

Public Affairs Strategic Plan FY 2024-26 Summary

Presented by:
Jennifer Cabral, Director of Communications
Daisy Covarrubias, Public Affairs Supervisor

Administration Committee
July 8, 2026



1

Public Affairs Team



Jennifer Cabral
Director of Communications



Daisy Covarrubias
Public Affairs Supervisor



Rebecca Long
Principal Public Affairs Specialist



Belen Carrillo
Senior Public Affairs Specialist



Kelly Newell
Public Affairs Specialist



Becky Polcyn
Public Affairs Specialist



Gregg Deterding
Graphics Designer



Isai Carrillo
Graphics Designer



Cheryl Scott
Administrative Assistant

**Pr. Staff Analyst and VIPS*

2

2

What We Do

- Employee Engagement
- Industry Experts
- Media Relations
- Agency Branding and Messaging
- Educational Outreach
- Capital and Maintenance Outreach
- Legislative Affairs
- Grant Coordination
- Local Government Affairs
- Crisis Management
- General Manager Support

3

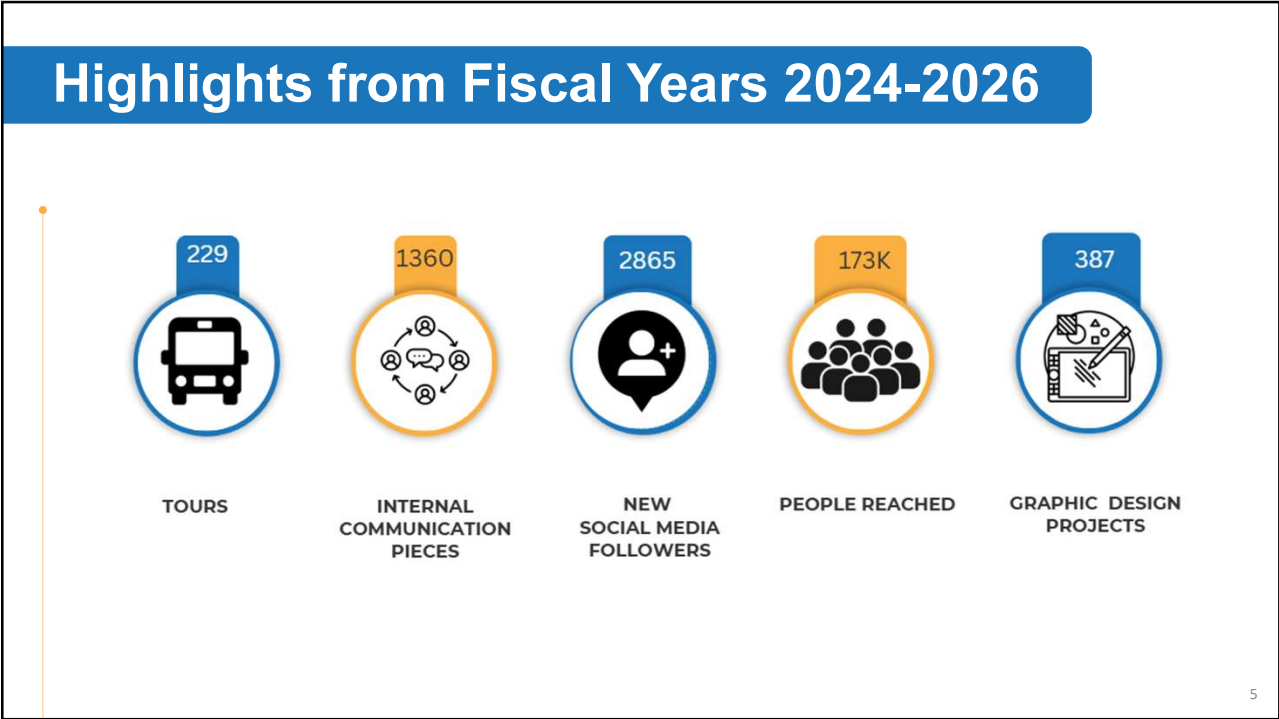
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What We Do



4

4



5

Building on Success





OC San's Employee Engagement Survey RESULTS ARE IN!

There were 33 questions focused on the following topics:

- Employee development opportunities
- Recognition programs
- Communication methods
- Engagement
- Satisfaction

87% I feel confident that my job offers enough challenge to keep me motivated.	76% I feel my supervisor understands my needs and desires.	85% I feel my boss respects my privacy and desires.
76% I feel development is a priority in our group.	67% I feel recognized for my outstanding work.	82% I understand my strengths and how to use them to my advantage.
55% I have the ability to learn new skills and techniques to advance my career.	93% I feel the City Board/Board of Directors is doing a good job of representing the interests of the city.	82% There is an opportunity for me to contribute to the success of the organization.

In summary, this is what we have learned from the survey:

- Clear direction and management from management
- Increased employee recognition
- Clear way of communication with management
- More opportunity for employee feedback and engagement
- Increased participation before annual
- Other: more employee events (with family invited)



6

New Initiatives



UNLESS SOMETHING GOES TERRIBLY WRONG
Free Film Screening & Water Careers Networking Event

TUESDAY, FEBRUARY 24
9:30 am - Networking
10:00 am - Film Screening
11:35 am - Panel Q&A
12:00 pm - Plant No. 1 Tour (Optional)

Join us for the Orange County premiere of *Unless Something Goes Terribly Wrong*, an inspiring buddy comedy documentary about America's aging water infrastructure and the Maine wastewater heroes who keep things running.

OC San Headquarters
18480 Bandler Circle,
Fountain Valley, CA

HOSTED BY
OC SAN
Orange County Sanitation District

Reserve Tickets: ocsan.gov/film

Tickets are provided as part of OC San's commitment to public outreach. Students and community members are encouraged to attend.



OC SAN

Positively Transformative
Initiatives For Our Sustainable Future

- TRACING CARE OF OUR OCEANS**
Tracing a line connected to the ocean through the water cycle, from the tap to the beach, we explore the journey of water and the impact of our choices on the environment.
- TRANSPARENCY EQUALS TRUST**
We believe in the power of transparency. From our financial reports to our community outreach, we strive for openness and accountability.
- INNOVATIVE TECH & FACILITIES**
We're investing in the latest technology to improve our operations, reduce our carbon footprint, and enhance the quality of our water.

EXPLORE OC SAN ON A TOUR!
OC San offers a variety of tours for individuals, groups, and schools. Our tours are informative and fun, providing a unique perspective on our water treatment process and the challenges we face in providing clean water to our community.

My applications

People Finder

Special Announcements

Employee Career

7

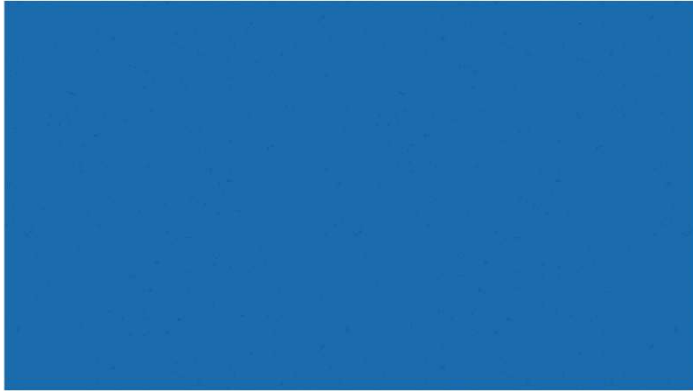
More New Initiatives



8

8

OC San's New Video Library



9

9

Looking Ahead

- FY 2026-2028 Public Affairs Strategic Plan
 - Building Trust
 - Strengthening Partnerships
 - Advancing OC San's Mission

10

10

Recommendation

Recommend to the Board of Directors to:

Receive and file the Public Affairs Strategic Plan for Fiscal Years 2024 –2026 Summary.

11