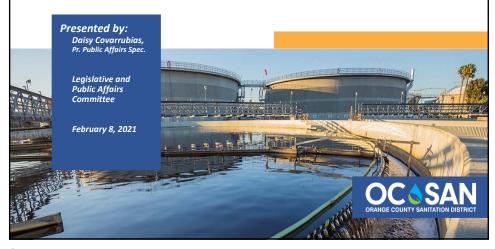
Public Affairs Update Nov. 2020 - January 2021



What We Did

- Launched new logo and name
- Hosted 5 Virtual Tours
- Veterans Day video for employees
- Holiday ornaments to employees and Board
- 5 Minutes Per Month emails
- Plant No. 2 Neighborhood Newsletter
- Headquarters Building Update Video

Tours

5 tours / 198 guests

6 speaking engagements



Social Media 💟 🜇 🜀





Twitter:

59 tweets / 16.5k impressions Facebook:

54 posts / 9.5k reach Instagram:

43 posts / 1.6k reach

What We Are Doing

- Construction Outreach Program Audit
- Plant No. 1 Neighborhood Newsletter
- Internal Communications
- COVID-19 Updates
- Outreach Toolkits
- Virtual Tours
- Logo Rollout



Awards

- Architects Newspaper AwardUnbuilt Green Category for the Headquarters Complex
- Municipal Information Systems Association of California (MISAC) award.



The Architect's Newspaper