

Public Affairs Update

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Legislative and Public Affairs Committee

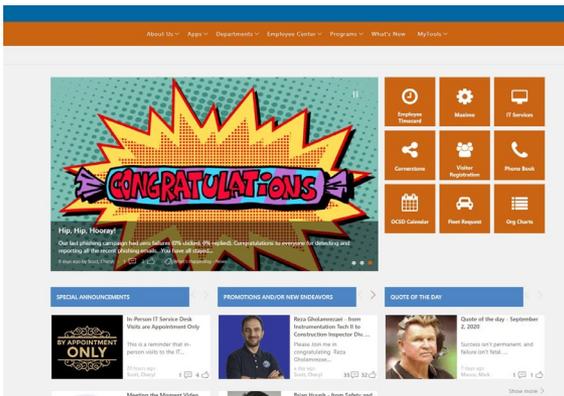
September 14, 2020



What We Did



- Hosted three OCSD virtual tours and two combined virtual tours with OCWD
- New branding for the OCSD's Ocean Monitoring Vessel
- Working with IT launched a new MyOCSD site
- Distributed Summer issue of Neighborhood Connection Newsletter to Plant No. 2 community
- Distributed second Member Agency Outreach Toolkit
- Participated in CASA's Meeting the Moment video



Tours

5 tours / 335 guests
4 speaking engagements

Social Media



Twitter:

35 tweets
19.9k impressions

Facebook:

36 posts
17k reach

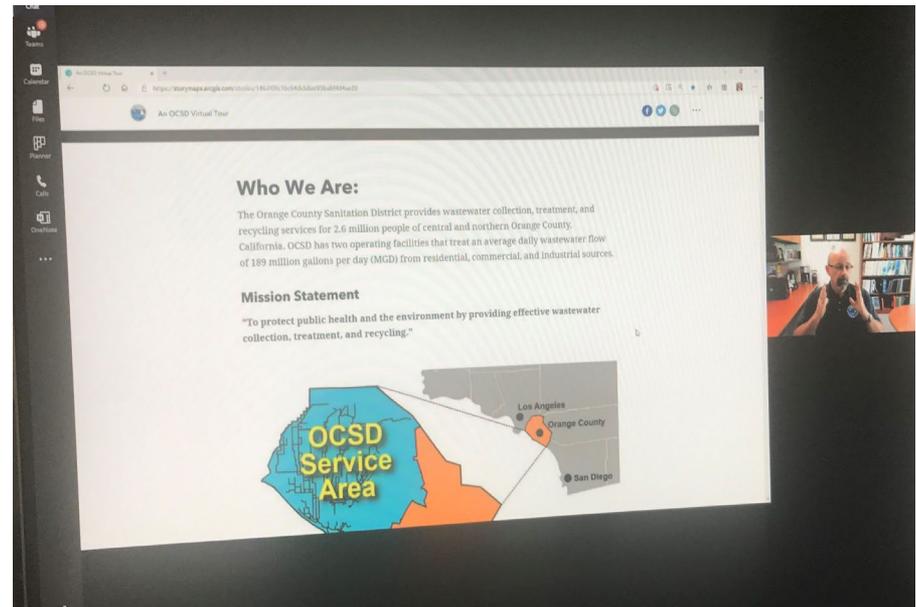
Instagram:

35 posts
2,047 impressions

What We Are Doing



- Virtual Tours
- Virtual VIP Celebration
- Virtual OCSD State of the District
- Roll out of new OCSD Logo



Awards



- **American Inhouse Design Award from Graphic Design USA**
 - 65 Years of Impressions Annual Report
 - 65th Anniversary Logo Window Design
- **National Association of Clean Water Agencies**
 - Platinum Peak Performance Award
 - Utility of the Future Today Recognition

