

# Public Affairs Update

Nov. 2020 – January 2021

*Presented by:*

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*Legislative and  
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Committee*

*February 8, 2021*

# What We Did

- Launched new logo and name
- Hosted 5 Virtual Tours
- Veterans Day video for employees
- Holiday ornaments to employees and Board
- 5 Minutes Per Month emails
- Plant No. 2 Neighborhood Newsletter
- Headquarters Building Update Video

## Tours

5 tours / 198 guests

6 speaking engagements



Orange County Sanitation District

Published by Belen Carrillo · December 4, 2020 ·

Demo Day at OC San. Watch to learn more about the demo to prepare for the future Headquarters Building. A special thanks to [Irvine Ranch Water District](#) [Fountain Valley City Hall](#) [City of Stanton](#) for joining us on this journey.



## Social Media



Twitter:

59 tweets / 16.5k impressions

Facebook:

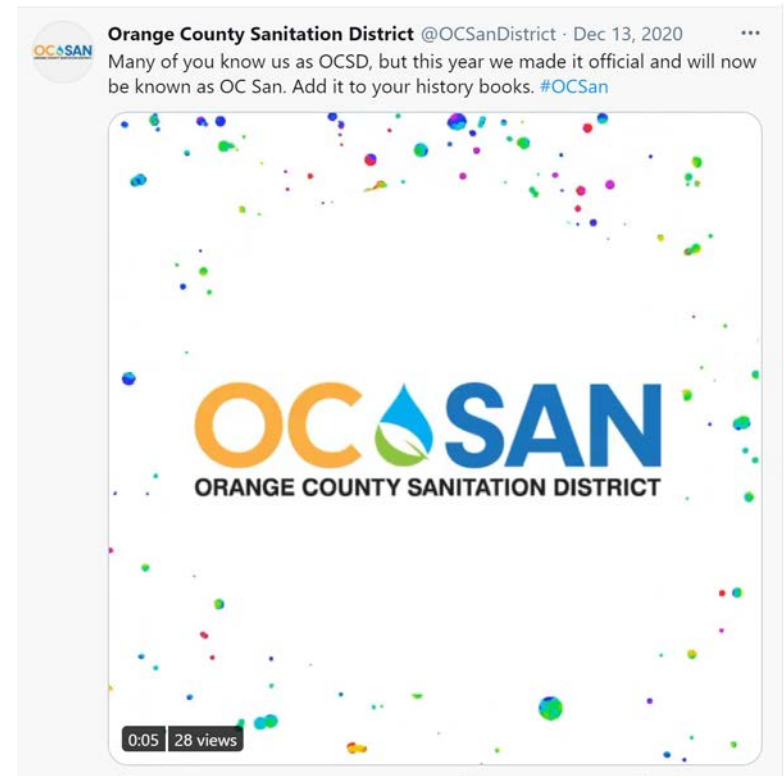
54 posts / 9.5k reach

Instagram:

43 posts / 1.6k reach

# What We Are Doing

- Construction Outreach Program Audit
- Plant No. 1 Neighborhood Newsletter
- Internal Communications
- COVID-19 Updates
- Outreach Toolkits
- Virtual Tours
- Logo Rollout



# Awards

- Architects Newspaper Award
  - Unbuilt Green Category for the Headquarters Complex
- Municipal Information Systems Association of California (MISAC) award.



**The Architect's Newspaper**