

Public Affairs Portfolio

A Selection of Projects Completed in
Fiscal Years 2024-25 and 2025-26



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MEET THE TEAM



Jennifer Cabral
Communications Manager



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Public Affairs Supervisor



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Principal Public Affairs Specialist



Belen Carrillo
Senior Public Affairs Specialist



Kelly Newell
Public Affairs Specialist



Becky Polcyn
Public Affairs Specialist



Gregg Deterding
Graphics Designer



Isai Carrillo
Graphics Designer



Cheryl Scott
Administrative Assistant

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BRANDING

BRANDING

Logo Design



Resource Innovation for a Sustainable Environment

OC San Program - RISE



OC San's Intranet - The San Box



OC San Employee Engagement Program - Community Corner

BRANDING

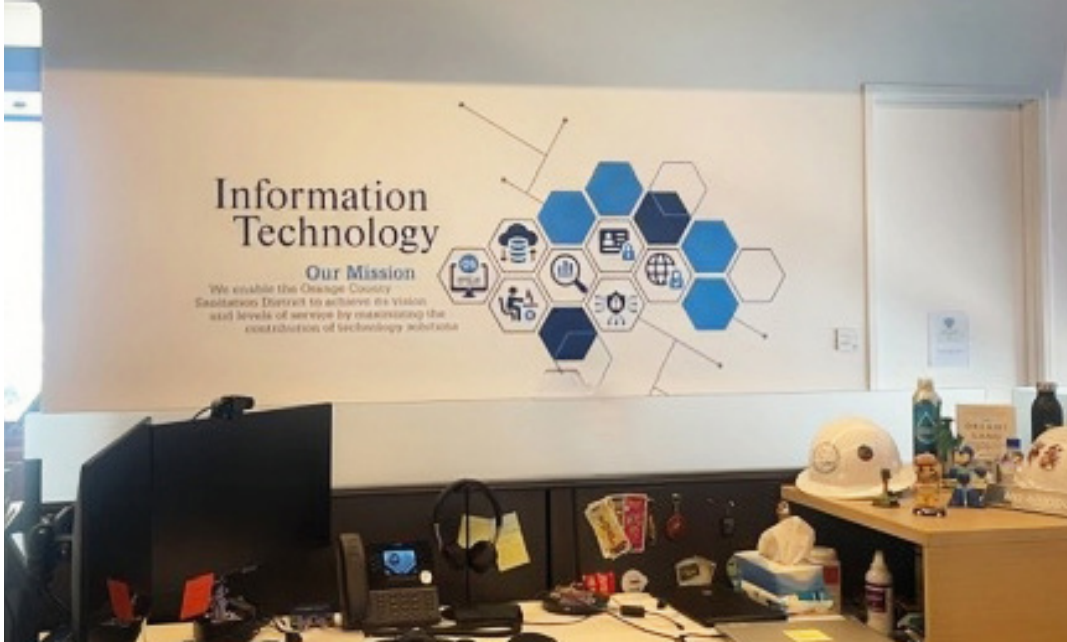
Environmental Design



Light Pole Banners

BRANDING

Environmental Design



Headquarters IT Service Desk Wall



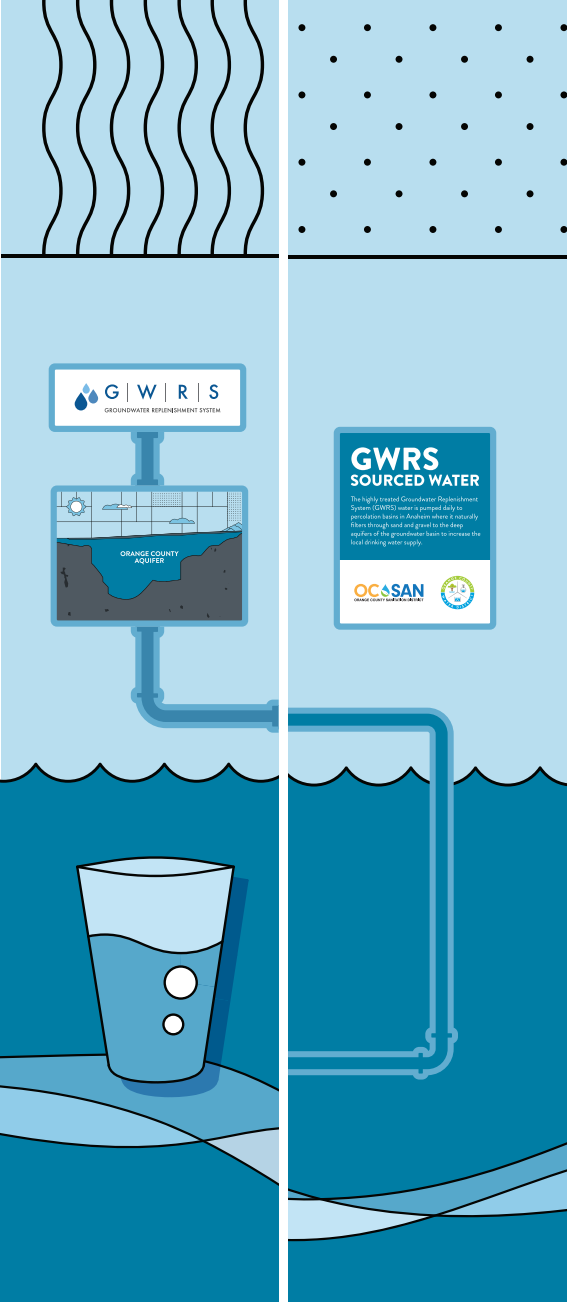
BRANDING Environmental Design



Headquarters Artifact Wall

BRANDING

Environmental Design



Water Dispenser wall art



BRANDING

Environmental Design



FOG
FATS, OILS, AND GREASE

Never pour FOG down the drain.

Learn more at ocsan.gov

This banner features the acronym 'FOG' in large, bold, orange letters, with 'FATS, OILS, AND GREASE' in smaller orange letters below it. To the right, the text 'Never pour FOG down the drain.' is written in white on an orange background. Below this text is a small illustration of a drain with a red 'X' over it, indicating that pouring FOG down the drain is prohibited. A small link 'Learn more at ocsan.gov' is also present.



Stay Connected. Follow Us
@OCSanDistrict

Facebook, Instagram, X icons

#, Heart, Thumbs up icons

This banner has a blue background. On the left, it says 'Stay Connected. Follow Us @OCSanDistrict' in white text, with icons for Facebook, Instagram, and X below. On the right, there are 3D-style icons for a hashtag, a heart, a thumbs up, and a speech bubble.

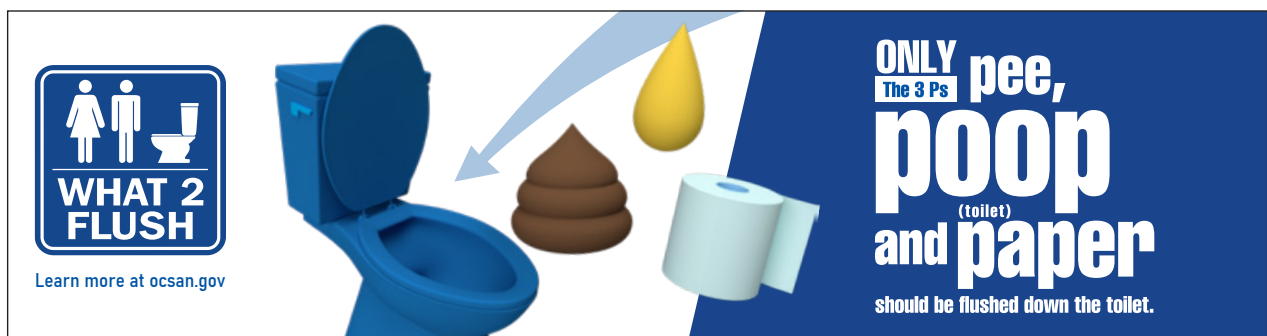


WHAT 2 FLUSH
Learn more at ocsan.gov

WIPES AND PHARMACEUTICALS BELONG IN THE TRASH

"FLUSHABLE" WIPES ARE NOT FLUSHABLE

This banner has a red background. On the left is a 'WHAT 2 FLUSH' icon with a person and a toilet, and a link to ocsan.gov. The main text reads 'WIPES AND PHARMACEUTICALS BELONG IN THE TRASH'. On the right, there is an illustration of a green trash bin containing pills and a red box of tissues, with a red arrow pointing to it and the text '“FLUSHABLE” WIPES ARE NOT FLUSHABLE'.



WHAT 2 FLUSH
Learn more at ocsan.gov

ONLY pee, poop and paper
(toilet)
should be flushed down the toilet.

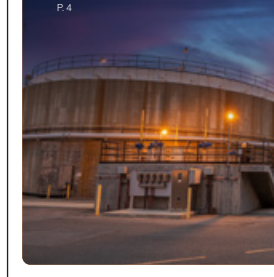
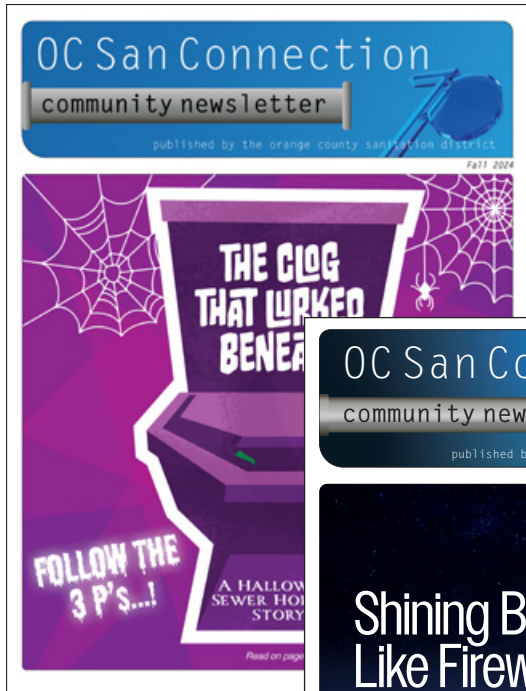
This banner has a dark blue background. On the left is a 'WHAT 2 FLUSH' icon with a person and a toilet, and a link to ocsan.gov. The main text reads 'ONLY pee, poop and paper (toilet) should be flushed down the toilet.' To the left of this text is an illustration of a blue toilet, a pile of brown poop, a yellow drop, and a roll of white paper.

Headquarters Lobby Digital Display

EXTERNAL PROJECTS

EXTERNAL PROJECTS

OC San Connection - Community Newsletter



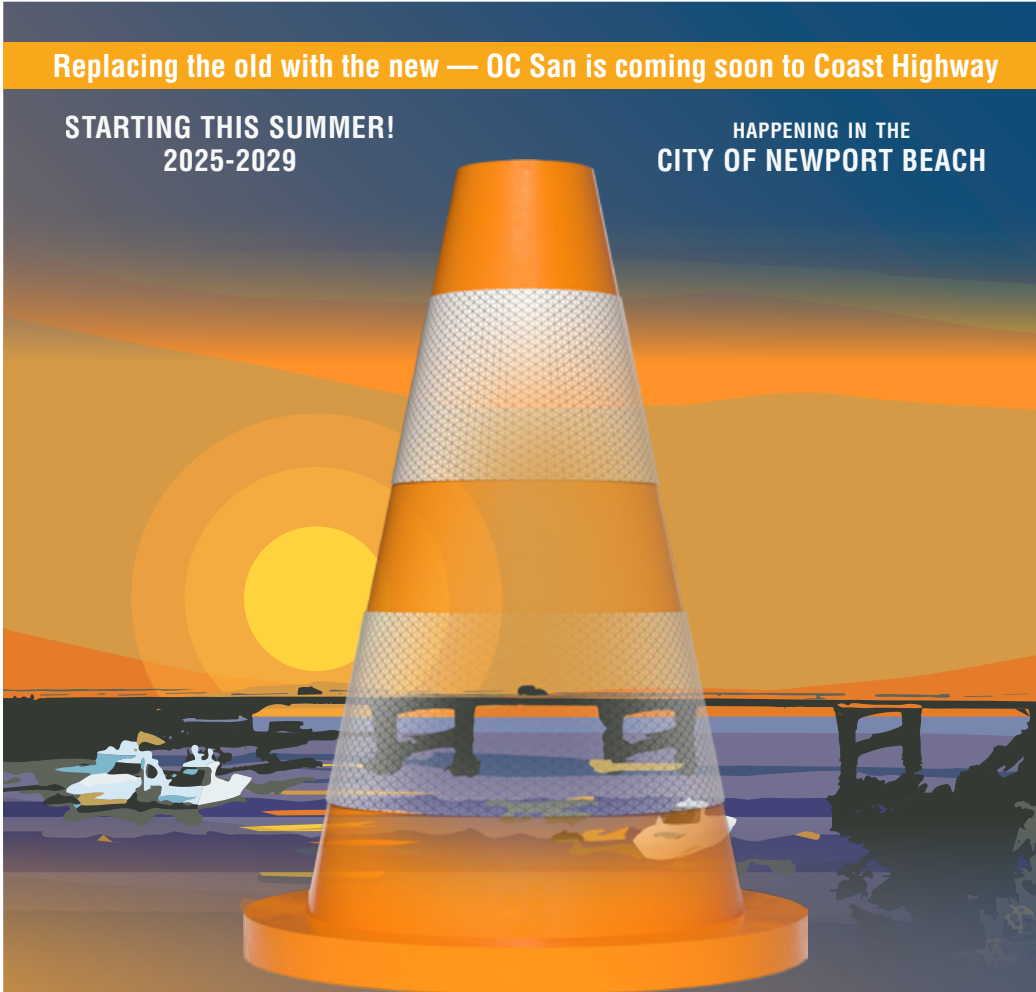
EXTERNAL PROJECTS

Construction Outreach

Replacing the old with the new — OC San is coming soon to Coast Highway

STARTING THIS SUMMER!
2025-2029


HAPPENING IN THE
CITY OF NEWPORT BEACH



A CONSTRUCTION PROJECT BY **OC SAN**

BAY BRIDGE

Pump Station and Force Mains
Replacement Project



Sign up for project alerts:
www.ocsan.gov/baybridge

OC SAN
ORANGE COUNTY SANITATION DISTRICT

Construction Project “Movie” Poster

EXTERNAL PROJECTS

Construction Outreach



Construction Project “Movie” Poster

EXTERNAL PROJECTS

Construction Outreach



Construction Project "Movie" Poster

EXTERNAL PROJECTS

Construction Outreach



Web Newsletter Header



Postcard

EXTERNAL PROJECTS

Social Media

ocsandistrict

NOW HIRING

see more open positions →

**Welder/
Fabricator**

Closing February 10, 2025 ocsan.gov/careers

23 1 10

ocsandistrict Join the team that keeps things flowing

We're hiring for multiple positions in our Operations and Maintenance Department. See where your skills can take you at www.ocsan.gov/careers

January 21

ocsandistrict

ocsandistrict · Original audio

us convincing people that "flushable" wipes don't exist

127 12 3 48

ocsandistrict Flushable, who?

ocsandistrict

44 2 1

ocsandistrict Rolling into National Toilet Paper Day

A big shoutout to TP for being flush-friendly (we're looking at you, wipes!). Here's to keeping it simple and clog-free.

August 26, 2025

ocsandistrict

1/3

41 1 19

ocsandistrict Not all heroes wear capes. Some wear sun hats while maintaining the collection system.

February 9

ocsandistrict

ocsandistrict · Original audio

watch our mechanical team clean a heat exchanger in 30 seconds

79 6 2 6

ocsandistrict Mood: locked in

EXTERNAL PROJECTS

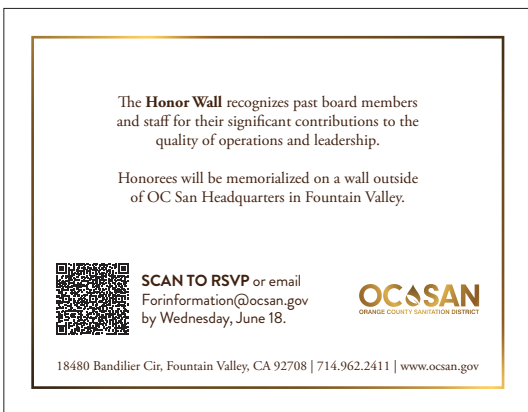
Event Branding



Headquarters Lobby Digital Display



Brochure



Invitation



Wall Graphic

EXTERNAL PROJECTS

Event Branding



Invitation



Program



Signage



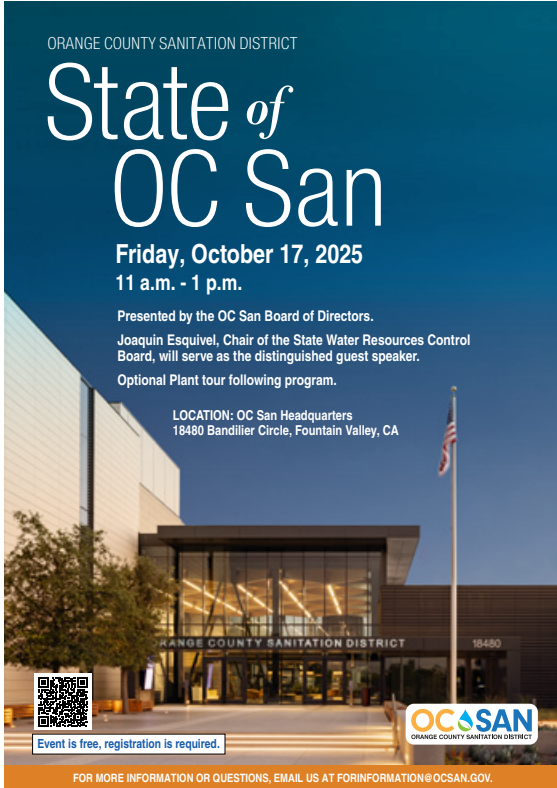
Name Tag



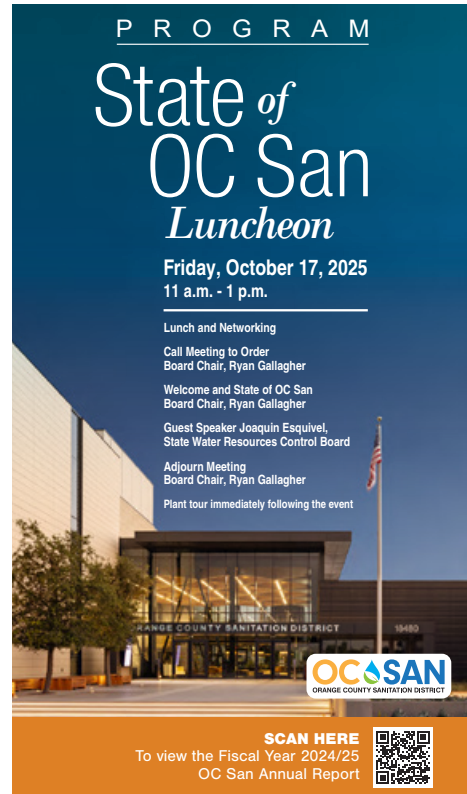
Giveaway - Coaster

EXTERNAL PROJECTS

Event Branding



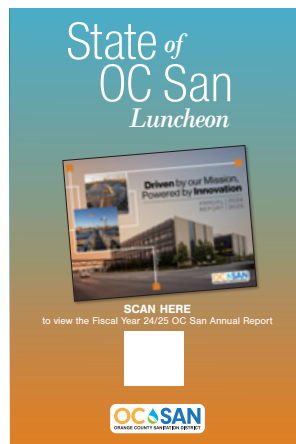
Invitation



Program



Signage



EXTERNAL PROJECTS

Environmental Design



Pipe Display

EXTERNAL PROJECTS

Environmental Design



Pipe Display Placards

INTERNAL PROJECTS

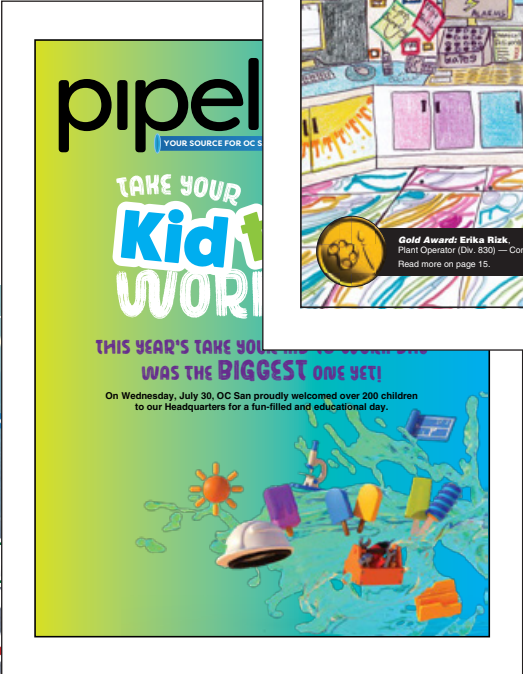
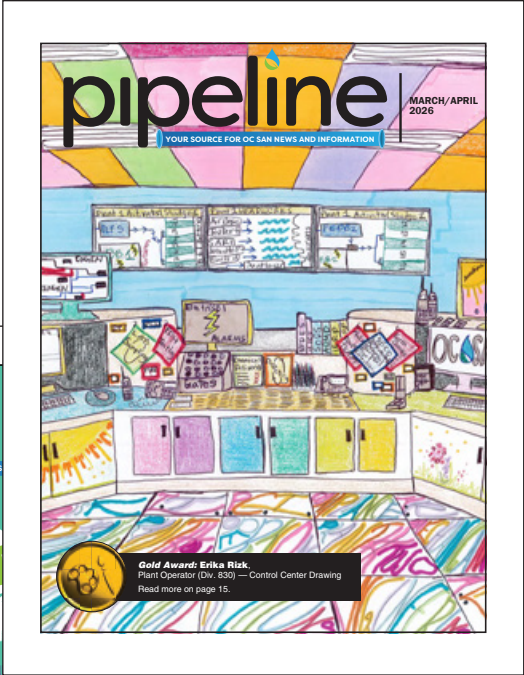
INTERNAL PROJECTS

Pipeline - Employee Newsletter



INTERNAL PROJECTS

Pipeline - Employee Newsletter



INTERNAL PROJECTS

Event Branding



Logo



Table Tent



Certificate



Picture Backdrop

INTERNAL PROJECTS
Event Branding



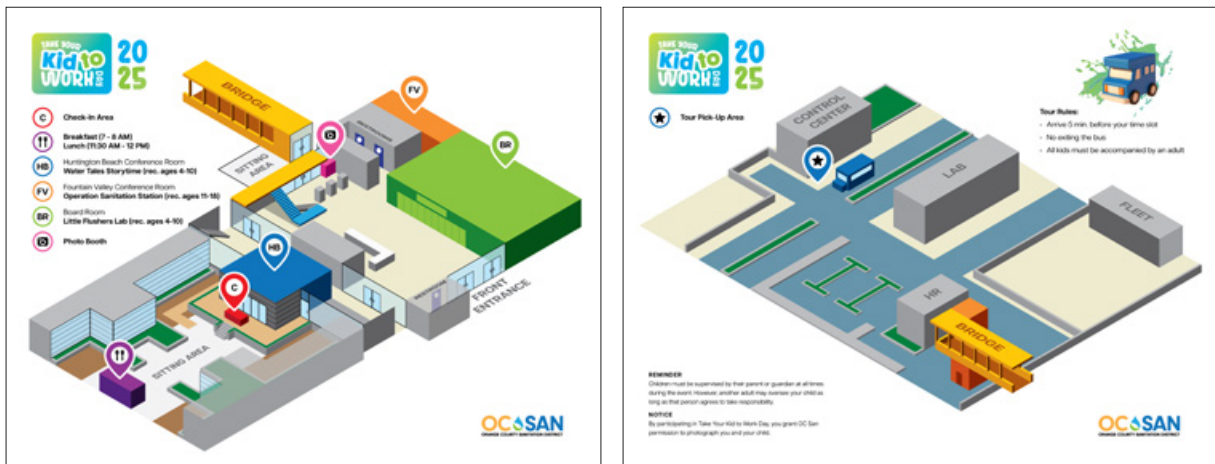
Logo and Background Graphic

INTERNAL PROJECTS

Event Branding



Signage



Event Map

INTERNAL PROJECTS

Event Branding



A-Frame



Certificates



Artwork Placards

INTERNAL PROJECTS

Event Branding



Holiday Table Tent



Signage



Bridge Banner

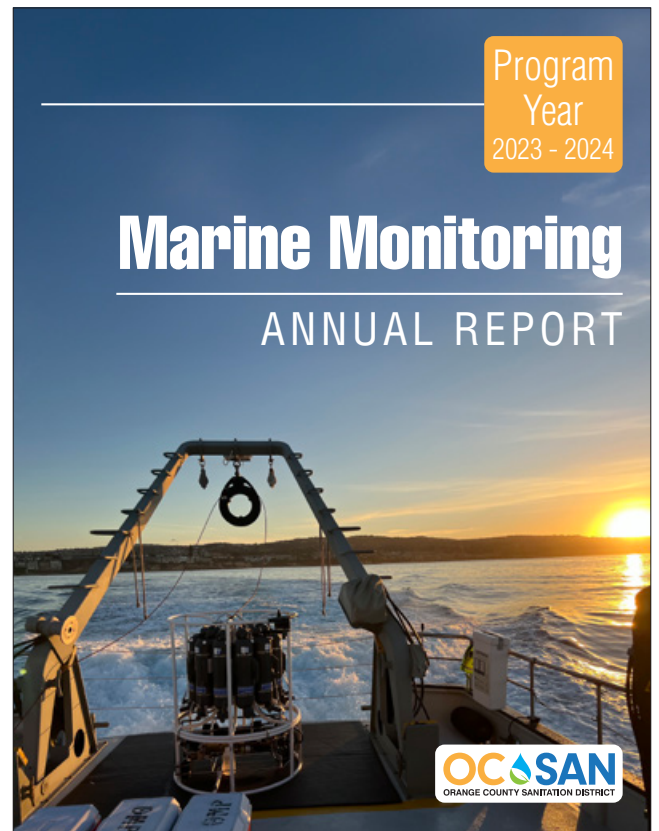
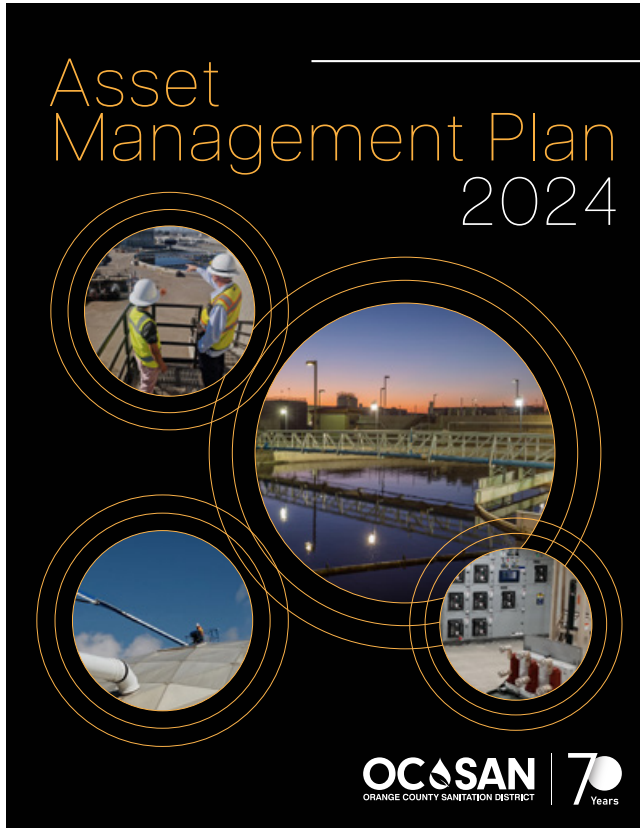
INTERNAL PROJECTS

Environmental Design

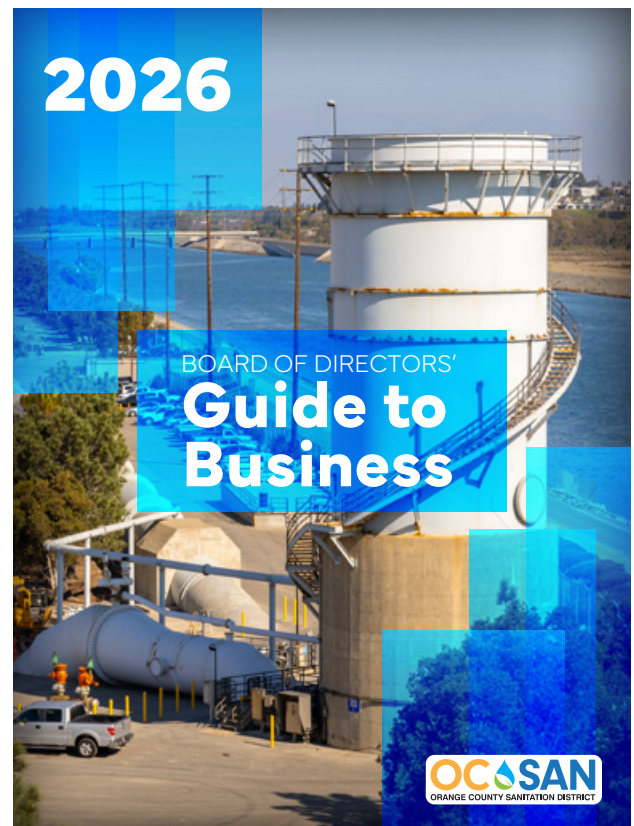
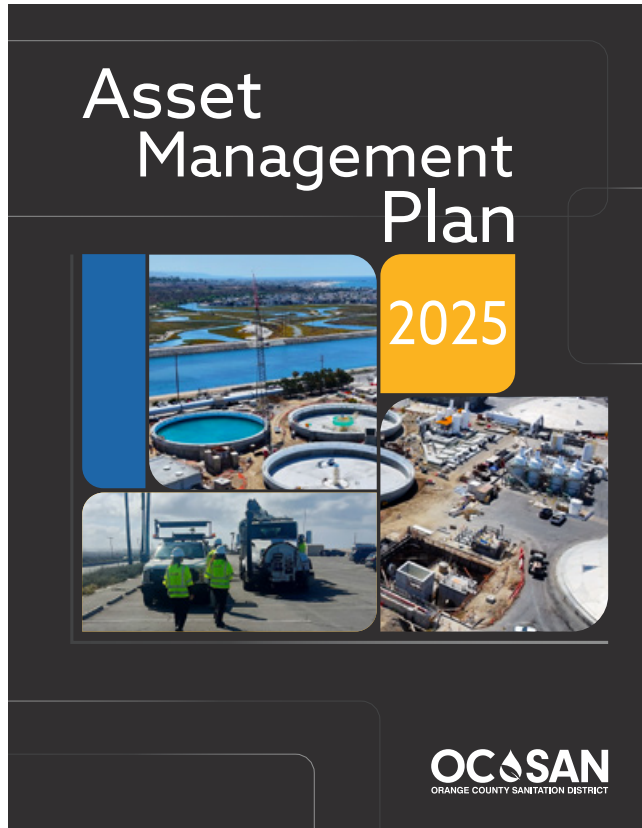


Wall Graphic

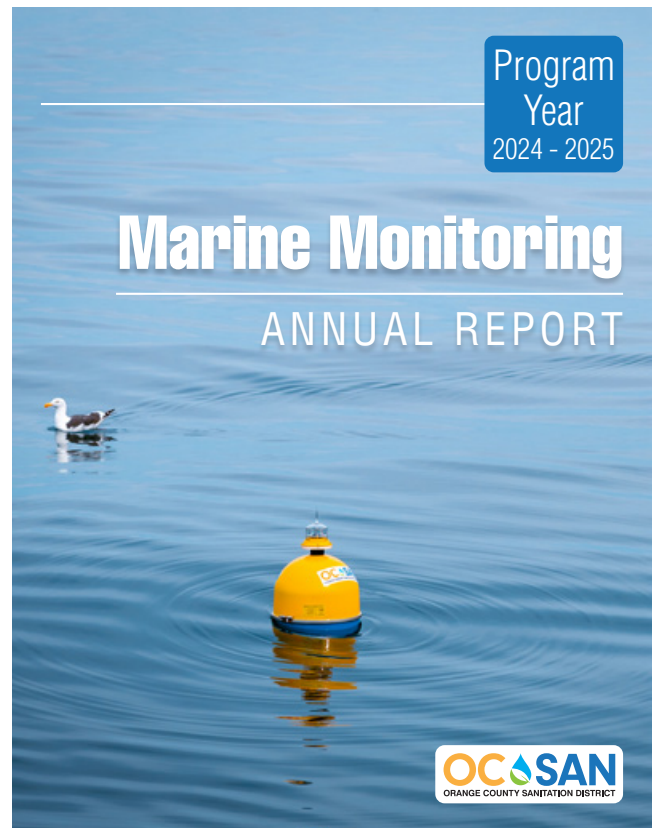
EXTERNAL PROJECTS Reports Cover Designs



EXTERNAL PROJECTS Reports Cover Designs

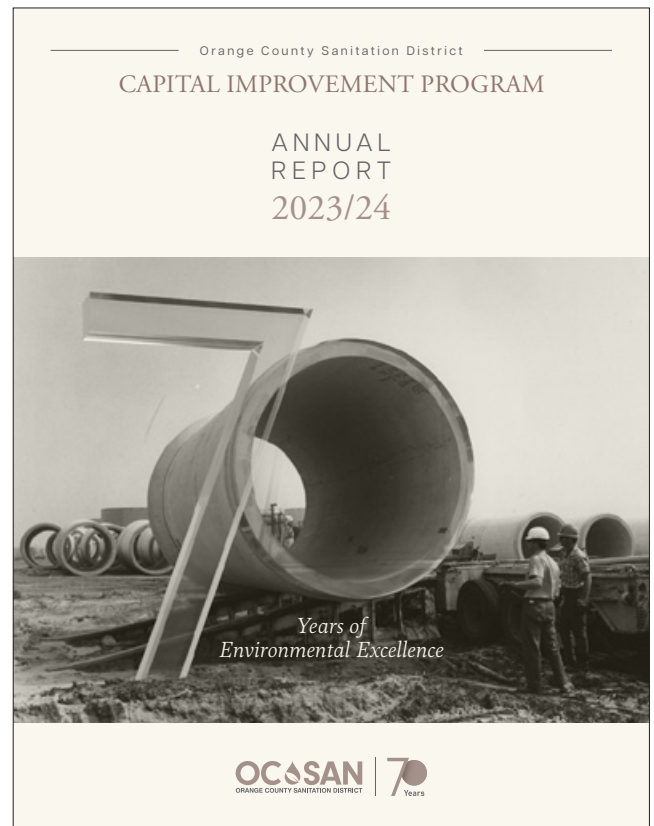


EXTERNAL PROJECTS Reports Cover Designs



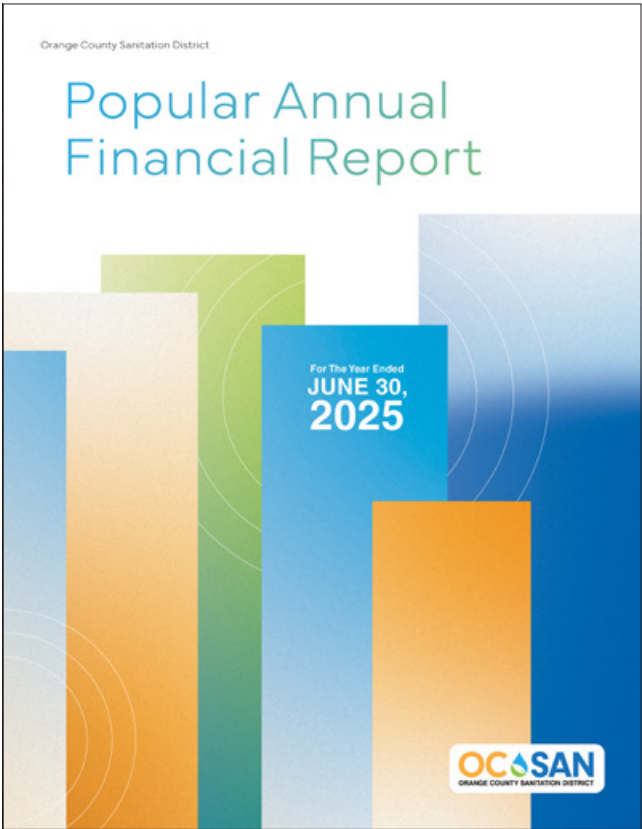
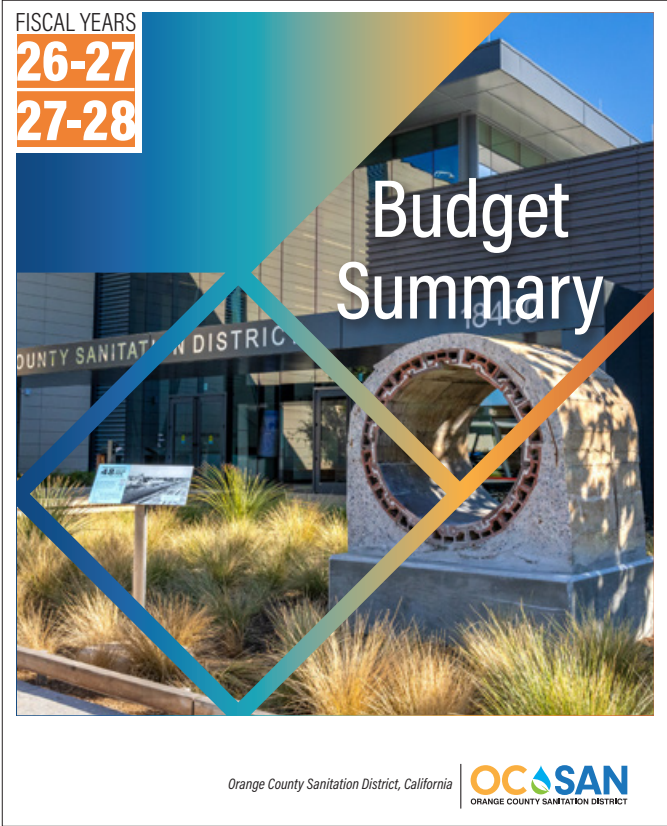
EXTERNAL PROJECTS

Reports Cover Designs



EXTERNAL PROJECTS

Full Report Designs



EXTERNAL PROJECTS

Full Report Designs



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