



# Orange County Sanitation District

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## Agenda Report Details (With Text)

**File #:** 2020-977      **Version:** 1      **Name:**

**Type:** Non-Consent      **Status:** Filed

**File created:** 3/9/2020      **In control:** LEGISLATIVE AND PUBLIC AFFAIRS COMMITTEE

**On agenda:** 3/25/2020      **Final action:** 3/25/2020

**Title:** PUBLIC AFFAIRS UPDATE FOR THE MONTH OF FEBRUARY 2020

**Sponsors:** Jim Herberg

**Indexes:**

**Code sections:**

**Attachments:** 1. Agenda Report, 2. Outreach and Media Summary Report February 2020, 3. PPP 03-09-2020 LaPA Committee - Public Affairs Update

| Date      | Ver. | Action By                                | Action                   | Result |
|-----------|------|--|--------------------------|--------|
| 3/25/2020 | 1    | BOARD OF DIRECTORS                       |                          |        |
| 3/9/2020  | 1    | LEGISLATIVE AND PUBLIC AFFAIRS COMMITTEE | Recommended for Approval |        |

**FROM:** James D. Herberg, General Manager

**SUBJECT:**

**PUBLIC AFFAIRS UPDATE FOR THE MONTH OF FEBRUARY 2020**

**GENERAL MANAGER'S RECOMMENDATION**

RECOMMENDATION:

Receive and file the Public Affairs Update for the month of February 2020.

**BACKGROUND**

Staff will provide an update on recent public affairs activities.

**RELEVANT STANDARDS**

- Maintain influential legislative advocacy and a public outreach program
- Build brand, trust, and support with policy makers and community leaders
- Maintain collaborative and cooperative relationships with regulators, stakeholders, and neighboring communities
- Listen to and seriously consider community input on environmental concerns

**PROBLEM**

The Orange County Sanitation District (Sanitation District) is well-recognized within the

water/wastewater industry; however, within our service area there is limited knowledge by our customers of the important work we do to protect public health and the environment. In general, the customers we serve do not realize that when they improperly dispose of waste into the sanitation system, it can negatively affect our sewer lines, our treatment plants, and the quality of water we supply for the Groundwater Replenishment System.

## PROPOSED SOLUTION

By providing tours, community outreach, education, and general communication via the Sanitation District's website, social media outlets, and direct mailings, we have the ability to educate the community, local agencies, and businesses on our messaging such as the What2Flush program, energy production, water recycling, biosolids, and our source control program. This, in turn, helps improve the quality of wastewater that is recycled or released to the ocean.

## TIMING CONCERNS

N/A

## RAMIFICATIONS OF NOT TAKING ACTION

If we do not educate the community, local agencies, and area businesses about the Sanitation District, we may not have the support necessary to deliver our mission.

## PRIOR COMMITTEE/BOARD ACTIONS

N/A

## ADDITIONAL INFORMATION

February 2020

| Activity             | # | # of Guests |
|----------------------|---|-------------|
| OCSD/OCWD Tours      | 7 | 230         |
| OCSD Tours           | 5 | 82          |
| Speaking Engagements | 2 | 60          |

## Current Activities - February 2020

### State College Sewer Construction Project Community Meetings

In the month of February, the Sanitation District hosted two community meetings in the City of Anaheim to discuss the sewer construction project along State College Blvd. The meetings were held to give the public an opportunity to hear directly from the project team and learn about the current and upcoming activities. For the latest information on the project please visit our website at [www.ocsd.com/StateCollege](http://www.ocsd.com/StateCollege).

### Honor Walk Nomination Time is Here

The annual Honor Walk nomination period is currently underway. Any retired/former employee, as well as former Board Member, who has made a significant contribution to the Sanitation District in the

past can be nominated. Nominations must be submitted by March 13. The Honor Walk celebration will take place on June 24 prior to the Steering Committee meeting.

#### Connecting with our Neighbors

As part of our community outreach efforts, quarterly newsletters are distributed to the Plant No. 2 neighbors in Huntington Beach, Costa Mesa and Newport Beach. The purpose of the newsletter is to keep them informed of the activities taking place at the plant. The winter issue was distributed last month to 1,400 residents.

### **Upcoming Activities**

#### Children's Water Festival

The 24th Annual Children's Water Education Festival will be held March 25-26, 2020 at the University of California, Irvine. The Sanitation District will once again participate by hosting a booth at the Festival to give kids the opportunity to learn about the wastewater process. Since its inception, more than 135,000 Orange County students have experienced the Festival and learned about the water world.

#### Santa Ana River Basin Section Awards Banquet (SARBS)

In March, Sanitation District employees will attend the SARBS awards banquet, which will be held at the Disneyland Hotel in Anaheim. Several staff members will be recognized amongst their peers for their contributions to the wastewater field. SARBS is the local chapter of the California Water Environment Association (CWEA).

### **CEQA**

N/A

### **FINANCIAL CONSIDERATIONS**

N/A

### **ATTACHMENTS**

*The following attachment(s) may be viewed on-line at the OCSD website ([www.ocsd.com](http://www.ocsd.com)) with the complete agenda package:*

- Outreach and Media Summary Report February 2020
- PowerPoint presentation provided to Legislative and Public Affairs Committee on March 9, 2020