Per Month emails
- Plant No. 2 Neighborhood Newsletter
- Headquarters Building Update Video

Tours

5 tours / 198 guests

6 speaking engagements



Social Media



Twitter:

59 tweets / 16.5k impressions

Facebook:

54 posts / 9.5k reach

Instagram:

43 posts / 1.6k reach

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What We Are Doing

- Construction Outreach Program Audit
- Plant No. 1 Neighborhood Newsletter
- Internal Communications
- COVID-19 Updates
- Outreach Toolkits
- Virtual Tours
- Logo Rollout



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Awards

- Architects Newspaper Award
 - Unbuilt Green Category for the Headquarters Complex
- Municipal Information Systems Association of California (MISAC) award.



The Architect's Newspaper

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