

## Agenda Report Details (With Text)

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**File created:** 4/14/2020    **In control:** STEERING COMMITTEE  
**On agenda:** 4/22/2020    **Final action:** 4/22/2020  
**Title:** 2020-23 SPONSORSHIP OF THE CENTER FOR DEMOGRAPHIC RESEARCH  
**Sponsors:** Kathy Millea  
**Indexes:**  
**Code sections:**  
**Attachments:** 1. Agenda Report, 2. CDR MOU 2020-23

| Date      | Ver. | Action By          | Action                   | Result |
|-----------|------|--------------------|--------------------------|--------|
| 4/22/2020 | 1    | STEERING COMMITTEE | Recommended for Approval |        |
| 4/22/2020 | 1    | BOARD OF DIRECTORS |                          |        |

**FROM:** James D. Herberg, General Manager  
Originator: Kathy Millea, Director of Engineering

### SUBJECT:

### 2020-23 SPONSORSHIP OF THE CENTER FOR DEMOGRAPHIC RESEARCH

### GENERAL MANAGER'S RECOMMENDATION

#### RECOMMENDATION:

Approve a three-year Memorandum of Understanding with California State University Fullerton Auxiliary Services Corporation for operation of the Center for Demographic Research for the period July 1, 2020 through June 30, 2023, for a total amount not to exceed \$331,504.

### BACKGROUND

The Center for Demographic Research (CDR), located at California State University Fullerton, develops demographic and related information for Orange County. Since 1996, CDR has been supported by sponsoring agencies, including the Orange County Sanitation District (Sanitation District). The Sanitation District uses CDR information to develop wastewater flow projections and to assess capacity needs for sewer conveyance and treatment facilities, and to project revenues from connection fees.

### RELEVANT STANDARDS

- Maintain and adhere to appropriate internal planning documents
- Sustain 1, 5, 20-year planning horizons

- Maintain collaborative and cooperative relationships with regulators, stakeholders, and neighboring communities.

## PROBLEM

The Sanitation District sponsorship of the CDR for 2017-2020 will be ending on June 30, 2020. Without our sponsorship of the CDR, the program will be impacted and will affect the products that can be produced. The products produced by CDR are used for various master planning efforts at the Sanitation District.

## PROPOSED SOLUTION

Continue Sanitation District sponsorship of the CDR by approving the 2020-2023 Memorandum of Understanding (MOU).

## TIMING CONCERNS

Execution of the CDR MOU by the Sanitation District's General Manager required to be returned to CDR by June 30, 2020.

## RAMIFICATIONS OF NOT TAKING ACTION

The Sanitation District will no longer be a sponsor of the CDR and not entitled to CDR reports and information generated.

## PRIOR COMMITTEE/BOARD ACTIONS

March 2017 - Approved a three-year Memorandum of Understanding with California State University, Fullerton Auxiliary Services Corporation for Operation of the Center for Demographic Research, for the period July 1, 2017 through June 30, 2020, for a total amount not to exceed \$282,005.26.

May 2014 - Approved a three-year Memorandum of Understanding with California State University, Fullerton Auxiliary Services Corporation for Operation of the Center for Demographic Research, for the period July 1, 2014 through June 30, 2017, for a total amount not to exceed \$239,344.

## ADDITIONAL INFORMATION

The CDR produces core demographic products such as the "Orange County Progress Report," "Orange County Projections" and census, and employment data by traffic analysis zone. Recognizing the importance of local area expertise in developing demographic projections and associated products, a number of agencies sponsor CDR as listed in the payment schedule table below. Respective fees shall be as follows:

| Payment Schedule for 2020-2023         | 2020-2021    | 2021-2022    | 2022-2023    | Three Year Total |
|--|--------------|--------------|--------------|------------------|
| Orange County Transportation Authority | \$106,315.40 | \$110,497.70 | \$115,047.76 | \$331,860.86     |

|   |                     |                     |                     |                       |
|---|---------------------|---------------------|---------------------|-----------------------|
| County of Orange                                | \$106,315.40        | \$110,497.70        | \$115,047.76        | \$331,860.86          |
| Orange County Council of Governments            | \$106,315.40        | \$110,497.70        | \$115,047.76        | \$331,860.86          |
| Orange County Sanitation District               | \$106,315.40        | \$110,497.70        | \$115,047.76        | \$331,860.86          |
| Transportation Corridor Agencies                | \$106,315.40        | \$110,497.70        | \$115,047.76        | \$331,860.86          |
| Southern California Association of Governments  | \$106,315.40        | \$110,497.70        | \$115,047.76        | \$331,860.86          |
| Municipal Water District of Orange County       | \$53,157.70         | \$47,044.26         | \$50,155.80         | \$141,002.63          |
| Orange County Water District                    | \$53,157.70         | \$47,044.26         | \$50,155.80         | \$141,002.63          |
| California State University, Fullerton          | \$97,213.96         | \$98,782.60         | \$98,782.60         | \$294,779.16          |
| Orange County Local Agency Formation Commission | \$17,000.00         | \$17,000.00         | \$17,000.00         | \$51,000.00           |
| <b>TOTAL</b>                                    | <b>\$761,207.80</b> | <b>\$790,483.90</b> | <b>\$822,334.32</b> | <b>\$2,374,026.02</b> |

The 2020-2023 MOU establishes Sanitation District sponsorship fees at \$106,315.40 for 2020-21, \$110,497.70 for 2021-22, and \$115,047.76 for 2022-23.

Cost increases are due to state minimum wage increases, required health benefits coverage, additional staffing to cover 2020 base year employment survey, and salary increases based on a July 2019 Compensation and Classification survey.

## CEQA

This is not a project as defined by the California Environmental Quality Act (CEQA), therefore CEQA does not apply.

## FINANCIAL CONSIDERATIONS

The cost of sponsorship has been budgeted within the Operational Budget of Division 740 under Operating Expense (FY2018-19 and 2019-20 Budget, Section 6, page 55) over the past six years. If approved, this item will continue to be budgeted within the same line item.

| <u>Date of Approval</u> | <u>Contract Amount</u> | <u>Contingency</u> |
|-------------------------|------------------------|--------------------|
| 04/22/2020              | \$331,860.86           | N/A                |

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## ATTACHMENT

*The following attachment(s) may be viewed on-line at the OCSD website ([www.ocsd.com](http://www.ocsd.com)) with the complete agenda package:*

- Memorandum of Understanding

KH:sa:dm