

Outreach and Media Summary



April 21- May 20, 2026

OC San Public Affairs Office

Table of Contents

OUTREACH REPORT.....	PAGES 1-3
FACEBOOK POSTINGS	PAGE 4
X POSTINGS	PAGE 5
INSTAGRAM POSTINGS.....	PAGE 6
LINKEDIN POSTINGS.....	PAGE 7
NEXTDOOR POSTINGS.....	PAGE 8-9
NEWS ARTICLES.....	PAGES 10- 11

Outreach Report: April 21 - May 20, 2026

Date	Tours	Attendees	Tour Guide
4/21/26	Cal State Long Beach Nursing	14	Jenny Gomez
4/27/26	Cal State Fullerton Nursing	13	Donald Herrera
4/27/26	City of Los Alamitos Council Member	1	Rob Thompson
4/28/26	New Visions Program	28	Randa Abu-Shaban
5/1/26	University of California, Riverside	30	Eric Halverson
5/1/26	Newport Beach Mayor and Staff	4	Rob Thompson
5/4/26	City Engineers Association OC	37	Jacob Dalgoff/ Andrew Brown
5/5/26	Public Tour	16	Eric Halverson
5/7/26	Cal State Fullerton Nursing	14	Cortney Light
5/7/26	Servite High School	18	Eric Halverson/Yiping Cao/Joseph Manzella
5/8/26	University of California, Irvine and University of California, Santa Barbara Engineering	3	Eric Halverson
5/9/26	Bassett Adult School	9	Shabbir Basrai
5/11/26	Water Utility CEO Tour	11	Rob Thompson
5/11/26	San Diego Water	4	Eric Halverson
5/14/26	Orange Coast College - Marine Science	23	Jenny Gomez
5/15/26	Santiago Canyon College	10	Valerie Ratto
5/18/26	OC Department of Education	5	Eric Halverson
5/19/26	City of Irvine Staff	6	Rob Thompson
5/19/26	Hathaway Construction	10	Andy DaSilva

5/20/26	Golden View Elementary	7	Valerie Ratto
Date	Speaking Engagements/Events	Attendees	Presenter
4/21/26	Goldenwest College for Engineering Class	20	Marianne Kleine
4/22/26	American Council of Engineering Companies	61	Justin Fenton
4/25/26	La Palma Festival of Nations	300	Enisha Matthews/ Jenny Gomez/ Becky Polcyn/ Belen Carrillo
Project Area	Outreach Notifications	# of People Reached	Output Method
Orange	Taft Ave. Sewer Improvement Project	91 page views 120 notices distributed 574 email subscribers	1 website post 1 printed notice 1 email alert
Cypress	Cypress Trunk Sewer Project	144 page views 2,050 notices distributed 407 email subscribers 158 text recipients	1 website post 2 printed notices 2 email alerts 1 text alert
Newport Beach	Bay Bridge Pump Station	70 page views 9 text recipients 280 email subscribers	1 website post 1 text alert 1 email alert
Santa Ana	Santa Ana Trunk Sewer Rehabilitation Project	82 page views 250 notices distributed 248 email subscribers 18 text recipients	1 website post 1 printed notice 3 email alerts 3 text alerts
Costa Mesa	Along the 405	26 page views 501 email subscribers 54 text recipients	1 website post 1 email alert 1 text alert
Costa Mesa	Airway Airport Loop	19 page views 463 email subscribers	1 email alert
External Communications	Distribution	# of People Reached	
5 Minutes Per Month	Public Works Week	123	Email
Board Member Talking Points	One	50	Email

Website Posts	4 posts	39 views	Website
Facebook	17 posts	9.2k reached	Social Media
X	14 posts	436 reached	Social Media
Instagram	22 posts	12.8k reached	Social Media
LinkedIn	3 posts	1.9k reached	Social Media
Nextdoor	3 posts	16.4k reached	Social Media

Post performance - Facebook Pages

Data from 21 Apr, 2026 to 20 May, 2026

Sources

Orange County Sanitation District

DATE	POST	ENGAGEMENT	FAN IMPRESSIONS (UNIQUE)	REACH
May 20, 18:40	<p>And it's going to be fire 🔥 See what's dropping in a city near you at www.ocsan.gov/construction.</p>	18	151	244
May 18, 16:55	<p>The art of public works 🎨 This Public Works Week, we're celebrating the artists behind the scenes. The masterpiece? A safe, sustainable sewer system that flows 365 days a year.</p>	6	127	599
May 13, 16:01	<p>This week, the keys are traded for helmets. 🚴🏠 At OC San, most commutes start with a car door — but for Bike to Work Week, the crew's switching gears. From traffic lanes to bike lanes, we're rolling into work a little healthier, a lit...</p>	1	187	819
May 11, 16:50	<p>No mannequins were harmed in the process of this training 🙌 Some of our field staff recently stepped into a hands-on practical to sharpen their confined space rescue skills. With a plant full of tight spots and hidden corners, being...</p>	55	160	280
May 11, 15:00	<p>The OC San Administration Committee Meeting (5 PM) will be happening on Wednesday, May 13. You can view the agenda here:</p>	3	47	59
May 06, 16:01	<p>Talent like this? Not up for trade. #skilledtradesday</p>	148	192	627
May 05, 17:10	<p>You are my love, you are my heart. Because the fastest way to our hearts is when someone takes construction safety seriously 🧡 From PPE to secure job sites, safety is always part of the plan at OC San.</p>	1	159	843
May 04, 16:05	<p>The rumors are true...OC San's Board Services Team is the best of the best! Happy #MunicipalClerksWeek to the team that keeps our Board of Directors, staff, and public connected and in the know.</p>	1	190	828
May 04, 14:47	<p>The OC San Operations Committee Meeting (5 PM) will be happening on Wednesday, May 6. You can view the agenda here:</p>	4	50	67
May 02, 16:01	<p>Proud to support our community on race day and every other day 🏃🏠</p>	29	158	1,083
May 01, 17:00	<p>The clouds don't lie ☁️ We'll let you in on a little secret. Wipes labeled as "flushable" really aren't. When flushed down the toilet, they build up and cause messy clogs in sewer pipes or equipment at our reclamation plants....</p>	4	165	2,011
Apr 29, 16:30	<p>What lurks below...👁️...is actually just some of our team repairing a 9-foot pipe! Does it look a little scary? Yes. Is it essential to keep our infrastructure in top shape? Also, yes.</p>	54	176	334
Apr 28, 14:50	<p>Did someone say plant tour? Sign up for a tour for an up-close look at all this and more! Reserve your spot at ocsan.gov/tours 🏠👉</p>	31	166	403
Apr 23, 21:00	<p>Construction on the Santa Ana Trunk Sewer Rehabilitation Project is here 🚧 You'll soon see crews and cones on Alton Ave. between Fairview St. and Raitt St. in the City of Santa Ana - Municipal Government. Want construction...</p>	9	109	277
Apr 23, 16:01	<p>Behind every test is a team 🧑🏠 And at OC San, that team runs over 100,000 tests a year! 🧪 This World Lab Day, we're celebrating the people behind the processes that keep our environment clean 🌊 Learn more about our lab at ...</p>	2	153	572
Apr 22, 15:45	<p>Every day is Earth Day 🌍 That's why we go above and beyond to make sure nothing goes to waste. Captured gas becomes energy, solids turn to soil, and water is treated for reuse...because protecting the planet isn't a once-a-year...</p>	3	67	83
Apr 21, 14:32	<p>(Post with no description)</p>	2	46	60

Post performance - X

Data from 21 Apr, 2026 to 20 May, 2026

Sources

@OCSanDistrict

DATE	POST	ENGAGEMENT RATE	ENGAGEMENTS	IMPRESSIONS
@OCSanDistrict May 20, 16:20	 And it's going to be fire 🔥 See what's dropping in a city near you at http://www.ocsan.gov/construction . https://twitter.com/OCSanDistrict/status/2057134308221956113/photo/1	0%	0	14
@OCSanDistrict May 18, 16:55	 The art of public works 🎨 This Public Works Week, we're celebrating the artists behind the scenes. The masterpiece? A safe, sustainable sewer system that flows 365 days a year. https://twitter.com/OCSanDistrict/status/205641...	0%	0	138
@OCSanDistrict May 13, 16:00	 This week, the keys are traded for helmets. 🚲 Join the movement, embrace the ride, and bike to work this week, just like OC San! 🙌 https://twitter.com/OCSanDistrict/status/2054592675894956215/video/1	8.33%	2	24
@OCSanDistrict May 11, 16:50	 No mannequins were harmed in the process of this training 🙌 Some of our field staff recently stepped into a hands-on practical to sharpen their confined space rescue skills. With a plant full of tight spots, being ready to respond...	15.63%	5	32
@OCSanDistrict May 06, 16:01	 Talent like this? Not up for trade. #skilledtradesday https://twitter.com/OCSanDistrict/status/2052056053571830017/photo/1	0%	0	19
@OCSanDistrict May 05, 17:10	 You are my love, you are my heart. Because the fastest way to our hearts is when someone takes construction safety seriously. 🙌 From PPE to secure job sites, safety is always part of the plan at OC San. https://twitter.com/OCSan...	5.26%	1	19
@OCSanDistrict May 04, 16:05	 The rumors are true...OC San's Board Services Team is the best of the best! Happy #MunicipalClerksWeek to the team that keeps our Board of Directors, staff, and public connected and in the know. https://twitter.com/OCSanDist...	16.67%	3	18
@OCSanDistrict May 02, 16:00	 Proud to support our community on race day and every other day 🙌 http://https://twitter.com/OCSanDistrict/status/2050606263986192425/video/1	0%	0	24
@OCSanDistrict May 01, 17:00	 The clouds don't lie ☁️ Wipes labeled as "flushable" really aren't. When flushed down the toilet, they build up and cause messy clogs in sewer pipes or equipment at our reclamation plants. Keep it simple, only flush the 3 P's:...	6.45%	2	31
@OCSanDistrict Apr 29, 16:30	 What lurks below...👁️ ...is actually just some of our team repairing a 9-foot pipe! Does it look a little scary? Yes. Is it essential to keep our infrastructure in top shape? Also, yes. https://twitter.com/OCSanDistrict/status/2049526685...	6.67%	1	15
@OCSanDistrict Apr 27, 16:00	 Did someone say plant tour? Sign up for a tour for an up-close look at all this and more! Reserve your spot at http://ocsan.gov/tours 🙌 https://twitter.com/OCSanDistrict/status/2048794368329261522/video/1	30.77%	8	26
@OCSanDistrict Apr 23, 21:00	 Construction on the Santa Ana Trunk Sewer Rehabilitation Project is here 🚧 You'll soon see crews and cones on Alton Ave. between Fairview St. and Raitt St. in the City of Santa Ana. Sign up for construction alerts at http://ocsan.g...	0%	0	37
@OCSanDistrict Apr 23, 16:00	 Behind every test is a team 🙌 And at OC San, that team runs over 100,000 tests a year! 🙌 This World Lab Day, we're celebrating the people behind the processes that keep our environment clean 🌊 Learn more about our lab at ...	14.29%	4	28
@OCSanDistrict Apr 22, 15:45	 Every day is Earth Day 🌍 That's why we go above and beyond to make sure nothing goes to waste. Captured gas becomes energy, solids turn to soil, and water is treated for reuse...because protecting the planet isn't a once-a-year...	0%	0	21

Post performance - Instagram Business

Data from 21 Apr, 2026 to 20 May, 2026

Sources

ocsandistrict




DATE	POST	ENGAGEMENT RATE	LIKES	REACH
ocsandistrict May 20, 16:20	And it's going to be fire 🔥 See what's dropping in a city near you at www.ocsan.gov/construction .	7.81%	14	192
ocsandistrict May 18, 16:55	The art of public works 🎨 This Public Works Week, we're celebrating the artists behind the scenes. The masterpiece? A safe, sustainable sewer system that flows 365 days a year.	12.14%	39	379
ocsandistrict May 13, 16:00	This week, the keys are traded for helmets. 🏆 At OC San, most commutes start with a car door — but for Bike to Work Week, the crew's switching gears. From traffic lanes to bike lanes, we're rolling into work a little healthier, a lit...	5.87%	60	1,227
ocsandistrict May 12, 23:40	congratulations to our communications team for taking home an EPIC award from @californiacommunicator!	0%	0	479
ocsandistrict May 11, 16:50	No mannequins were harmed in the process of this training 🙌 Some of our field staff recently stepped into a hands-on practical to sharpen their confined space rescue skills. With a plant full of tight spots and hidden corners, being...	10.76%	25	251
ocsandistrict May 08, 16:07	(No description)	0%	0	270
ocsandistrict May 06, 16:01	Talent like this? Not up for trade. #skilledtradesday	16.88%	50	308
ocsandistrict May 05, 17:10	You are my love, you are my heart. Because the fastest way to our hearts is when someone takes construction safety seriously. 🧑‍🔧 From PPE to secure job sites, safety is always part of the plan at OC San.	6.1%	40	721
ocsandistrict May 04, 16:05	The rumors are true...OC San's Board Services Team is the best of the best! Happy #MunicipalClerksWeek to the team that keeps our Board of Directors, staff, and public connected and in the know.	4.84%	29	661
ocsandistrict May 02, 17:36	Proud to support our community on race day and every other day 🏎️🏆	7.93%	41	656
ocsandistrict May 01, 17:00	The clouds don't lie ☁️ We'll let you in on a little secret. Wipes labeled as "flushable" really aren't. When flushed down the toilet, they build up and cause messy clogs in sewer pipes or equipment at our reclamation plants...	6.28%	93	1,910
ocsandistrict Apr 29, 16:30	What lurks below...👁️...is actually just some of our team repairing a 9-foot pipe! Does it look a little scary? Yes. Is it essential to keep our infrastructure in top shape? Also, yes.	13.99%	46	343
ocsandistrict Apr 27, 16:00	Did someone say plant tour? Sign up for a tour for an up-close look at all this and more! Reserve your spot at ocsan.gov/tours 📍👉	7.87%	50	864
ocsandistrict Apr 27, 15:54	(No description)	0%	0	233
ocsandistrict Apr 25, 21:49	Someone said OC San has the best giveaways 🍷	0%	0	175
ocsandistrict Apr 25, 21:46	We've had the best visitors at our booth today! @cityoflapalma	0%	0	185
ocsandistrict Apr 25, 18:22	(No description)	0%	0	184
ocsandistrict Apr 23, 21:00	Construction on the Santa Ana Trunk Sewer Rehabilitation Project is here 🚧 You'll soon see crews and cones on Alton Ave. between Fairview St. and Raitt St. in the City of Santa Ana. Want construction updates delivered straight to...	6.1%	18	295
ocsandistrict Apr 23, 16:00	Behind every test is a team 🧑‍🔧 And at OC San, that team runs over 100,000 tests a year! 🌟 This World Lab Day, we're celebrating the people behind the processes that keep our environment clean 💧 Learn more about our lab at ...	6.35%	130	2,867
ocsandistrict Apr 22, 19:31	(No description)	0%	0	181
ocsandistrict Apr 22, 15:45	Every day is Earth Day 🌍 That's why we go above and beyond to make sure nothing goes to waste. Captured gas becomes energy, solids turn to soil, and water is treated for reuse...because protecting the planet isn't a once-a-year...	12.36%	18	259
ocsandistrict Apr 21, 14:29	— Cheers!	0%	0	194

Post performance - LinkedIn Pages

Data from 21 Apr, 2026 to 20 May, 2026

Sources

 Orange County Sanitation District

DATE	POST	ENGAGEMENT RATE ▼	IMPRESSIONS	REACTIONS	SHARES
 Orange County Sanitation District May 19, 14:14	Want to see what happens behind the scenes at our facilities every day? Take a tour to find out! Sign up today at www.ocsan.gov/tours 💧	10.36%	222	5	0
 Orange County Sanitation District Apr 21, 14:52	Innovation at its finest! Say hello to GWRS Brew 🍷	7.6%	1,092	25	1
 Orange County Sanitation District May 19, 21:47	Last week, our Public Affairs team took home an EPIC Award from the California Association of Public Information Officials (CAPIO) for our Take Your Kid to Work Day Event! This award highlights the creativity and dedication behind creating an educational, interactive, and...	7.28%	659	24	1



Orange County Sanitation District

Edit page description

Share



Post

Poll

Alert

Event

My agency

Agencies in my jurisdiction

All nearby agencies

All nearby news publ



Orange County Sanitation District

Government Organization Orange County Sanitation District · 11 May

OC San Taft Avenue Sewer Improvement Project: A new phase of work in the City of Orange on N. Sacramento St. near E. Taft Ave. began May 5... see more



Posted to Subscribers of Orange County Sanitation District



4,510 Impressions

8



Add a comment...



Orange County Sanitation District

Government Organization Orange County Sanitation... - 8 May - Edited

OC San Cypress Trunk Sewer Project: A new phase of work in Cypress near Forest Lawn Cemetery, Denni St., and Crescent Ave. is expected to... see more



Posted to Subscribers of Orange County Sanitation District



5,584 Impressions



Add a comment...



Orange County Sanitation District

Government Organization Orange County Sanitation District - 23 Apr

Construction on the Santa Ana Trunk Sewer Rehabilitation Project is here... see more



Posted to Subscribers of Orange County Sanitation District



6,255 Impressions

9



Add a comment...

Media and News Articles

Article	Date	Source	Link
It's outrageous': Huntington Beach residents question why pools were permitted amid easement fight	4/21/2026	ABC7	Huntington Beach residents question why pools were permitted amid easement fight - ABC7 Los Angeles
Millionaire California beach town homeowners distraught after they're ordered to demolish their swimming pools to make way for SEWER access	4/22/2026	Daily Mail	https://www.dailymail.com/news/article-15755089/California-Huntington-Beach-demolish-pools-yard-sewer-sue.html
California beach town homeowners distraught after they're ordered to demolish their pools for sewer	4/22/2026	MSN	https://www.msn.com/en-us/money/realestate/california-beach-town-homeowners-distraught-after-they-re-ordered-to-demolish-their-pools-for-sewer/ar-AA21tXh2
Millionaire beach town erupts after their swimming pools destroyed so officials can fix sewers	4/22/2026	California Post	https://nypost.com/2026/04/22/us-news/millionaire-beach-town-erupts-after-their-swimming-pools-destroyed-so-officials-can-fix-sewers/
Alfa Laval wastewater treatment technology at Orange County Sanitation District	4/30/2026	Alfa Laval	https://www.youtube.com/watch?v=1QyemKPerMg
Huntington Beach homeowners win early court ruling in sewer dispute against OC Sanitation District	5/1/2026	ABC7	https://abc7.com/post/huntington-beach-homeowners-win-early-court-ruling-sewer-easement-dispute-oc-sanitation-district/19017428/
Huntington Beach homeowners' battle with O.C. Sanitation District will go to trial	5/4/2026	LA Times	https://ocsdgov.sharepoint.com/:b:/s/External/IQCqWwSJggEYRqbPJ6slh671AUDZQkAIGV_WnyF2JohdDwY?e=J4CLoP
Battle over O.C. sewer project will go to trial	5/7/2026	LA Times	https://ocsdgov.sharepoint.com/:b:/s/External/IQA2DfA8Y7j5Sapk7BCu9od8AWcYAaPVK4Po3AlybsVI_P8?e=OSIXfS
OC San needs access to aging pipeline running through Huntington Beach backyards	5/8/2026	OC Register	https://www.oregister.com/2026/05/08/oc-san-needs-access-to-aging-pipeline-running-through-huntington-beach-backyards/

How the West Could Turn a Trickle of Water Into an Endless Supply	5/14/2026	Reasons to be Cheerful	https://reasonstobecheerful.world/water-recycling-interview/
---	-----------	------------------------	---