

Public Affairs Strategic Plan FY 2024-26 Summary

Presented by:

Jennifer Cabral, Director of Communications

Daisy Covarrubias, Public Affairs Supervisor

Administration Committee

July 8, 2026

OC SAN
ORANGE COUNTY SANITATION DISTRICT

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Public Affairs Team



Jennifer Cabral
Director of
Communications



Daisy Covarrubias
Public Affairs
Supervisor



Rebecca Long
Principal Public
Affairs Specialist



Belen Carrillo
Senior Public
Affairs Specialist



Kelly Newell
Public Affairs
Specialist



Becky Polcyn
Public Affairs
Specialist



Gregg Deterding
Graphics
Designer



Isai Carrillo
Graphics
Designer



Cheryl Scott
Administrative
Assistant

**Pr. Staff Analyst and VIPS*

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What We Do

- Employee Engagement
- Industry Experts
- Media Relations
- Agency Branding and Messaging
- Educational Outreach
- Capital and Maintenance Outreach
- Legislative Affairs
- Grant Coordination
- Local Government Affairs
- Crisis Management
- General Manager Support

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What We Do



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Highlights from Fiscal Years 2024-2026



TOURS



INTERNAL
COMMUNICATION
PIECES



NEW
SOCIAL MEDIA
FOLLOWERS



PEOPLE REACHED

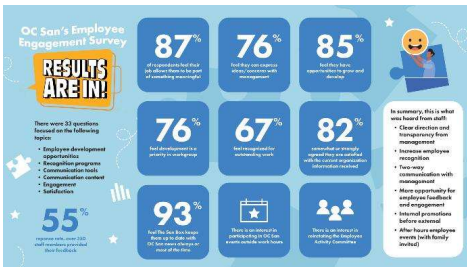


GRAPHIC DESIGN
PROJECTS

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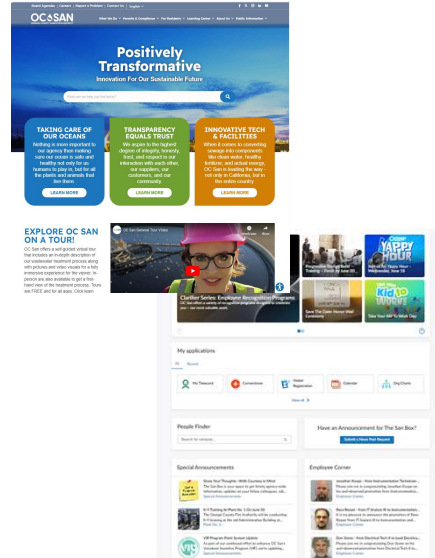
Building on Success



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New Initiatives



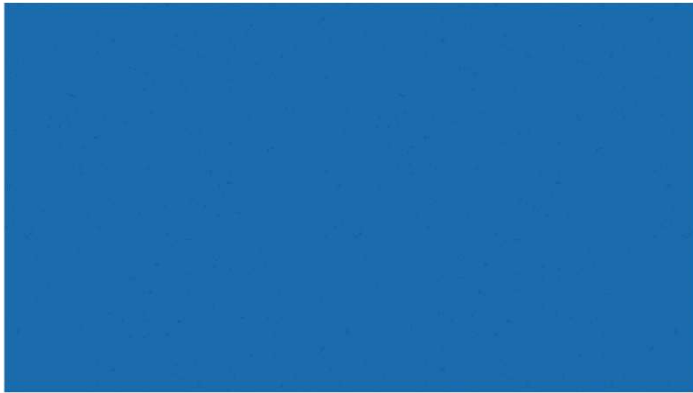
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More New Initiatives



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OC San's New Video Library



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Looking Ahead

- FY 2026-2028 Public Affairs Strategic Plan
 - Building Trust
 - Strengthening Partnerships
 - Advancing OC San's Mission

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Recommendation

- Recommend to the Board of Directors to:

Receive and file the Public Affairs Strategic Plan for Fiscal Years 2024 –2026 Summary.

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