

Outreach and Media Summary



May and June 2022

OC San Public Affairs Office

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Outreach Report May-June 2022

Date	Tours	Attendees	Tour Guide
04/22/2022	Director Hernandez	1	Jim Herberg
05/18/2022	Joint GWRS/OC San Tour	27	Jim Herberg
05/18/2022	New OC San Employee Tour	14	Jim Herberg
05/19/2022	Alt. Director Kalmick	1	Jim Herberg
05/19/2022	Open Virtual Tour	4	Deirdre Bingman
05/26/2022	Vanguard Nursing Tour	4	Cortney Light
05/31/2022	Alt. Director Ma'ae	4	Jim Herberg
06/07/2022	CSUF Nursing Tour	12	Cortney Light
06/22/2022	Tour for Yokogawa	2	Rob Thompson
Date	Speaking Engagements/Events	Attendees	Presenter
05/03/2022	Construction Outreach Event	17	Jim Herberg
05/12/2022	Wastewater 101 Session 1	19	John Withers/ Jim Herberg/ Lorenzo Tyner/Rob Thompson
05/19/2022	Wastewater 101 Session 2	16	Jim Spears/ Don Stokes/ Riaz Moinuddin
05/24/2022	Speaking Engagement for UCLA on Water Reclamation at OC San	60	Eros Yong
05/25/2022	HB Southeast Council	20	Daisy Covarrubias
05/26/2022	Wastewater 101 Session 3	9	Jeff Mohr/ Dean Fisher/ Eros Yong
05/31/2022	CASA Meet the Experts	68	Daisy Covarrubias
06/09/2022	Wastewater 101 Session 4	9	Mark Kawamoto/ Sam Choi/ Tom Meregillano
06/11/2022	OC Green Expo	200	Pegah Behraven/ Dana Andrews/ Julio Montes
06/16/2022	Construction Network Speaking Engagement	25	Raul Cuellar, Justin Fenton, Marianne Kleine






Project Area	Construction Outreach Notifications	# of People Reached	Website Posts and Text Alerts
Anaheim/ Buena Park	Project Update	4,000	2 website alert
Huntington Beach	Project Update – pile driving notice	1,150	1 website alert
Los Alamitos/ Seal Beach	Project Update – Oak St. notification	2,500	3 website post/ 2 text alert
Westminster	Project Update	370	3 website post / 3 text alert
External Communications	Distribution	# of People Reached	
5 Minutes Per Month	Two	432	
Board Member Talking Points	Two	100	
Website Posts	12 posts	351 views	
Facebook	35 posts	5.6 k reached	
Twitter	19 tweets	5.4 k reached	
Instagram	22 posts	3.3 k reached	
LinkedIn	8 posts	7.3 k reached	

Page overview

Discovery

 Post reach	918
 Post engagement	446
 New Page Followers	9

Interactions

 Reactions	106
 Comments	8
 Shares	5
 Photo views	103
 Link clicks	12

Posts

Last 90 Days

Date ▾



A new special of TINY HOMES - OC San Edition. Today we feature a soccer cleat that includes a large viewing deck and rope to ensure your storage items don't float away. Perfect...

Tue, Jun 14

Post Reach **463** Engagement **62**



Work on the the Los Alamitos Trunk Sewer Project continues with work on Oak St. in the City of Los Alamitos. Visit ocsan.gov/LosAlamitos for more info. @CiCity of Los...

Sun, Jun 12

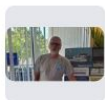
Post Reach **107** Engagement **1**



Construction doesn't just happen, projects are assesed and planned before any actual work on that project starts. For more info visit:...

Fri, Jun 10

Post Reach **188** Engagement **20**



The OC San Ocean Monitoring team is made up of highly experienced individuals from different backgrounds who all have one thing in common. Their passion for the ocean an...

Wed, Jun 8

Post Reach **45** Engagement **28**



The OC San Ocean Monitoring team is made up of highly experienced individuals from different background who all have one thing in common. Their passion for the Ocean an...

Wed, Jun 8

Post Reach **41** Engagement **12**



And the Award goes to... OC San! We were awarded with the NACWA Peak Performance Award and 2 Communicator Awards. Visit ocsan.gov for more info about why we were...

Fri, Jun 3

Post Reach **104** Engagement **30**



The Administration Committee Meeting is happening next Wednesday (06/08/22) at 5 p.m. Click here to view the agenda:

Thu, Jun 2

Post Reach **52** Engagement **4**



We are looking for a great candidate to join our Engineering team! To view the requirements and apply visit ocsan.gov/jobs #JobsinWastewater #OCSanJobs

Wed, Jun 1

Post Reach **160** Engagement **7**



Today we honor all who paid the ultimate sacrifice for our freedom. May we never forget! #MemorialDay

Mon, May 30

Post Reach **243** Engagement **16**



One of our goals is to educate. So here comes some composting information on #LearnAboutCompostingDay. OC San co-sponsored the production of The Compost Story....

Sun, May 29

Post Reach **225** Engagement **17**



Our offices will be closed on Monday, May 30th.
Fri, May 27

Post Reach Engagement
125 4



OC San has appointed a new Board Chairman, Chad P. Wanke, Mayor Pro Tem for the City of Placentia. For more info visit ocsan.gov
Thu, May 26

Post Reach Engagement
108 13



The Operations Committee Meeting will be happening on June 1 at 5 p.m. Click here to view the agenda:
Thu, May 26

Post Reach Engagement
51 2



You know what FOG is, BUT how do you minimize it? We've got some tips... #FOGClogs #CanItCoolItTrashIt #FOG
Sun, May 22

Post Reach Engagement
104 2



You know we like to share our employment opportunities and right now we have quite a few. On #HRDay we want to highlight the team that makes it all happen. HR helps with...
Fri, May 20

Post Reach Engagement
350 71



--
Thu, May 19

Post Reach Engagement
152 26



Join us on Wednesday, May 25 for the Steering Committee Meeting (5 p.m.) and the Board of Directors Meeting (6 p.m.). Click here to view the agenda:
Wed, May 18

Post Reach Engagement
58 2



Our version of TINY HOMES - OC San Edition. Check out this spacious glass jar with a conveniently located entrance and lots of sunlight. Added bonus: an ocean view! The perfect...
Tue, May 17

Post Reach Engagement
413 50



We are hosting a FREE Virtual Tour this week on Thursday at 10 am. Register at ocsan.gov/tours
Sun, May 15

Post Reach Engagement
144 4




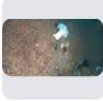








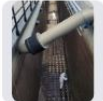
SteelUp
Fri, May 13

Post Reach Engagement
154 37



--
Wed, May 11

Post Reach Engagement
138 7

	-- Tue, May 10	Post Reach 79	Engagement 3
	Ocean Outfall Tue, May 10	Post Reach 210	Engagement 35
	Guess what, you still have a few days left to register for our first ever Wastewater 101-Citizens Academy. Visit ocsan.gov/wastewater101 for more info and to register! Sun, May 8	Post Reach 110	Engagement 13
	Throwing it back with a pic collage for #InternationalCompostWeek! We donated biosolids to Costa Mesa for their Earth Day celebration. What are Biosolids?... Fri, May 6	Post Reach 185	Engagement 20
	The Admin Committee Meeting is happening on Wednesday, May 11 at 5 pm. Click here to view the agenda: Wed, May 4	Post Reach 32	Engagement 0
	The Legislative and Public Affairs meeting will be happening on Monday, May 9 at 4:30 pm. Click here to view the agenda: Wed, May 4	Post Reach 26	Engagement 0
	This Wednesday, May 4 the Operations Committee Meeting is happening at 5 p.m. Click here to view the agenda: Mon, May 2	Post Reach 58	Engagement 1
	OC San Budgeting Video Mon, May 2	Post Reach 85	Engagement 17
	This one is for the all the Admin Professionals out there. Today is your day! We think that we have the best admins, but we might be a bit biased. Wed, Apr 27	Post Reach 216	Engagement 23
	It's out! The new issue of the OC San Connection is available to read on ocsan.gov. Go check it out! Tue, Apr 26	Post Reach 87	Engagement 8
	Walking the Walk and Working the Work. Check out our staff replacing membrane in the mixed liquor channel. Not that kind of liquor! For us, mixed liquor is a combination of... Mon, Apr 25	Post Reach 436	Engagement 77



Do you know where the water leaving your toilet, sink and pipes goes? We created a virtual Wastewater 101 - Citizens Academy to answer those questions and so much more! F...

Sat, Apr 23

Post Reach Engagement
316 **12**



A fun fact about the winning project: OC San had to coordinate construction work through 2 Angel's Baseball off-seasons.

Thu, Apr 21

Post Reach Engagement
103 **23**



There will be a special session of the Steering Committee Meeting (4:30 pm) and Board of Directors Meeting (6 pm) on Wednesday, April 27. Click here to view the agenda:

Wed, Apr 20

Post Reach Engagement
61 **2**

Twitter Posts May-June 2022

28 day summary with change over previous period



Jun 2022 • 14 days so far...

TWEET HIGHLIGHTS

Top Tweet earned 91 impressions

The OC San Ocean Monitoring team is made up of highly experienced individuals from different backgrounds who all have one thing in common. Their passion for the ocean. To learn more visit ocsan.gov #worldoceansday #ocsanteam pic.twitter.com/HOSPW2muv7



2

View Tweet activity

View all Tweet activity

Top Follower followed by 5 people



barnetche
@barnetche FOLLOWS YOU

Top mention earned 2 engagements

Carl Edwards--not an election official, but vote!
@xwards - Jun 2
@OCSanDistrict I had a plumber tell me that "flushable" means just that. Just being able to be flushed down a toilet doesn't mean that the pipes can handle it. #wipesclompipes

1 1

View Tweet

Top media Tweet earned 71 impressions

We are looking for a great candidate to join our Engineering team! To view the requirements and apply visit ocsan.gov/jobs #JobsinWastewater #OCSanJobs pic.twitter.com/UzZf0sSsft



View Tweet activity

View all Tweet activity

ADVERTISE ON TWITTER

Get your Tweets in front of more people

Promoted Tweets and content open up your reach on Twitter to more people.

Get started

JUN 2022 SUMMARY

Tweets 5	Tweet impressions 824
Profile visits 632	Mentions 1
New followers 3	

TWEET HIGHLIGHTS

Top Tweet earned 1,862 impressions

Do you know where the water leaving your toilet, sink and pipes goes? We created a virtual Wastewater 101 - Citizens Academy to answer those questions and so much more! For more info visit ocsan.gov/wastewater101 pic.twitter.com/mxmVP8GcNB



♥ 1

[View Tweet activity](#)

[View all Tweet activity](#)

Top Follower followed by 494 people



Jessica - Medical Marketing for Freedom

@Jessicaxrp1 [FOLLOWS YOU](#)

God, Trump, 2A, Medical Freedom fighter, Save the children Make California Great Again Don't ever back down to tyrants.

[View profile](#)

Top mention earned 16 engagements



City of Irvine
@City_of_Irvine · May 2

Learn where the water from your pipes goes and more at [@OCSanDistrict's](#) free Wastewater 101 - Citizens Academy this month! [twitter.com/OCSanDistrict/...](https://twitter.com/OCSanDistrict/)

↩ 1 ♥ 2

[View Tweet](#)

Top media Tweet earned 826 impressions

Once in a blue moon typa thing. OC San's contractor will be removing & replacing a manhole cover on the 120 inch Ocean Outfall this week. The manhole cover is over 200 feet deep below the ocean surface. Check out this cool video of the cleaning work prepared by our contractor. pic.twitter.com/RcbxHsuRJ7



♥ 2

[View Tweet activity](#)

[View all Tweet activity](#)

MAY 2022 SUMMARY

Tweets **14** Tweet impressions **4,645**

Profile visits **1,420** Mentions **5**

New followers **-7**

**Instagram Posts
May- June 2022**

ocsandistrict Edit profile

815 posts 1,278 followers 81 following

OC Sanitation District
The OC Sanitation District provides wastewater collection, treatment, and recycling for approx 2.6 million people in central & north Orange County.
ocsan.gov

POSTS VIDEOS SAVED TAGGED

- Work begins on Oak St. in the City of Los Alamitos. LOS ALAMITOS TRUNK SEWER PROJECT. For more info: @ocsdistrict, @ocsan.gov
- WORLD OCEANS DAY IS EVERYDAY FOR THE OCEAN MONITORING TEAM
- OC SAN ORANGE COUNTY SANITATION DISTRICT
- ENGINEERING MANAGER PLANNING
- MEMORIAL DAY. Remembering and honoring all who served. MAY 30 2022
- The COMPOST STORY. ROSARIO SAMSON, KENDRICK SAMSON, ARY SHART. #OCSD
- IN OBSERVANCE OF MEMORIAL DAY OUR OFFICES WILL BE CLOSED. — MAY 30 —
- HOW TO MINIMIZE FOG DISCHARGE? CAN IT. COOL IT. THROW IT AWAY. Recycle it: There are facilities available that collect household fats, oils, and grease (FOG). Can it: Collect FOG in a disposable container, like a can, mix it with absorbent materials, like coffee grounds, paper towels, or kitty litter and throw it in the trash. To learn more visit ocsan.gov/FOG
- Happy Human Resources Day
- CHAIRMAN CHAD P. WANKE. EFFECTIVE JULY
- EXPLORE ON A TOUR. FREE- VIRTUAL- FOR ALL AGES. REGISTER NOW!
- #45

OC SAN
**Wastewater 101
 Citizens Academy**

Workshop Schedule:

- Thursday, May 12- Who We Are and What We Do
- Thursday, May 19- OC San the Nuts and Bolts
- Thursday, May 26- Building for the Future: OC San's Capital Improvement Program
- Thursday, June 9 - Protecting our Environment: Fundamentals of Environmental Services
- Wednesday, June 22 - Graduation

To Register Visit: ocsan.gov/wastewater101



Happy
**ADMINISTRATIVE
 PROFESSIONALS
 Day**

NEW RELEASE

OC San Connection
www.ocsan.gov/oc-san-connection

World Water Day - what it is and why we should care

www.ocsan.gov



OC SAN
 ORANGE COUNTY SANITATION DISTRICT

**Wastewater 101
 Citizens Academy**

SPRING 2022

For Workshop Schedule or More Information Visit:
ocsan.gov/wastewater101

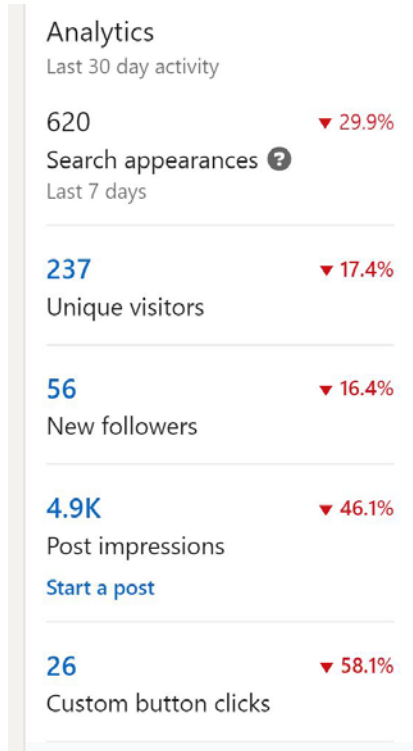
For Questions E-mail:
forinformation@ocsan.gov

Orange County Sanitation District
 @OCSanDistrict

OC San when we found out the American Society for Civil Engineers Awarded us with the Outstanding Water/Wastewater Project of the year

👍 🔄 ❤️ 📌

**LinkedIn Posts
May-June 2022**



Orange County Sanitation District
3,718 followers
4d •

Have you heard the saying "You learn something new every day." Let OC San give you that something new by checking out our newsletter - OC San Connection at ocsan.gov/ocsanconnection

Never miss an update.
**SIGN UP TO
RECEIVE OUR
NEWSLETTER**

ocsan.gov/OCSanConnection

The image shows a preview of the 'OC San Connection community newsletter'. The cover features the title 'OC San Connection community newsletter' and a sub-headline 'World Water Day - what it is and why we should care'. It also includes a small globe icon and some introductory text about the newsletter's focus on water-related topics.



Orange County Sanitation District

3,714 followers

1w • 🌐

And the Award goes to... OC San! We were awarded with the NACWA Peak Performance Award and 2 Communicator Awards. Visit ocsan.gov for more info about why we were recognized.

Picture in picture



0:05



Orange County Sanitation District

3,714 followers

2w • 🌐

We are looking for a great candidate to join our Engineering team! To view the requirements and apply visit ocsan.gov/jobs #JobsinWastewater #OCsanJobs

Recruitment Announcement



**ENGINEERING
MANAGER
PLANNING**

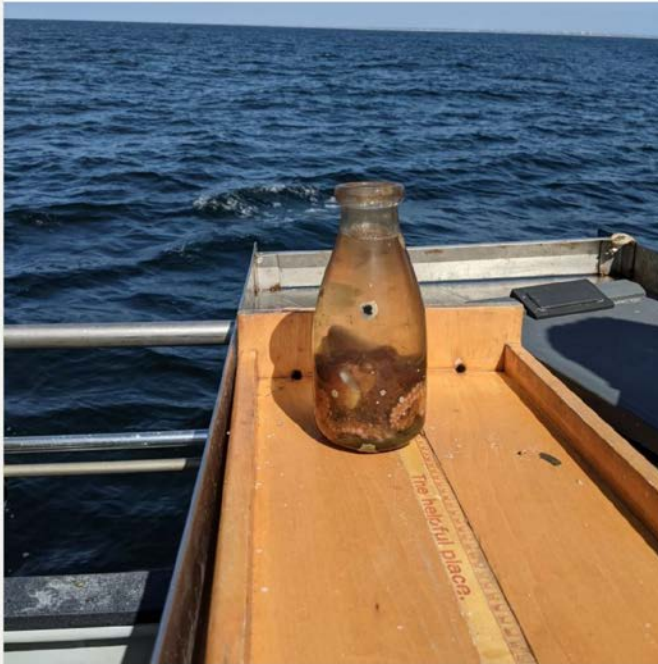


Orange County Sanitation District

3,714 followers

1mo •

Our version of TINY HOMES - OC San Edition. Check out this spacious glass jar with a conveniently located entrance and lots of sunlight. Added bonus: an ocean view! The perfect home for any octopus. Stay tuned for further tiny ho...see more



Orange County Sanitation District

3,718 followers

1mo •

We are hosting a FREE Virtual Tour this week on Thursday at 10 am. Register at ocsan.gov/tours

OCSAN.GOV/TOURS

OC SAN
ORANGE COUNTY SANITATION DISTRICT

**EXPLORE
ON A TOUR!**

FREE- VIRTUAL- FOR ALL AGES **REGISTER NOW!**



Orange County Sanitation District

3,718 followers

1mo •

Instead of Hands Up! We're doing Steel Up! The first pieces of steel have gone up for our new headquarters building! If you want to view the live or time-lapse of the project site, visit ocsan.gov/headquarters. #OCSanAtWork ...see more



SteelUp



Orange County Sanitation District

3,718 followers

1mo • Edited •

Once in a blue moon tyra thing. OC San's contractor will be removing & replacing a manhole cover on the 120 inch Ocean Outfall in 2022. The manhole cover is over 200 feet deep below the ocean surface. Check out this cool video ...see more



Ocean Outfall

OC SAN Orange County Sanitation District
3,718 followers
1mo •

Ever wondered where OC San's budget comes from? Just a random Monday thought. Check out the video to get your question answered.



OC San Budgeting Video

Article	Date	Resource	Link
Responsible Flushing Alliance Publishes New Infographic Educating the Public on the Strangest Items Found in California Catch Basins	22-Apr-22	Yahoo Finance	https://www.yahoo.com/now/responsible-flushing-alliance-publishes-infographic-130100929.html Yahoo Finance
Severe SoCal Water Restrictions Ordered, Water Shortage Declared	26-Apr-22	The Patch	https://patch.com/california/newportbeach/s/i87iu/severe-socal-water-restrictions-ordered-water-shortage-declared?utm_source=alert-breakingnews&utm_medium=email&utm_campaign=alert
ACC-OC Weekly Update	27-Apr-22	ACC-OC Weekly Update	https://www.ocsan.gov/home/showdocument?id=32731&t=637866537853528539
Los Alamitos Newsletter - OC San Construction	29-Apr-22	Los Alamitos Newsletter	https://www.ocsan.gov/home/showdocument?id=32743&t=637872550374152728
ACC-OC Weekly Update	4-May-22	ACC-OC Weekly Update	https://www.ocsan.gov/home/showdocument?id=32741&t=637872545868890705
PFAS ELIMINATION USING SUPER CRITICAL WATER OXIDATION	5-May-22	Water & Waste Digest	https://www.wwdmag.com/contaminants/pfas-elimination-using-super-critical-water-oxidation
Los Alamitos Newsletter - OC San Construction	6-May-22	Los Alamitos Newsletter	https://www.ocsan.gov/home/showdocument?id=32761&t=637878523630052084
OC BC Newsletter	9-May-22	OC BC Newsletter	https://www.ocsan.gov/home/showdocument?id=32757&t=637878487744964257
ACC-OC Weekly Update	11-May-22	ACC-OC Weekly Update	https://www.ocsan.gov/home/showdocument?id=32759&t=637878518730753318
374Water to Exhibit Cleantech at IFAT Munich from May 30-June 3, 2022	11-May-22	Accessswire	https://www.accesswire.com/700866/374Water-to-Exhibit-Cleantech-at-IFAT-Munich-from-May-30-June-3-2022
Coastal panel to vote today on OC desalination facility	12-May-22	OC Register	https://www.ocsan.gov/home/showdocument?id=32769&t=637879406256265528

Los Alamitos Newsletter - OC San Construction	13-May-22	Los Alamitos Newsletter	https://www.ocsan.gov/home/showdocument?id=32777&t=637884644786713468
Gov. Newsom visits Carson to discuss drought response, including proposed wastewater plant	17-May-22	OC Register	https://www.ocsan.gov/home/showdocument?id=32781&t=637885483037007408
Did wastewater recycling help defeat the Huntington Beach desalination plant	18-May-22	San Diego Union-Tribune	https://www.ocsan.gov/home/showdocument?id=32775&t=637884640405304961
Los Alamitos Newsletter - OC San Construction	20-May-22	Los Alamitos Newsletter	https://www.ocsan.gov/home/showdocument?id=32803&t=637891663687134545
Chad P. Wanke, City of Placentia Mayor Pro Tem, to serve as Board Chairman	26-May-22	OC San Press Release	https://www.ocsan.gov/home/showdocument?id=32801&t=637891660829962261
Los Alamitos Newsletter - OC San Construction	26-May-22	Los Alamitos Newsletter	https://www.ocsan.gov/home/showdocument?id=32811&t=637896660395497290
How many \$313,000 water executives does O.C. really need?	28-May-22	OC Register	https://www.ocsan.gov/home/showdocument?id=32809&t=637896656669045217
Orange County expands underground water program to ease effects of draught	2-Jun-22	Newsbreak	https://www.newsbreak.com/news/2622691386793/orange-county-expands-underground-water-program-to-ease-effects-of-draught
The Abundance Choice, Part 10: Time to Stop Wasting Wastewater	2-Jun-22	California Globe	https://californiaglobe.com/articles/the-abundance-choice-part-10-time-to-stop-wasting-wastewater/
Voters in Brea, Buena Park, Fullerton, La Habra, Placentia, Stanton and West Anaheim Are Picking a New County Rep. What Do the Candidates Say?	2-Jun-22	Voice of OC	https://voiceofoc.org/2022/06/voters-in-brea-buena-park-fullerton-la-habra-placentia-stanton-and-west-anaheim-are-picking-a-new-county-rep-what-do-the-candidates-say/
Los Alamitos Newsletter - OC San Construction	3-Jun-22	Los Alamitos Newsletter	https://www.ocsan.gov/home/showdocument?id=32845&t=637908799117616294
Los Alamitos Newsletter - OC San Construction	10-Jun-22	Los Alamitos Newsletter	https://www.ocsan.gov/home/showdocument?id=32843&t=637908799101991282
374Water Trading on Nasdaq Under Symbol "SCWO"	14-Jun-22	Yahoo Finance	https://www.yahoo.com/now/374water-trading-nasdaq-under-symbol-124700471.html

Is recycled wastewater the answer to California's water shortage?	14-Jun-22	USC News	https://news.usc.edu/200268/california-drought-water-restrictions-wastewater/
Los Alamitos Newsletter - OC San Construction	17-Jun-22	Los Alamitos Newsletter	https://www.ocsan.gov/home/showdocument?id=32865&t=637919136961971637
Summer of spills' in 2021 messed up otherwise clean ocean in Southern California	22-Jun-22	OC Register	https://www.ocsan.gov/home/showdocument?id=32861&t=637919088243179728
Where are California's dirtiest beaches? This list might surprise you	22-Jun-22	LA Times	https://www.ocsan.gov/home/showdocument?id=32859&t=637919088236774187
Annual report from Heal the Bay finds raw sewage dumps and oil leaks tainted an otherwise decent year for water quality along region's beaches	23-Jun-22	OC Register	https://www.ocsan.gov/home/showdocument?id=32863&t=637919088255211098
Los Alamitos Newsletter - OC San Construction	24-Jun-22	Los Alamitos Newsletter	https://www.ocsan.gov/home/showdocument?id=32867&t=637919136976346710